

Informazione Regolamentata n. 1615-50-2025

Data/Ora Inizio Diffusione 5 Settembre 2025 09:56:38

**Euronext Milan** 

Societa' : FINECOBANK

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Utenza - referente : FINECOBANKN02 - Spolini Paola

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Oggetto : PR FINECOBANK\_TOTAL NET SALES

**AUGUST 2025** 

## Testo del comunicato

Vedi allegato





#### **PRESS RELEASE**

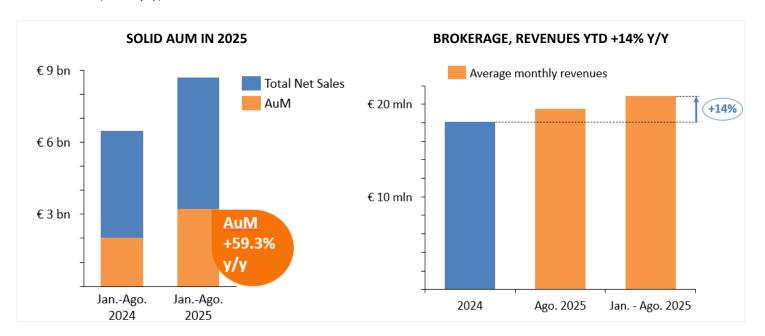
# AUGUST NET SALES ACCELERATE TO +19% Y/Y, DRIVEN BY INVESTMENTS. NEW CLIENTS IN THE MONTH +20% Y/Y, MORE THAN 1.75 MLN CUSTOMERS YTD

- August net sales at € 842 million. AuM at € 171 million
- Net Sales YTD at € 8.7 billion. Asset under Management at € 3.2 billion
- FAM: August retail net sales at € 166 million, assets at € 39.3 billion
- Brokerage: estimated revenues in August at € 19.5 million

## Milan, September 5th, 2025

Total net sales registered robust net inflows in August 2025 amounting to € 842 million (+19% from € 706 million of last year), reflecting Fineco's ability to effectively meet the financial needs of a continuously growing client base. The asset mix highlights a positive Asset under Management net sales component at € 171 million, with retail inflows into Fineco Asset Management at € 166 million. Assets under Custody amounted to € 602 million, while deposits reached € 69 million.

The continuous expansion of the active clients' base on the platform supported brokerage revenues, that in August are estimated of around  $\in$  19.5 million. Since the beginning of the year revenues amounted to  $\in$  167 million (+14% y/y).



Alessandro Foti, CEO and General Manager of FinecoBank, commented:

"Total net sales in August, a month historically characterized by seasonality, confirm Fineco's constant commitment to a solid growth path, driven by its strong ability to attract a client base increasingly interested in investing. The 20% increase in new clients recorded last month confirms that the Bank is successfully meeting the evolving needs of savers, who are increasingly oriented to efficient and transparent solutions in portfolio building. Fineco Asset Management is also continuing its growth path, preparing to launch innovative investment products and making the opportunities offered by the real economy more accessible".





### figures in € million

TOTAL NET SALES	AUG 2025	AUG 2024	JAN-AUG '25	JAN-AUG '24
Assets under management	170.7	274.6	3,235.1	2,030.4
Assets under custody	601.7	286.9	4,623.8	4,969.9
Direct deposits	69.4	144.2	840.0	-521.6
TOTAL NET SALES	841.9	705.7	8,699.0	6,478.7

TOTAL FINANCIAL ASSETS	AGO 2025	<b>DEC 2024</b>	AGO 2024
Assets under management	70,275.1	66,382.6	62,665.3
Assets under custody	51,580.3	44,715.0	43,056.4
Direct deposits	30,512.7	29,668.2	27,921.1
TOTAL FINANCIAL ASSETS	152,368.0	140,765.8	133,642.7

## FAM, retail net sales at € 166 million, € 2.3 billion since the beginning of the year

In August, Fineco Asset Management recorded retail net sales equal to € 166 million, bringing the total since the beginning of the year at € 2.3 billion. FAM assets as of August 31<sup>st</sup>, 2025 reached € 39.3 billion, of which € 27.4 billion retail class (+21% y/y) and € 11.9 billion institutional class (+5% y/y). The penetration rate of FAM retail classes on the Bank's Asset Under Management reached 38.9% compared to 36.1% a year ago.

## Total Financial Assets almost at € 152 billion, Private Banking at € 75.9 billion

Total Financial Assets were equal to € 152.4 billion, compared to € 133.6 billion in August 2024 (+14%). In particular, TFA related to Private Banking were at € 75.9 billion, compared to € 63.5 billion in August 2024 (+19%).

#### Close to 128,000 new clients YTD

In August, 12,602 new clients were acquired ( $\pm$ 20% y/y), bringing the number of new customers since the beginning of the year to 127,408 ( $\pm$ 32% y/y). As of August 31<sup>st</sup>, 2025 total number of clients reached 1,750,273.





## figures in € million

PFA NETWORK NET SALES	AUG 2025	AUG 2024	JAN-AUG '25	JAN-AUG '24
Assets under management	170.1	273.8	3,235.5	2,055.2
Assets under custody	407.3	170.1	2,888.3	3,443.2
Direct deposits	23.5	125.0	367.6	-469.9
TOTAL NET SALES	600.9	569.0	6,491.4	5,028.5
PFA NETWORK TFA	AGO 2025	<b>DEC 2024</b>	AGO 2024	
Assets under management	69,810.1	65,913.8	62,202.2	
Assets under custody	37,754.1	32,963.3	32,042.4	
Direct deposits	23,241.7	22,863.4	21,667.1	

130,805.9

121,740.5

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TOTAL FINANCIAL ASSETS

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115,911.7

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