

**PRICING SUPPLEMENT NO. 3 DATED JANUARY 19, 2000
TO SHORT FORM SHELF PROSPECTUS DATED FEBRUARY 16, 1999**

This Pricing Supplement, together with the Prospectus dated February 16, 1999 (the "Prospectus"), constitutes a public offering of securities pursuant to the Prospectus only in those jurisdictions where they may be lawfully offered for sale and therein only by persons permitted to sell such securities. No securities commission or similar authority has in any way passed upon the merits of securities offered pursuant to the Prospectus and any representation to the contrary is an offence.

**LOBLAW COMPANIES LIMITED
Medium Term Notes
(unsecured)**

Terms of Issue

CUSIP No.: 53947ZAJ6

Principal Amount (Cdn.\$):
\$200,000,000.00

Interest Payment Dates:
January 24 and July 24,
commencing July 24, 2000

Issue Date: January 24, 2000

Maturity Date: January 24, 2005

Delivery Date: January 24, 2000

Agents' Commission: 0.35%

Issue Price: 99.979%

Participating Agents: CIBC World
Markets Inc., RBC Dominion Securities
Inc., Merrill Lynch Canada Inc., National
Bank Financial Inc., Scotia Capital Inc. and
TD Securities Inc.

Interest Rate: 6.95% per annum

Form of Note: Book Entry only

**Net Proceeds to Loblaw Companies
Limited :** (Cdn.) \$199,258,000.00

Documents Incorporated by Reference

The Prospectus, into which this Pricing Supplement is deemed to be incorporated by reference, also incorporates by reference certain other named disclosure documents of the Company which have been filed with the various securities commissions of each of the Provinces of Canada. The following documents are also specifically incorporated by reference and form an integral part of the Prospectus:

- (a) Annual Information Form of the Company dated March 4, 1999;
- (b) Management Proxy Circular of the Company dated March 15, 1999;
- (c) Management's Discussion and Analysis on pages 17 through 24 of the 1998 annual report of the Company;
- (d) Audited Consolidated Financial Statements (including notes) of the Company as at and for the 52 week period ended January 2, 1999, the 53 week period ended January 3, 1998 and the 52 week period ended December 28, 1996 and the Auditor's Report thereon contained in the 1998 annual report of the Company with accompanying asset coverage and interest coverage calculations; and
- (e) Interim unaudited consolidated financial statements of the Company for the periods ended March 27, 1999, June 19, 1999 and October 9, 1999 with accompanying asset coverage and interest coverage calculations.