

goeasy Ltd.

Notice of Annual General and Special Meeting of Shareholders

Notice is hereby given that the annual general and special meeting of the holders of common shares of goeasy Ltd. (the "**Corporation**") will be held at the Pearce Bunting Hall at the TMX Market Centre located at 120 Adelaide Street West, Toronto, Ontario M5H 1S3.

WHEN

Wednesday, May 10, 2023

1:00 p.m. (Toronto time)

BUSINESS OF THE MEETING

At the meeting, shareholders will be asked to:

- (a) Receive the Corporation's audited comparative consolidated financial statements as at and for the financial year ended December 31, 2022 and the auditors' report thereon;
- (b) Elect directors;
- (c) Re-appoint auditors and authorize the Board of Directors to fix their remuneration;
- (d) Consider and, if thought advisable, to pass with or without variation, a resolution in the form of Schedule A to the accompanying Management Information Circular approving the amendment of the Corporation's existing share option plan (the "**Share Option Plan**"), allowing for a net share exercise feature;
- (e) Transact such other business as may properly come before the meeting or any adjournment thereof.

The specific details of the foregoing matters to be put before the meeting are set forth in the Management Information Circular accompanying this Notice of Meeting.

Where to get a copy of the management information circular?

If you are a registered shareholder or you have already given us instructions to send you printed documents, your management information circular is attached to this notice.

If you are a beneficial shareholder, the circular is available online instead of by mail according to a set of rules developed by the Canadian Securities Administrators called notice and access. You can download the circular at <https://docs.tsxtrust.com/2291>, on SEDAR ([sedar.com](https://www.sedar.com)), or on our website (<https://www.goeasy.com/financial-and-filings>).

If you prefer to have a paper copy, contact us by calling or emailing TSX Trust Company and we will send you one, free of charge:

Call: 1-866-600-5869

Email: tsxtis@tmx.com

(Please add 'goeasy 2023 MIC' on the subject line.)

Shareholders are invited to attend the meeting. *Registered shareholders* who are unable to attend the meeting are requested to complete, date and sign the enclosed form of proxy and send it in the enclosed envelope to TSX Trust Company, 100 Adelaide Street West, Suite 301, Toronto, Ontario M5H 4H1, or submit by fax to 416-595-9593 or internet at www.voteproxyonline.com. *Non-registered shareholders* who receive these materials through their broker or other intermediary should complete and send the form of proxy in accordance with the instructions provided by their broker or intermediary. To be effective, a proxy must be received by TSX Trust Company not later than 1:00 p.m. (Toronto Time) on May 8, 2023 or in the case of any adjournment of the meeting, not less than 48 hours, Saturdays, Sundays, and holidays excepted, prior to the adjournment time.

By order of the Board of Directors



David Ingram, Executive Chairman
Mississauga, Ontario, Canada

March 21, 2023