



Titanium Transportation Group Invests in ISAAC Instruments' Technology to Enhance Workflow, Fuel Efficiency and Driver Experience

BOLTON, Ontario, Aug. 15, 2018 -- Titanium Transportation Group Inc. ("Titanium" or the "Company") (TSX VENTURE:TTR) is pleased to announce it will be strategically investing in upgrading its truck fleet with ISAAC Instruments ("ISAAC") InControl, an innovative technology that will significantly improve tracking and communication among its fleet. In addition to improving driver communication and workflow, the integration of this new technology will assist in reducing fuel consumption while improving road safety.

ISAAC's advanced telematics and easy to use solutions will significantly enhance driver experience, which will further improve Titanium's recruiting and retention efforts. In addition, ISAAC's Internet of Trucks™ telemetry technology will allow Titanium to tap into a truck's "big data" and use that information to create further operational automation and produce significant fuel savings.

"One of our top priorities is to ensure we are consistently utilizing the best technology to maintain a competitive advantage in our industry. Investing in the ISAAC product not only provides us with the best technology, but also a high level of customization and ease of use," said Marilyn Daniel, COO of Titanium. "At Titanium, we are always brainstorming, inventing and improving. With this new investment, we will further strengthen our technology leadership position within the industry. We are pleased to work with a flexible supplier that can grow with our needs as we remain committed to making strategic investments in top technology to improve our key performance measures."

Jacques DeLarocheliere, President of ISAAC commented: "By continuously focusing on innovation, we are able to offer a scalable solution that evolves with fast-growing companies such as Titanium. We are proud a renowned industry leader such as Titanium has selected ISAAC for the quality and power of our integrated solution. Our customer success team is dedicated to ensuring Titanium achieves its targets to significantly enhance the operational efficiency of their fleet and deliver an outstanding driver experience."

About Titanium

Titanium is a leading asset-based transportation and logistics company servicing Canada and the United States, with approximately 450 power units, 1,500 trailers and 550 employees and independent owner operators. Titanium provides truckload, dedicated, and cross-border trucking services, freight logistics, and warehousing and distribution to over 1,000 customers. Titanium is a recognized consolidator of asset-based transportation companies in Ontario, having completed ten asset-based trucking acquisitions since 2011. Titanium has also been ranked by PROFIT magazine as one of Canada's Fastest Growing Companies for nine consecutive years.

About ISAAC

ISAAC Instruments designs and manufactures technological solutions that enable truck fleets to improve performance, productivity, compliance and safety. Its automated telemetry solution transforms complex data into meaningful indicators. With the continuous monitoring of both driver and truck performance, transportation companies can make informed decisions. ISAAC's integrated mobile communication technology provides real-time connectivity between drivers and company personnel, to optimize operations and maximize profits.

Cautionary statement regarding forward-looking statements

Certain statements contained in this press release constitute forward-looking information within the meaning of Canadian securities laws. Forward-looking statements are provided for the purposes of assisting the reader in understanding Titanium's current expectations and plans relating to the future and readers are cautioned that such statements may not be appropriate for other purposes. Forward-looking information may relate to Titanium's future outlook and anticipated events, and may include statements regarding the financial position, business strategy, budgets, litigation, projected costs, capital expenditures, financial results, taxes and plans and objectives of or involving Titanium. In some cases, forward-looking information can be identified by terms such as "may", "might", "will", "could", "should", "would", "occur", "expect", "plan", "anticipate", "believe", "intend", "seek", "aim", "estimate", "target", "project", "predict", "forecast", "potential", "continue", "likely", "schedule", or the negative thereof or other similar expressions concerning matters that are not historical facts.

Information contained in forward-looking statements is based upon certain material assumptions that were applied in drawing a conclusion or making a forecast or projection, including management's perceptions of historical trends, current conditions and expected future developments, as well as other considerations that are believed to be appropriate in the circumstances. While management considers these assumptions to be reasonable based on currently available information, they may prove to be incorrect.

The forward-looking statements made in this press release are dated, and relate only to events or information, as of the date of this press release. Except as specifically required by law, Titanium undertakes no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.

Neither the TSXV nor its Regulation Services Provider (as that term is defined in the policies of the TSXV) accepts responsibility for the adequacy or accuracy of this release.

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