

FORM 51-102F3

MATERIAL CHANGE REPORT

Item 1 Name and Address of Company

Cinram International Inc. ("Cinram")
2255 Markham Road
Scarborough, Ontario
M1B 3W2

Item 2 Date of Material Change

March 2, 2006

Item 3 News Release

A news release attached hereto as Schedule A was disseminated by Cinram on March 2, 2006 via Canada Newswire Limited.

Item 4 Summary of Material Change

Cinram reported financial results for the quarter and year ended December 31, 2005 and announced that its Board of Directors has unanimously approved the conversion of Cinram from a corporation into an income trust by way of a plan of arrangement, subject to shareholder and court approvals and certain other conditions.

Item 5 Full Description of Material Change

See Schedule A attached hereto.

Item 6 Reliance on subsection 7.1(2) or (3) of National Instrument 51-102

This report is not being filed on a confidential basis.

Item 7 Omitted Information

No information has been omitted in respect of the material change.

Item 8 Executive Officer

Lewis Ritchie, Executive Vice-President Finance and Administration,
Chief Financial Officer and Secretary
(416) 298-8190

DATED at the City of Toronto this 3rd day of March, 2006.



2255 Markham Road, Scarborough, Ontario, M1B 2W3

News Release

FOR IMMEDIATE RELEASE

Cinram Announces 2005 Fourth Quarter and Year End Results and Intention to Convert to an Income Trust

(All figures in U.S. dollars unless otherwise indicated)

TORONTO, ON - March 2, 2006 – Cinram International Inc. ("Cinram") (TSX: CRW) today reported its results for the quarter and year ended December 31, 2005 and announced that its Board of Directors has unanimously approved the conversion of Cinram from a corporation into an income trust by way of a plan of arrangement (the "Conversion"), subject to shareholder and court approvals and certain other conditions.

"This is an exciting day for Cinram's shareholders and for the evolution of the Company. The Conversion will allow shareholders to participate in the strong operating cash flows generated by our businesses," stated Isidore Philosophie, co-founder and Chief Executive Officer. "Cinram's results for the fourth quarter and year ended December 31, 2005, combined with our strong cash flow supports our income trust conversion plans."

Cinram reported an increase in consolidated revenue to \$2,098.1 million in 2005, compared to \$2,026.6 million in the prior year. Net earnings increased to \$82.4 million or \$1.44 per share in 2005, compared to \$75.8 million or \$1.34 per share in 2004. The Company generated earnings before interest, taxes and amortization (EBITA¹) of \$390.9 million for the year ended December 31, 2005, compared to \$382.1 million in the prior year. The increase was primarily due to higher DVD sales combined with cost savings, partially offset by lower VHS video cassette revenues and higher raw material costs.

For the fourth quarter, Cinram reported consolidated revenue of \$650.0 million, compared to \$644.2 million for the same quarter in the prior year. Net earnings for the quarter were \$38.2 million or \$0.67 per share, basic, compared to \$34.6 million or \$0.61 per share, basic, for the same quarter in 2004. In the fourth quarter of 2005, EBITA was \$122.1 million, compared to \$123.2 million for the same quarter in the prior year.

Product revenues

In 2005, DVD revenue increased four percent to \$1,063.0 million, compared to \$1,025.4 million in the prior year. The increase was mainly due to higher unit volumes, partially offset by lower selling prices. In 2005, DVD revenue accounted for approximately 51 percent of consolidated revenue, unchanged compared to the prior year.

The Company's CD revenue increased three percent to \$322.0 million, compared to \$313.4 million in the prior year, mainly due to the full-year contribution of the EMI business in the United States. Audio CDs accounted for approximately 15 percent of Cinram's 2005 consolidated revenue, unchanged compared to the prior year.

The printing segment, which encompasses the results of Ivy Hill Corporation, generated revenue of \$234.0 million in 2005, compared to \$225.4 million in the prior year. Printing accounted for approximately 11 percent of consolidated revenue in 2005, unchanged compared to the prior year.

Distribution revenue increased to \$290.3 million in 2005, compared to \$208.8 million in the prior year. The increase was primarily due to the full-year contribution of the business acquired from The Entertainment Network (TEN) in the United Kingdom and a new contract in Europe. Distribution revenue represented approximately 14 percent of 2005 consolidated revenue, compared to 10 percent in the prior year.

Geographic revenues

North American revenue increased one percent to \$1,556.3 million in 2005, compared to \$1,534.2 million in the prior year, which was attributable to increased audio CD and distribution revenues, offset by lower VHS cassette and merchandising revenues. In 2005, North American revenue represented 74 percent of consolidated revenue, compared to 76 percent in the prior year.

In Europe, revenue in 2005 increased 10 percent to \$541.8 million, compared to \$492.4 million for the prior year, due to increased DVD and distribution revenues, partially offset by lower audio CD and VHS video cassette revenues. European revenue represented 26 percent of consolidated revenue in 2005, compared to 24 percent in the prior year.

Other financial highlights

Gross profit margins in 2005 declined slightly to 19.6 percent from 20.3 percent in the prior year, as annual DVD price declines were partially offset by cost efficiencies. In addition, capital asset amortization, which is included in cost of goods sold, increased by \$7.2 million.

Selling, general and administrative expenses for the year were 8.0 percent of consolidated revenue in 2005, compared to 8.8 percent in the prior year, as the Company benefited from cost savings associated with the closure of its printing facility in New York state, combined with general staffing reductions.

Amortization of capital and intangible assets increased to \$223.9 million, compared to \$219.7 million in 2004, mainly due to capital assets purchased during the year of \$99.8 million, partially offset by a decrease in amortization of intangible assets and deferred financing fees of \$3.0 million.

Pre-tax earnings for the year were reduced by unusual items in the amount of \$6.3 million, compared to a gain of \$1.7 million in the prior year.

Share volume data

For the quarter ended December 31, 2005, the basic weighted average number of Cinram shares outstanding was 57.3 million, compared with 56.8 million for the same quarter in the prior year. The basic weighted average number of shares outstanding was 57.2 million in 2005, compared with 56.6 million in the prior year.

Dividend

The Board of Directors has declared a quarterly dividend of C\$0.03 per share, payable on March 31, 2006, to the shareholders of record at the close of business on March 15, 2006.

Reconciliation of EBITA and EBIT to net earnings

<i>(unaudited, in thousands of U.S. dollars)</i>	Three months ended December 31		Year ended December 31	
	2005	2004	2005	2004
EBITA¹	\$122,112	\$123,241	\$390,883	\$382,134
Amortization of capital assets	\$38,063	\$41,126	\$153,871	\$146,697
Amortization of intangible assets and deferred financing fees	\$17,367	\$17,907	\$69,998	\$73,038
EBIT²	\$66,682	\$64,208	\$167,014	\$162,399
Interest expense	\$12,222	\$12,785	\$51,148	\$53,102
Investment income	\$(307)	\$(387)	\$(932)	\$(2,436)
Income taxes	\$16,543	\$17,257	\$34,372	\$35,909
Net earnings	\$38,224	\$34,553	\$82,426	\$75,824

¹ EBITA is defined herein as earnings before interest expense, investment income, income taxes and amortization, and is a standard measure that is commonly reported and widely used in the industry to assist in understanding and comparing operating results.

EBITA is not a defined term under generally accepted accounting principles (GAAP). Accordingly, this measure should not be considered as a substitute or alternative for net earnings or cash flow, in each case as determined in accordance with GAAP. See reconciliation of EBITA to net earnings under GAAP as found in the table above.

² EBIT is defined herein as earnings before interest expense, investment income and income taxes, and is a standard measure that is commonly reported and widely used in the industry to assist in understanding and comparing operating results. EBIT is not a defined term under generally accepted accounting principles (GAAP). Accordingly, this measure should not be considered as a substitute or alternative for net earnings or cash flow, in each case as determined in accordance with GAAP. See reconciliation of EBIT to net earnings under GAAP as found in the table above.

Conversion to Income Trust

Pursuant to the Conversion, the current shareholders of Cinram would exchange their common shares ("Cinram Shares") for units (the "Units") of a newly formed income trust (the "Fund"), and/or Class B exchangeable limited partnership units (the "Exchangeable LP Units") of a limited partnership owned by the Fund, on a one-for-one basis. The Exchangeable LP Units will be entitled to equivalent distributions, to vote at meetings of Unitholders of the Fund and to exchange their Exchangeable LP Units for Units (at any time after the lapse of 90 days from the effective date of the Conversion) and will be subject to a maximum number of units to be issued. The current shareholders of Cinram would continue to own, through their Units and/or Exchangeable LP Units, the same pro rata economic interest in Cinram's businesses.

"This structure will enable us to increase cash distributions to our shareholders without compromising our ability to adapt to technological developments and to maintain Cinram's industry leadership in the years to come," added Mr. Philosophie.

Background to the Conversion

As previously announced on April 25, 2005, Cinram's Board of Directors authorized management to study the viability of converting the Company into an income trust type structure to enhance shareholder value. Management and its legal, financial and tax advisors studied the appropriateness of a potential conversion in the context of several key objectives including:

- Optimizing distributable cash flow and cash distributions to Cinram's shareholders;
- Taking into account Cinram's multi-jurisdictional operations and cash flows that span Canada, the United States and Europe;
- Preserving Cinram's program of substantial capital reinvestment in its facilities and new technology to sustain its growth and profitability in the evolving media replication industry;
- Ensuring access to the capital markets to fund growth and potential acquisitions with a strong public markets currency;
- Allowing investors to focus on the strong cash flow profile of Cinram;
- Maintaining Cinram's inclusion in the S&P/TSX Composite Index; and
- Restructuring Cinram's debt facilities to increase cash available for distribution to shareholders.

There were several regulatory developments that influenced the process and management's review, including:

- The announcement by the Minister of Finance on September 19, 2005, of his request that the Department of National Revenue postpone providing advance rulings respecting flow-through entity structures;
- The Minister of Finance's announcement on November 23, 2005, of a reduction in personal income taxes on dividends, to level the playing field between corporations and income trusts; and
- The announcement by S&P/TSX on May 18, 2005 that "paper-clipped securities", such as income deposit securities, would not be included in the S&P/TSX Composite Index when income trusts were added to the index.

In the context of meeting these objectives and responding to the various regulatory developments, Cinram's Board of Directors evaluated several alternative structures including an income trust, income deposit security and high dividend yielding common share. The Board of Directors has unanimously concluded that the income trust conversion has the greatest potential to enhance shareholder value.

Among the factors considered by the Board in arriving at its determination were Cinram's ability to maintain its inclusion in the S&P/TSX Composite Index and the expectation that distributions will be treated as dividend income for Canadian income tax purposes.

"We anticipate paying initial annualized distributions of US\$2.62 per unit, payable in Canadian dollars at approximately C\$3.00 per unit," added Lewis Ritchie, Chief Financial Officer. "Based on this level of distributions and our fiscal 2005 reported operating performance, we estimate that Cinram would have retained approximately US\$120 million for annual capital expenditures and US\$35 million in other discretionary reserves, which compares to our total cash capital expenditures of US\$99.8 million for the fiscal year ended December 31, 2005. We believe this capital structure and distribution policy will allow Cinram flexibility to fund operating requirements and growth opportunities while distributing an attractive amount of cash to unitholders at approximately an 81% payout ratio. We will continue to evaluate Cinram's distribution policy from time to time."

Financial Advisor

Genuity Capital Markets is acting as exclusive financial advisor to the Board of Directors on the proposed Conversion and presented its Fairness Opinion in respect of the Conversion to the Board. The Fairness Opinion provides that, subject to review of the final form of documents in relation to the Conversion and assuming the Conversion proceeds on the terms currently contemplated, the consideration to be received by Cinram shareholders upon the completion of the Conversion is fair from a financial point of view.

Process and Approvals

The Conversion is subject to a number of conditions, including, but not limited to, the approval of the Ontario Superior Court of Justice and the approval of the shareholders of Cinram.

Cinram will seek an interim order from the Ontario Superior Court of Justice for declarations and directions in relation to the plan of arrangement. Cinram will then convene a special meeting of shareholders to consider if and, if deemed appropriate, approve the Conversion, with the meeting expected to be held in late-April 2006. If approved by the shareholders of Cinram, a final order approving the plan of arrangement will be sought from the Court.

Although the timing of the completion of the Conversion process cannot be predicted with certainty, Management anticipates that the Conversion will be completed by early-May 2006. There can be no assurance at this time that all approvals and consents required or desirable to effect the Conversion will be obtained within that time frame, or at all and, accordingly, there can be no assurance that the Conversion will be completed.

March 3 conference call and webcast

Cinram's management team will host a conference call to discuss the 2005 fourth quarter and year end results and the proposed income trust conversion on Friday, March 3, 2006 at 8 a.m. (ET). To participate, dial 416-644-3425 or 1-800-814-4941. The call will also be webcast live at <http://investors.cinram.com/>.

About Cinram

Cinram International Inc. is the world's largest independent provider of pre-recorded multimedia products and related logistics services. With facilities in North America and Europe, Cinram manufactures and distributes pre-recorded DVDs, VHS video cassettes, audio CDs, audio cassettes and CD-ROMs for motion picture studios, music labels, publishers and computer software companies around the world. The Company's shares are listed on the Toronto Stock Exchange (CRW) and are included in the S&P/TSX Composite Index. For more information, visit our Web site at www.cinram.com.

Certain statements included in this release constitute "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company, or results of the multimedia duplication/replication industry, to be materially different from any future results, performance or achievements expressed or implied by such forward looking statements. Such factors include, among others, the following: general economic and business conditions, which will, among other things, impact the demand for the Company's products and services; multimedia duplication/replication industry conditions and capacity; the ability of the Company to implement its business strategy; the Company's ability to retain major customers; the Company's ability to invest successfully in new technologies and other factors which are described in the Company's filings with the securities commissions.

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For more information:

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CONSOLIDATED BALANCE SHEETS

(unaudited, stated in thousands of U.S. dollars)

	December 31 2005	December 31 2004
Assets		
Current assets:		
Cash and cash equivalents	\$ 89,921	\$ 41,789
Accounts receivable, net of an allowance for doubtful accounts of \$11,664 (2004 - \$12,511)	589,417	518,216
Income taxes recoverable	-	8,356
Inventories	45,482	56,861
Prepaid expenses	20,610	26,573
Future income taxes	33,835	22,872
	<u>779,265</u>	<u>674,667</u>
Capital assets	601,481	706,360
Goodwill	330,274	328,393
Intangible assets	241,604	315,247
Deferred financing fees	18,954	24,344
Other assets	13,948	36,218
Future income taxes	28,416	11,804
	<u>\$2,013,942</u>	<u>\$2,097,033</u>
Liabilities and shareholders' equity		
Current liabilities:		
Accounts payable	\$ 202,550	\$ 213,876
Accrued liabilities	351,580	377,323
Income taxes payable	15,479	-
Current portion of long-term debt	62,136	71,509
Current portion of obligations under capital leases	727	850
	<u>632,472</u>	<u>663,558</u>
Long-term debt	674,137	786,834
Obligations under capital leases	3,272	4,603
Other long-term liabilities	55,135	62,778
Future income taxes	103,018	93,069
Shareholders' equity:		
Capital stock	173,775	170,145
Contributed surplus	4,634	4,145
Retained earnings	317,121	240,367
Foreign currency translation adjustment	50,378	71,534
	<u>545,908</u>	<u>486,191</u>
	<u>\$ 2,013,942</u>	<u>\$ 2,097,033</u>



CONSOLIDATED STATEMENTS OF EARNINGS AND RETAINED EARNINGS

(unaudited, stated in thousands of U.S. dollars, except per share amounts)

	Three months ended December 31		Twelve months ended December 31	
	2005	2004	2005	2004
Revenue	\$650,025	\$644,218	\$2,098,080	\$2,026,638
Cost of goods sold	512,812	512,804	1,685,997	1,615,542
Gross profit	137,213	131,414	412,083	411,096
Selling, general and administrative expenses	50,750	51,012	168,793	177,372
Amortization of intangible assets and deferred financing fees	17,367	17,907	69,998	73,038
Unusual items	2,414	(1,713)	6,278	(1,713)
Earnings before the undernoted	66,682	64,208	167,014	162,399
Interest on long-term debt	12,036	12,499	50,790	51,642
Other interest	186	286	358	1,460
Investment income	(307)	(387)	(932)	(2,436)
Earnings before income taxes	54,767	51,810	116,798	111,733
Income taxes:				
Current	26,016	5,903	47,773	24,555
Future	(9,473)	11,354	(13,401)	11,354
	16,543	17,257	34,372	35,909
Net earnings	38,224	34,553	82,426	75,824
Retained earnings, beginning of period	280,367	207,233	240,367	172,564
Effect of a change in accounting policy related to stock-based compensation	-	-	-	(2,759)
Dividends declared	(1,470)	(1,419)	(5,672)	(5,262)
Retained earnings, end of period	\$317,121	\$240,367	\$317,121	\$240,367
Earnings per share:				
Basic	\$ 0.67	\$ 0.61	\$ 1.44	\$ 1.34
Diluted	\$ 0.66	\$ 0.60	\$ 1.43	\$ 1.32
Weighted average number of shares outstanding (in thousands):				
Basic	57,303	56,800	57,162	56,589
Diluted	57,949	57,622	57,773	57,514



CONSOLIDATED STATEMENTS OF CASH FLOWS

(unaudited, stated in thousands of U.S. dollars)

	Three months ended December 31		Twelve months ended December 31	
	2005	2004	2005	2004
Cash provided by (used in):				
Operations:				
Net earnings	\$38,224	\$34,553	\$82,426	\$75,824
Items not involving cash:				
Amortization	55,430	59,033	223,869	219,735
Future income taxes	(13,402)	11,354	(13,402)	11,354
Stock-based compensation	64	239	489	1,269
(Gain) loss on disposition of capital assets	78	(1,941)	(663)	(2,330)
Change in non-cash operating working capital	55,357	(39,008)	(35,379)	(176,452)
	135,751	64,230	257,340	129,400
Financing:				
Increase in long-term debt	-	-	54,000	48,000
Repayment of long-term debt	(43,135)	(61,172)	(176,070)	(239,530)
Deferred financing fees	-	-	(550)	(2,250)
Decrease in obligations under capital leases	(176)	(269)	(778)	(1,885)
Issuance of common shares	-	36	3,630	6,971
Increase (decrease) in other long-term liabilities	(115)	5,904	(3,628)	10,931
Dividends paid	(1,470)	(1,418)	(5,672)	(5,262)
	(44,896)	(56,919)	(129,068)	(183,025)
Investments:				
Purchase of capital assets	(27,379)	(13,694)	(99,765)	(145,704)
Proceeds on disposition of capital assets	-	2,976	1,918	4,015
Decrease (increase) in other assets	7,029	18,585	22,223	(12,523)
Transaction costs relating to Time Warner acquired businesses	-	-	-	(890)
	(20,350)	7,867	(75,624)	(155,102)
Foreign currency translation loss on cash held in foreign currencies	(2,972)	(2,823)	(4,516)	(3,307)
Increase (decrease) in cash and cash equivalents	67,533	12,355	48,132	(212,034)
Cash and cash equivalents, beginning of period	22,388	29,434	41,789	253,823
Cash and cash equivalents, end of period	\$89,921	\$41,789	\$89,921	\$41,789
Supplemental cash flow information:				
Interest paid	\$12,338	\$12,225	\$50,554	\$52,540
Income taxes paid	8,965	4,725	24,994	35,455

Cash and cash equivalents are defined as cash and short-term deposits, which have an original maturity of less than 90 days.