Form of Proxy
Annual Meeting of Shareholders – Tuesday, May 12, 2026

Appointment of Proxyholder

I/We, being holder(s) of Class A Common Shares of TVA Group Inc. (the "**Corporation**" or "**TVA**"), hereby appoint: Sylvie Lalande, or failing her A. Michel Lavigne **OR** instead of either them:

____
Print the name of the person you are appointing if this person is someone other than the individuals listed above

as my/our proxyholder with full power of substitution and to vote in accordance with the following instructions (or if no instructions have been given, as the proxyholder sees fit) and all other matters that may properly come before the Annual Meeting of Shareholders of the Corporation to be held virtually via live audio webcast at **https://www.groupetva.ca/finances/resultats-publications** on **Tuesday, May 12, 2026 at 11:00 a.m. (EDT)** and at any adjournment or postponement thereof in the same manner, to the same extent and with the same powers as if the undersigned were personally present, with full power of substitution. Shareholders will not be able to attend the meeting in person nor to vote at the meeting.

1. **Election of Directors –** The Board of Directors recommends that shareholders vote **FOR** all nominees.

	FOR	WITHHOLD		FOR	WITHHOLD
1. Jacques Dorion	☐	☐	5. A. Michel Lavigne	☐	☐
2. Nathalie Elgrably-Lévy	☐	☐	6. Daniel Paillé	☐	☐
3. Sylvie Lalande	☐	☐	7. Marie-Pierre Simard	☐	☐
4. Régine Laurent	☐	☐			

2. **Appointment of external auditor** – The Board of Directors recommends that shareholders vote **FOR** the appointment of Ernst & Young LLP as external auditor.

FOR	WITHHOLD
☐	☐

In accordance with applicable securities regulations, as a shareholder of TVA, you may elect annually to receive the financial statements and the Management Discussion Analysis of the Corporation. If you wish to receive such mailings, please mark your selection below. You may also go to TSX Trust Company website https://services.tsxtrust.com/financialstatements and input code 7553a.

❑ Please send me TVA's 2026 quarterly documents.
❑ Please send me TVA's 2026 annual documents.

Authorized Signature(s) – Please sign – This section must be completed for your instructions to be executed.

I/We authorize you to act in accordance with my/our instructions set out above. I/We hereby revoke any proxy previously given with respect to the Meeting. **If no voting instructions are indicated above, the proxyholder will vote as recommended by the Board of Directors.**

____ ______________________________
Signature(s) Date

Please sign exactly as your name(s) appear on this proxy. Please see reverse for instructions. **All proxies must be received by 5:00 p.m. (EDT), on May 8, 2026.**

Proxy Form – Annual Meeting of Shareholders of TVA to be held on Tuesday, May 12, 2026, at 11:00 a.m. (EDT)

Notes to Proxy

1. This proxy must be signed by a holder or his or her attorney duly authorized in writing. If you are an individual, please sign exactly as your name appears on this proxy. If the holder is a corporation, a duly authorized officer or attorney of the corporation must sign this proxy, and if the corporation has a corporate seal, its corporate seal should be affixed.

2. If the securities are registered in the name of an executor, administrator or trustee, please sign exactly as your name appears on this proxy. If the securities are registered in the name of a deceased or other holder, the proxy must be signed by the legal representative with his or her name printed below his or her signature, and evidence of authority to sign on behalf of the deceased or other holder must be attached to this proxy.

3. Some holders may own securities as both a registered and a beneficial holder; in which case you may receive more than one Management Proxy Circular and will need to vote separately as a registered and beneficial holder. Beneficial holders may be forwarded either a form of proxy already signed by the intermediary or a voting instruction form to allow them to direct the voting of securities they beneficially own. Beneficial holders should follow instructions for voting conveyed to them by their intermediaries.

4. If a security is held by two or more individuals, any one of them present or represented by proxy at the Meeting may, in the absence of the other or others, vote at the Meeting. However, if one or more of them are present or represented by proxy, they must vote together in respect of such security.

All holders should refer to the Management Proxy Circular for further information regarding completion and use of this proxy and other information pertaining to the Meeting.

This proxy is solicited by and on behalf of the Corporation's Management

How to Vote

MAIL, FAX OR EMAIL

- Complete and return your signed proxy in the envelope provided or send to:
  TSX Trust Company
  P.O. Box 721
  Agincourt, ON M1S 0A1
- You may alternatively fax your proxy to **1 416 607-7964** or scan and email to proxyvote@tmx.com.

An undated proxy is deemed to bear the date on which it was mailed by management to you.

All proxies must be received by 5:00 p.m. (EDT), on May 8, 2026.