

# Modern Meat to Enter Restaurants Nationwide Through GFS

VANCOUVER, BC, Aug. 21, 2021 /CNW/ - **Modern Plant-Based Foods Inc.**, (CSE: MEAT) ("**Modern Plant Based Foods** ") or (the "**Company** "), an award-winning plant-based food company, is pleased to announce that Modern Meat, its line of meat alternative products, is now being distributed through [Gordon Food Service \(GFS\)](#) listing several products, including the Modern Crabless Cakes, Burgers, Meatballs and Gyozas. This will allow the majority of restaurants in the nation to have direct access to Modern Meat Products.

GFS has been in business for over 120 years and have built a reputation based around their cornerstone values and commitment to improvement, innovation and responsible growth. Headquartered in Wyoming Michigan, GFS carries an average of 10,000 SKUs in each distribution center and delivers to over 100,000 food service customers across Canada and the U.S through its 25 distribution centers. GFS is known for representing a vast portfolio of food brands from around the world.

"We feel that this distribution partnership with GFS will play a significant role in advancing national expansion, by adding GFS to our distribution network this allows a whole new channel of sales. The vast majority of restaurants nationally order from GFS, which in turn will increase our exposure significantly," said Tara Haddad, Founder and CEO of Modern Plant-Based Foods. "As consumers are prioritizing health and wellness, they are moving towards healthier diets. Like us, GFS is aware of the growing consumer trend around plant-based meats and want to offer their food service customers trusted quality products like [Modern Meat](#)."

Plant-based proteins are appearing on restaurant menus more than ever. [The NPD Group](#) found that shipments of plant-based proteins from foodservice distributors to commercial restaurants increased by 60% in April 2021, compared to the same month a year ago, when the category reported declines because of pandemic restrictions. Plant-based proteins are now a staple in their repertoire.

"In early 2020 we shifted our focus from food service to retail as COVID-19 forced restaurants to shutter," explains Tara. "Now with restrictions lifting across North America we can turn our attention to this very important category which offers incredible revenue potential."

## About Modern Plant-Based Foods

Modern Plant-Based Foods is a Canadian food company based in Vancouver, British Columbia that offers a portfolio of plant-based products including meat and dairy-free alternatives, soups and vegan snacks. Our products are available at select restaurants and retailers across Canada including our own Modern Wellness Bars located in Vancouver. We take a holistic approach to plant-based living and understand the importance of providing nutritious and sustainable alternatives to consumers without sacrificing taste. We want people to feel good about the food they eat which is why we are deliberate in choosing ingredients free of soy, gluten, nuts and GMOs.

Our mission is to change the way food is produced and consumed for the benefit of people, animals and the environment by using natural plant-based ingredients.

*Cautionary Statement Regarding Forward-Looking Information*

*This news release includes certain "forward-looking statements" and "forward-looking information" under applicable Canadian securities legislation that are not historical facts. Forward-looking statements involve risks, uncertainties, and other factors that could cause actual results, performance, prospects, and opportunities to differ materially from those expressed or implied by such forward-looking statements. Forward-looking statements in this news release include, but are not limited to, statements with respect to: the Company and the Company's business and prospects; the Company's objectives, goals or future plans; the Company's sales growth, planned expansion, awareness of the Company's brands, future sales and revenue growth, the availability of Modern Meat Products through GFS, and the business, operations, management and capitalization of the Company. Forward-looking statements are necessarily based on a number of estimates and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties and other factors which may cause actual results and future events to differ materially from those expressed or implied by such forward-looking statements. Such factors include, but are not limited to: general business, economic and social uncertainties; local and global market and economic uncertainties arising in respect of the COVID-19 pandemic; litigation, availability of key product ingredients, legislative, environmental and other judicial, regulatory, political and competitive developments; the ability to effectively expand manufacturing and production capacity; the ability to obtain retail partners to distribute Company products, the success of market initiatives and the ability to grow brand awareness; the ability to attract, maintain and expand relationships with key strategic restaurant and food service partners; our ability to predict consumer taste preferences; delay or failure to receive regulatory approvals; the sufficiency of our cash to meet liquidity needs; those additional risks set out in the Company's public documents filed on SEDAR at [www.sedar.com](http://www.sedar.com); and other matters discussed in this news release. Accordingly, the forward-looking statements discussed in this release may not occur and could differ materially as a result of these known and unknown risk factors and uncertainties affecting the Company. Although the Company believes that the assumptions and factors used in preparing the forward-looking statements are reasonable, undue reliance should not be placed on these statements, which only apply as of the date of this news release, and no assurance can be given that such events will occur in the disclosed time frames or at all. Except where required by law, the Company disclaims any intention or obligation to update or revise any forward-looking statement, whether as a result of new information, future events, or otherwise.*

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