

Bluedrop Welcomes Jean-Claude Siew as Vice President of Technology & Simulation

Halifax, NS, Canada, May 15, 2015 – Bluedrop Training & Simulation Inc., a subsidiary of Bluedrop Performance Learning Inc. (“Bluedrop”) (TSX-V: BPL), is pleased to announce the appointment of Mr. Jean-Claude Siew as Vice President of Technology & Simulation.

In his role, Mr. Siew will lead a team of software and hardware engineers located in Bluedrop’s training and simulation centre in Halifax, Nova Scotia. Mr. Siew is responsible for overseeing the development of the next generation simulation and training devices and the learning content management systems (LCMS) within Bluedrop. Additionally he will be responsible for the delivery of new crew based simulation and training devices as well as the ongoing support of the Bluedrop installations within Canada and around the world.

Mr. Siew brings an extensive background in the simulation and technology sector and held the positions of Vice President Systems Engineering, Simulation Products and Vice President Visual Systems Division with CAE, as well as experience with smaller companies. He has spent the last number of years leading a technology based security business and brings a unique combination of large company and smaller high growth company experience.

“I am very pleased to welcome Jean-Claude to the Bluedrop team at this critical time of growth for us. Jean-Claude brings a wealth of experience on the technical and business side from his days with CAE as well as experience in smaller organizations that I am confident will quickly make him an invaluable asset for our product and technology development.”

~ Derrick Rowe, Executive Chairman, Bluedrop

“I look forward to this exciting opportunity and undertaking a new challenge within an exciting organization such as Bluedrop. Having the opportunity to be part of developing the next generation of crew based simulation and training devices for the defence sector at this time when technology and user requirements are converging is simply exciting. I am honoured to begin my role.”

~ Jean-Claude Siew, VP Technology & Simulation, Bluedrop

About Bluedrop

Bluedrop Training & Simulation Inc., a subsidiary of Bluedrop Performance Learning (TSX-V: BPL), designs and develops advanced training systems and state-of-the-art simulation products to safely train operators and maintainers of complex equipment. Our approach leverages innovative technology to provide cost-effective blended-media training content, from classroom instruction and computer-based training (CBT) through to high-fidelity training devices. Located in Atlantic Canada, Bluedrop Training & Simulation is a small to medium-sized enterprise (SME) providing a strong value proposition offering 100% Canadian designed and developed solutions. For more information, please visit www.bluedrop.com.

Media contacts:

Lynn Hammond
Bluedrop Performance Learning
lynnhammond@bluedrop.com
709-330-1260 709-570-5691

Erin Densley
Bluedrop Training & Simulation
erindensley@bluedrop.com
902-454-1731 902-818-3254