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Our File: 136165
January 4, 2016

VIA SEDAR

British Columbia Securities Commission
Attention: Shareholder Communications

Nova Scotia Securities Commission
Attention: Shareholder Communications

Alberta Securities Commission
Attention: Shareholder Communications

Prince Edward Island Securities Office
Attention: Shareholder Communications

Saskatchewan Financial and Consumer
Affairs Authority
Attention: Shareholder Communications

Superintendent of Securities, Newfoundland
and Labrador
Attention: Shareholder Communications

The Manitoba Securities Commission
Attention: Shareholder Communications

Superintendent of Securities, Government of
Yukon
Attention: Shareholder Communications

Ontario Securities Commission
Attention: Shareholder Communications

Office of the Superintendent of Securities,
Government of the Northwest Territories
Attention: Deputy Registrar of Securities

Autorité des marchés financiers
Attention: Shareholder Communications

Office of the Superintendent of Securities,
Government of Nunavut
Attention: Shareholder Communications

New Brunswick Financial and Consumer
Services Commission
Attention: Shareholder Communications

TSX Venture Exchange
(via SEDAR and fax (416) 365-2224)

Dear Sirs/Mesdames:

Bluedrop Performance Learning Inc. – Notification of Meeting and Record Dates

On behalf of Bluedrop Performance Learning Inc. (the "**Corporation**"), I hereby provide the following information with respect to the upcoming meeting of shareholders of the Corporation pursuant to Section 2.2 of National Instrument 54-101 – *Communication with Beneficial Owners of Securities of a Reporting Issuer*:

1. Name of Reporting Issuer: Bluedrop Performance Learning Inc.

- | | | |
|-----|---|-------------------------|
| 2. | CUSIP Number: | 09609T102 |
| 3. | Date fixed for the Meeting: | March 8, 2016 |
| 4. | Record Date for Notice: | January 29, 2016 |
| 5. | Record Date for Voting: | January 29, 2016 |
| 6. | Beneficial Ownership Determination Date: | January 29, 2016 |
| 7. | Classes or series of securities that entitle the holder to receive notice of the meeting: | Common shares |
| 8. | Classes or series of securities that entitle the holder to vote at the meeting: | Common shares |
| 9. | Business to be conducted at the Meeting: | Routine annual business |
| 10. | Notice-and-access: | |
| | • Registered holders | No |
| | • Beneficial owners | No |
| | Stratification | N/A |
| 11. | Corporation sending proxy-related materials directly to NOBOs: | Yes |
| 12. | Corporation paying for a proximate intermediary to send proxy-related materials to OBOs: | No |

Yours very truly,

(signed) *"Julie Robinson"*

Julie Robinson

cc: Bluedrop Performance Learning Inc.
Attention: Bernie Beckett

cc: Computershare Investor Services Inc.
Attention: Colleen Nielsen