

Bluedrop Technology Modernizes Management of Safety Certification Training

Bluedrop360 unique capabilities creates new product category - Integrated Skills Management

ST. JOHN'S, Newfoundland and Labrador--(BUSINESS WIRE)--January 14, 2016--Bluedrop Learning Networks (Bluedrop) recently signed a five-year SaaS program with WorkplaceNL to configure its Bluedrop360 platform to help WorkplaceNL better manage health and safety certification training and help improve workplace safety in Newfoundland and Labrador. The first phase was delivered in just over four months.

Bluedrop360 unique capabilities have created a new product category, Integrated Skills Management (ISM). In this instance, the ISM platform was used to create WorkplaceNL's Certification Training Registry (CTR), just launched in Newfoundland and Labrador. The final product provides a multi-dimensional online application which will eliminate paper and improve outcomes in mandatory worker safety certification training.

WorkplaceNL's CTR enables over 260 approved training providers to publish their course offerings to an on-line marketplace; creating a one-stop shop for workers and their employers to register for the OH&S certification training they need to maintain legislative compliance. Each worker will have a secure personalized record of mandatory safety training that they can access online and easily share with their employer. Over 150,000 workers are expected to be on the system within a few years.

Workers and employers in Newfoundland & Labrador will access real-time certification training records through a smartphone or any web-enabled device. This allows them to effectively monitor expiry dates on required training, and ensure workplace compliance with OH&S legislation. A mobile app will be available early 2016.

"It is fulfilling to play our part in modernizing the way that safety certification training is tracked and managed. We are keen on bringing our solution to help other jurisdictions to optimize the way they keep workers safe."

~ Emad Rizkalla, Founder & CEO, Bluedrop

Please view a video about the Certification Training Registry. <http://bit.ly/1NDBzAt>

About Bluedrop Learning Networks

Bluedrop Learning Networks Inc. (BLN) is a wholly owned company of Bluedrop Performance Learning (TSX-V: BPL). BLN provides unique SaaS-based workforce development solutions to help government and corporate customers improve employment outcomes and keep workers safe. www.bluedrop.com

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This news release may contain "forward-looking information" as defined in applicable Canadian securities legislation. All statements, other than statements of historical fact included in this release, including, without limitation, statements regarding the impact of the operational restructuring and future plans and objectives of Bluedrop, constitute forward-looking information that involve various risks and uncertainties. Forward-looking information is based on a number of factors and assumptions which have been used to develop such information but which may prove to be incorrect, including, but not limited to, assumptions in connection with the operational efficiencies associated with the integration of technological and financial systems and general economic and market conditions. There can be no assurance that such information will prove to be accurate and actual results and future events could differ materially from those anticipated in such forward-looking information.

Important factors that could cause actual results to differ materially from Bluedrop's expectations include general global economic conditions. For additional information with respect to risk factors applicable to Bluedrop, reference should be made to Bluedrop's continuous disclosure materials filed from time to time with securities regulators, including, but not limited to, Bluedrop's Management's Discussion and Analysis of Results of Operations and Financial Condition For the year ended September 30, 2014. The forward-looking information contained in this release is made as of the date of this release and Bluedrop does not undertake to update publicly or revise the forward-looking information contained in this release, whether as a result of new information, future events or otherwise, except as required by applicable securities laws.

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