

Informazione Regolamentata n. 1615-47-2025	Data/Ora Inizio Diffusione 6 Agosto 2025 10:32:06	Euronext Milan
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Societa' : FINECOBANK

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Regolamentata : 208963

Utenza - referente : FINECOBANKN11 - Spolini Paola

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Oggetto : PR FINECOBANK\_TOTAL NET SALES JULY  
2025

*Testo del comunicato*

Vedi allegato



## PRESS RELEASE

### JULY: NET SALES AT € 1.2 BILLION, AUM +47% Y/Y, ABOVE 15,000 NEW CLIENTS YTD AUM NET SALES ABOVE € 3 BILLION, TFA OVER € 151 BILLION

- July net sales at **€ 1.2 billion**. AuM at **€ 448 million**
- Net Sales YTD at **€ 7.9 billion**. Asset under Management at **€ 3.1 billion**
- **FAM**: July retail net sales at **€ 303 million**, assets at **€ 39.1 billion**
- **Brokerage**: estimated revenues in July at **€ 19 million**

#### Milan, August 6<sup>th</sup>, 2025

Total net sales remained strong in July 2025 at € 1.2 billion (+62% compared to € 755 million in July 2024), reflecting savers' significant interest in AUM solutions by a constantly increasing client base. The asset mix highlights a strong growth of Asset under Management net sales component at € 448 million (+47% from € 304 million in July 2024). Fineco Asset Management recorded retail net sales at € 303 million. Assets under Custody amounted to € 347 million, while deposits to € 430 million. YTD AUM net sales stood at € 3.1 billion, AUC at € 4.0 billion and deposits at € 0.8 billion.

The continuous expansion of the active clients' base on the platform supported brokerage revenues, that in July are estimated of around € 19 million. Since the beginning of the year, revenues amounted to around € 147 million (+14% y/y).

figures in € million

TOTAL NET SALES	JUL 2025	JUL 2024	JAN-JUL '25	JAN-JUL '24
Assets under management	447.5	303.6	3,064.4	1,755.8
Assets under custody	347.0	251.6	4,022.0	4,683.0
Direct deposits	430.4	200.2	770.6	-665.8
<b>TOTAL NET SALES</b>	<b>1,224.9</b>	<b>755.4</b>	<b>7,857.0</b>	<b>5,773.1</b>
TOTAL FINANCIAL ASSETS	JUL 2025	DEC 2024	JUL 2024	
Assets under management	69,979.9	66,382.6	62,225.2	
Assets under custody	50,681.1	44,715.0	42,655.3	
Direct deposits	30,443.2	29,668.2	27,776.8	
<b>TOTAL FINANCIAL ASSETS</b>	<b>151,104.1</b>	<b>140,765.8</b>	<b>132,657.3</b>	


**FAM, retail net sales at € 303 million, € 2.1 billion since the beginning of the year**

In July, Fineco Asset Management recorded retail net sales equal to € 303 million, bringing the total since the beginning of the year at € 2.1 billion. FAM assets as of July 31<sup>st</sup>, 2025 reached € 39.1 billion (preliminary figure), of which € 27.1 billion retail class (+22% y/y) and € 12.0 billion institutional class (+6% y/y). The penetration rate of FAM retail classes on the Bank's Asset Under Management reached 38.8% compared to 35.9% a year ago.

**Total Financial Assets above € 151 billion, Private Banking at € 75 billion**

Total Financial Assets were equal to € 151.1 billion, compared to € 132.7 billion in July 2024 (+14%). In particular, TFA related to Private Banking were at € 75.0 billion, compared to € 62.8 billion in July 2024 (+19%).

**Almost 115k new clients YTD**

In July, 15,082 new clients were acquired (+24% y/y), bringing the number of new customers since the beginning of the year to 114,806 (+34% y/y). As of July 31<sup>st</sup>, 2025, total number of clients reached 1,740,808.

figures in € million

<b>PFA NETWORK NET SALES</b>	<b>JUL 2025</b>	<b>JUL 2024</b>	<b>JAN-JUL '25</b>	<b>JAN-JUL '24</b>
Assets under management	446.6	305.3	3,065.4	1,781.4
Assets under custody	180.0	166.6	2,481.0	3,273.1
Direct deposits	296.9	119.0	344.1	-594.9
<b>TOTAL NET SALES</b>	<b>923.4</b>	<b>590.9</b>	<b>5,890.5</b>	<b>4,459.6</b>

<b>PFA NETWORK TFA</b>	<b>JUL 2025</b>	<b>DEC 2024</b>	<b>JUL 2024</b>
Assets under management	69,514.7	65,913.8	61,763.2
Assets under custody	37,114.1	32,963.3	31,768.8
Direct deposits	23,217.9	22,863.4	21,541.8
<b>TOTAL FINANCIAL ASSETS</b>	<b>129,846.6</b>	<b>121,740.5</b>	<b>115,073.8</b>

**Contacts:**

Fineco - *Media Relations*

Tel.: +39 02 2887 2256

[mediarelations@finecobank.com](mailto:mediarelations@finecobank.com)

Fineco - *Investor Relations*

Tel. +39 02 2887 2358

[investors@finecobank.com](mailto:investors@finecobank.com)

Barabino & Partners

Tel. +39 02 72023535

Emma Ascani

+39 335 390 334

[e.ascani@barabino.it](mailto:e.ascani@barabino.it)

