

Fiera Capital launches its first ever cohort for The A Effect's "Défi 100 jours"

MONTREAL, Sept. 13, 2019 /CNW Telbec/ - Fiera Capital Corporation (TSX: FSZ) ("Fiera Capital" or the "Firm"), a leading independent investment management firm, is proud to announce the launch of Fiera Capital's first cohort of [The A Effect's "Défi 100 jours"](#). This initiative supports Fiera Capital's commitment to creating and fostering an inclusive and diverse environment where everyone can reach their full potential.

The A Effect has been offering the "Défi 100 jours" since 2015. Through a unique journey for professional development that includes workshops, rewarding encounters with inspiring leaders, web conferences and an exclusive learning platform, The A Effect helps support women's ambition and propel their professional engagement.

"Fiera Capital is pleased to partner with The A Effect by offering a cohort of professional and ambitious women the chance to participate in the "Défi 100 jours", helping them to better communicate their ambition, boost their confidence and their influence, encourage them to take risks and, more importantly, to develop their networks" said Monique Leroux, Strategic Advisor and Member of the Strategic Development Committee at Fiera Capital.

The official launch of Fiera Capital's first cohort took place at the Firm's new global headquarters in Montreal. Several special guests, such as Monique Leroux, John Gallagher, co-founder of The A Effect, and Sophie Brochu, President and CEO of Énergir, were in attendance to welcome the first cohort of participants from Fiera Capital. This cohort is made up of nine women from various departments within the Firm and at different stages in their careers.

Last December, Fiera Capital also launched its [Global Respect and Inclusion Policy](#), which promotes a culture of diversity and inclusion and aims to create teams as diverse as our broad range of international clients.



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About Fiera Capital Corporation

Fiera Capital is a leading independent asset management firm with approximately C\$149.5 billion in assets under management as of June 30, 2019. The firm provides institutional, retail and private wealth clients with access to full-service integrated money management solutions across traditional and alternative asset classes. Clients and their portfolios derive benefit from Fiera Capital's depth of expertise, diversified offerings and outstanding service. Fiera Capital trades under the ticker FSZ on the Toronto Stock Exchange. www.fieracapital.com

In the U.S., asset management services are provided by the firm's U.S. affiliates who are investment advisers that are registered with the U.S. Securities and Exchange Commission (SEC). Registration with the SEC does not imply a certain level of skill or training.

Additional information about Fiera Capital Corporation, including the firm's annual information form, is available on SEDAR at www.sedar.com

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