

## Fiera Capital Issues Previously Announced Holdback Shares To Samson Selling Partners

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MONTREAL, May 1, 2017 /CNW Telbec/ - Fiera Capital Corporation ("Fiera Capital" or the "Firm") (TSX: FSZ) announced today that pursuant to the sale and purchase agreement ("Agreement") entered into for the acquisition of Samson Capital Advisors LLC ("Samson"), which closed on October 30, 2015, Fiera Capital has issued to the Samson selling partners an aggregate number of 353,928 Class A subordinate voting shares ("Class A Shares"), at a price per share of C\$11.70 (or US\$8.90), representing the 30 day aggregate volume-weighted average price per share rounded two decimal points, of the Class A Shares on the Toronto Stock Exchange for the period of 30 consecutive trading days ending on the second-to-last trading day prior to the closing of the Samson acquisition using the noon rate of the Bank of Canada.

The purchase price for the Samson acquisition was US\$31.5 million, of which approximately US\$3.15 million was payable to the Samson selling partners by the issuance by Fiera Capital of new Class A Shares on the date hereof, which is the date that is 18 months following the closing of the Samson acquisition.

### About Fiera Capital Corporation

Fiera Capital is a leading independent asset management firm with more than CAD\$122 billion in assets under management as at March 31, 2017. The Firm provides institutional, retail and private wealth clients with access to full-service integrated money management solutions across traditional and alternative asset classes. Clients and their portfolios derive benefit from Fiera Capital's depth of expertise, diversified offerings and outstanding service. Fiera Capital trades under the ticker FSZ on the Toronto Stock Exchange. [www.fieracapital.com](http://www.fieracapital.com)

In the U.S., asset management services are provided by the Firm's U.S. affiliates, Bel Air Investment Advisors LLC and Fiera Capital Inc., investment advisers that are registered with the U.S. Securities and Exchange Commission (SEC). Further, Charlemagne Capital (UK) Limited and Charlemagne Capital (IOM) Limited are both registered as investment advisers with the SEC. Charlemagne Capital (UK) Limited is authorized and regulated by the Financial Conduct Authority in the United Kingdom, and Charlemagne Capital (IOM) Limited is licenced by the Isle of Man Financial Services Authority. Registration with the SEC does not imply a certain level of skill or training. Additional information about Fiera Capital Corporation, including the Firm's annual information form, is available on SEDAR at [www.sedar.com](http://www.sedar.com).

SOURCE Fiera Capital Corporation

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**For further information:** Daniel Richard, Senior Vice President, Corporate Communications and Investor Relations, Fiera Capital Corporation, 514-954-6456, [drichard@fieracapital.com](mailto:drichard@fieracapital.com)

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