FORM 51-102F3
MATERIAL CHANGE REPORT

Item 1 Name and Address of Company

Reitmans (Canada) Limited (the “Corporation”)
250 Sauvé West
Montréal, Québec
H3L 1Z2

Item 2 Date of Material Change

March 30, 2005

Item 3 News Release

A press release was disseminated by Canada News Wire on March 30, 2005 from Montréal.

Item 4 Summary of Material Change

The Corporation announced that a dividend payable in shares would take place on April 18, 2005 to shareholders of record on April 7, 2005.

Item 5 Full Description of Material Change

At the Board of Directors meeting held on March 30, 2005, the Board declared dividends payable, in the case of holders of Common shares, by the issuance of one Common share for every one Common share held by such holders and, in the case of Class A non-voting shares, of one Class A non-voting share for every one Class A non-voting share held by such holders. The payment of the dividend by way of the issuance of these shares will take place on April 18, 2005 to shareholders of record on April 7, 2005.

Item 6 Reliance on subsection 7.1(2) or (3) of National Instrument 51-102

This report is not being filed on a confidential basis.

Item 7 Omitted Information

None.

Item 8 Executive Officer

For further information, please contact Jeremy H. Reitman, President, at (514) 385-2630.

Item 9 Date of Report

March 31, 2005

(signed) Eric Williams
Eric Williams
Vice-President, Treasurer