WonderFi's Ben Samaroo and Kevin O'Leary to Speak at the W3BX Investor Summit

Vancouver, British Columbia--(Newsfile Corp. - October 10, 2022) - WonderFi Technologies Inc. (TSX: WNDR) (OTCQB: WONDF) (WKN: A3C166) (FTX: WNDR) ("**WonderFi**"), is pleased to share that CEO Ben Samaroo and Strategic Investor, Kevin O'Leary will be participating in this year's W3BX Investor Summit and Expo at the Wynn Las Vegas from October 10th to 13th.

Dedicated to cultivating an unparalleled experience, W3BX will be facilitating daily networking events, 1-on-1 meetings, educational workshops, fireside chats, and Summit sessions. Attendees of this 4-day conference will range from Fortune 500 companies, Venture Capitalists, Retail and Institutional Investors, Hedge Funds, Family Offices, and Blue-Chip NFT Collectors.

WonderFi co-founder and CEO, Ben Samaroo will be participating in the TSX Panel discussion: ***Using Canadian markets to fuel growth*** taking place on Tuesday, October 11th between 9:40 and 10:20 am. The CEO of the recently TSX-listed company will share his thoughts on a variety of topics including: Web3 trends, raising capital in public markets and investor interest in Web3 public companies.

WonderFi Strategic Investor, Kevin O'Leary will be conducting two fireside chats on Wednesday, October 12th. The first fireside and Q&A titled: ***From "You're Dead to Me" to wearing orange shoes, Mr. Wonderful's Crypto Journey*** takes place at 9:00 am and includes Mark Yusko of Morgan Creek Capital/Morgan Creek Digital. The second chat takes place at 11:00 am with Eryka Gemma of Timelock Ventures around the theme: ***It's Time for Consumer Adoption: Practical Uses for Blockchain Technology.***

And for the first time, O'Leary and Samaroo will be taking the stage together along with Scott Melker, who Binance recently named the most influential name in crypto. The panel discussion will focus on: ***What will drive the mass adoption of crypto and when grandmothers will be gifting Bitcoins instead of socks for Christmas*** and takes place on October 12th at 12:30 pm.

"I'm very excited to share the stage with some of the sector's biggest innovators as we hope to address today's most relevant crypto matters and the future of blockchain-driven money," says O'Leary. "This is a brand-new asset class with lots of volatility but also lots of potential. That's why I'm involved and why everyone should get educated today."

For more information on the W3BX investor summit and expo please visit https://web3expo.live/.

Additional Information

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ABOUT WONDERFI

WonderFi is a leading technology company with the mission of creating better, unified access to digital assets through centralized and decentralized platforms. WonderFi's executive team and Board of Directors have an established track record in finance and crypto, with previous experience at Amazon, Shopify, PayPal, Galaxy Digital and Hut 8. WonderFi's core team of engineers and technologists believe that everyone should have equal access to finance, and are aligned in the mission to empower people around the world to access finance in a simple, smart and secure way. For more information, visit www.wonder.fi.

Forward-Looking Information and Statements

This press release contains certain "forward-looking information" within the meaning of applicable Canadian securities legislation and may also contain statements that may constitute "forward-looking statements" within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Such forward-looking information and forward-looking statements are not representative of historical facts or information or current condition, but instead represent only the Company's beliefs regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of the Company's control. Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such "could", "intend", "expect", "believe", "will", "projected", "estimated", or variations of such words.

By identifying such information and statements in this manner, the Company is alerting the reader that such information and statements are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such information and statements. In addition, in connection with the forward-looking information and forward-looking statements contained in this press release, the Company has made certain assumptions. Among the key factors that could cause actual results to differ materially from those projected in the forward-looking information and statements are the following: the ability of the Company to work effectively with its partners and changes in general economic, business and political conditions. Should one or more of these risks, uncertainties or other factors materialize, or should assumptions underlying the forward-looking information or statements prove incorrect, actual results may vary materially from those described herein. A more fulsome description of risk factors that may impact our business, financial condition and results of operation is set out in our management's discussion and analysis and financial statements for the for the period ended June 30, 2022, as well as our annual information form, available on SEDAR.

Although the Company believes that the assumptions and factors used in preparing, and the expectations contained in, the forward-looking information and statements are reasonable, undue reliance should not be placed on such information and statements, and no assurance or guarantee can be given that such forward-looking information and statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information and statements. The forward-looking information and forward-looking statements contained in this press release are made as of the date of this press release, and the Company does not undertake to update any forward-looking information and/or forward-looking statements that are contained or referenced herein, except in accordance with applicable securities laws. All subsequent written and oral forward-looking information and statements attributable to the Company or persons acting on its behalf is expressly qualified in its entirety by this notice.

The Toronto Stock Exchange has not approved or disapproved of the information contained in this release.

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