

MedMen Hires Global Supply Chain Veteran as Its New Chief Operating Officer

Ben Cook has 15 years of experience running logistics for retail giants Sam's Club, Target and Apple.

LOS ANGELES--(BUSINESS WIRE)--October 9, 2018--MedMen Enterprises Inc. ("MedMen" or the "Company") (CSE: MMEN) (OTCQB: MMNFF) (FSE: A2JM6N) today announced the hiring of Ben Cook as its new chief operating officer. Cook is an accomplished global supply chain executive with 15 years of experience executing and managing logistics for retail and consumer brands including Sam's Club, Target and Apple.

"As MedMen continues its rapid pace of growth, it is crucial that we execute effectively on operations management, supply chain and logistics," said MedMen CEO and Co-founder Adam Bierman. "Ben brings a long track record of success with some of the biggest names in those fields, and we are proud to have him on the MedMen team."

Cook has extensive experience leading omnichannel distribution, global market expansion and supply chain optimization. He has executed extremely complex strategies for global, high-growth companies and joins MedMen as the Company quickly expands its reach in high growth, state-sanctioned marijuana markets. The Company is one of the leading retailers in California, Nevada and New York, and recently made acquisitions in Florida, Illinois and Arizona.

"I am energized by this amazing opportunity to join the leader in the fastest growing industry in the world," said Cook. "It is not often that you get a chance to help build an industry, and I look forward to working with the talented team already assembled at MedMen and lending my expertise to the cause."

Cook was most recently senior vice president of supply chain for Sam's Club in Bentonville, Arkansas. There, he led a turnaround of the company's supply chain with a focus on increasing revenue, reducing the total cost and increasing product availability. Previously, he was the senior vice president of global inventory management and logistics for Target Stores, where he developed a multiyear logistics and inventory management strategy focused on delivering high on shelf availability, inventory reduction and speed to guest. Cook also served as the director of logistics and supply chain strategy for Apple, where he developed an omnichannel distribution strategy to increase revenues in the U.S. and Latin America. Earlier, he held similar roles with Kimberly-Clark and The Home Depot.

Cook holds a bachelor's degree in international business from Auburn University and an MBA from the University of Tennessee. He also served in the United States Army, Special Operations Forces.

ABOUT MEDMEN:

MedMen Enterprises is a leading cannabis company in the U.S. with assets and operations across the country. Based in Los Angeles, MedMen brings expertise and capital to the cannabis industry and is one of the nation's largest financial supporters of progressive marijuana laws. Visit <http://www.medmen.com>

SOURCE: MedMen Enterprises

CONTACT:

MedMen Enterprises Inc.

MEDIA CONTACT:

Briana Chester

Senior Publicist

briana.chester@medmen.com

(424) 888-4260

or

INVESTOR RELATIONS CONTACT:

Stéphanie Van Hassel

Head of Investor Relations

investors@medmen.com

(323) 705-3025