



UPDATE ON THE EXECUTION OF SAFILO GROUP S.P.A. SHARES PURCHASE PROGRAMME DURING THE PERIOD FROM JUNE 25, 2025 TO JUNE 27, 2025

Padua – July 1, 2025 - In the context of the purchase programme of Safilo Group S.p.A. ordinary shares communicated to the market on June 24, 2025 and launched on June 25, 2025 (the "**Programme**"), as per the authorization granted by the Shareholders' Meeting of Safilo S.p.A. (the "**Company**") held on April 24, 2025 – according to the information received from Kepler Cheuvreux as intermediary in charge of executing, in full independence, the Programme – the Company informs, pursuant to art. 2, paragraph 3, of the Delegated Regulation (EU) no. 1052/2016, that it has carried out the transactions indicated below.

The chart below provides in aggregate form and on a daily basis the purchases of Safilo Group ordinary shares (ISIN IT0004604762) carried out by the Company on the *Euronext Milan* market, organized and managed by Borsa Italiana S.p.A., in the period from June 25, 2025 to June 27, 2025.

DATE	NUMBER OF SHARES PURCHASED	WEIGHTED AVERAGE PRICE (EURO)	TRANSACTION AMOUNT (EURO)
25/06/2025	107,719	0.870259	93,743.43
26/06/2025	108,048	0.869244	93,920.08
27/06/2025	115,000	0.872032	100,283.68
TOTAL	330,767	0.870544	287,947.19

As of June 27, 2025 the Company has purchased, since the launch of the Programme, a total number of 330,767 of Safilo Group ordinary shares and therefore, taking into consideration the shares already owned, it holds a total number of 11,330,767 of Safilo Group ordinary shares, equal to approximately 2.74% of the outstanding shares.

The Annex to this press release provides details on a daily basis of the purchase transactions carried out in the aforementioned period.

Annex

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
25/06/2025	09:05:03	1,361	0.8460	1,151.41
25/06/2025	09:05:11	5,915	0.8460	5,004.09
25/06/2025	09:11:39	5,282	0.8510	4,494.98
25/06/2025	09:19:11	4,350	0.8750	3,806.25
25/06/2025	09:31:12	3,836	0.8680	3,329.65
25/06/2025	09:38:15	4,361	0.8680	3,785.35
25/06/2025	09:57:10	1,000	0.8710	871.00
25/06/2025	09:57:10	779	0.8710	678.51
25/06/2025	10:02:46	2,305	0.8690	2,003.05
25/06/2025	10:04:07	3,000	0.8690	2,607.00
25/06/2025	10:04:07	706	0.8690	613.51
25/06/2025	10:13:05	1,794	0.8680	1,557.19
25/06/2025	10:13:05	2,404	0.8680	2,086.67
25/06/2025	10:21:45	3,546	0.8720	3,092.11
25/06/2025	10:40:12	1,187	0.8650	1,026.76
25/06/2025	10:56:32	5,318	0.8770	4,663.89
25/06/2025	11:03:07	3,768	0.8760	3,300.77
25/06/2025	11:23:58	4,430	0.8800	3,898.40
25/06/2025	11:37:04	3,700	0.8750	3,237.50
25/06/2025	11:57:36	3,500	0.8730	3,055.50
25/06/2025	12:21:26	4,349	0.8710	3,787.98
25/06/2025	12:44:19	856	0.8670	742.15
25/06/2025	12:44:19	2,795	0.8670	2,423.27
25/06/2025	13:55:07	4,701	0.8700	4,089.87
25/06/2025	14:30:39	3,905	0.8780	3,428.59
25/06/2025	15:02:41	3,754	0.8740	3,281.00
25/06/2025	15:33:04	1,000	0.8790	879.00
25/06/2025	15:33:04	2,330	0.8790	2,048.07
25/06/2025	15:33:04	612	0.8790	537.95
25/06/2025	15:44:55	1,108	0.8820	977.26
25/06/2025	15:44:55	3,063	0.8820	2,701.57
25/06/2025	16:07:53	3,783	0.8800	3,329.04
25/06/2025	16:28:36	2,000	0.8700	1,740.00
25/06/2025	16:28:36	2,528	0.8700	2,199.36
25/06/2025	16:48:46	2,800	0.8700	2,436.00
25/06/2025	16:48:46	500	0.8700	435.00
25/06/2025	17:04:05	2,500	0.8710	2,177.50
25/06/2025	17:22:45	1,500	0.8740	1,311.00
25/06/2025	17:22:45	1,093	0.8740	955.28
26/06/2025	09:00:23	4,129	0.8790	3,629.39
26/06/2025	09:12:11	6,496	0.8680	5,638.53
26/06/2025	09:21:32	3,599	0.8660	3,116.73

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
26/06/2025	09:32:53	1,378	0.8650	1,191.97
26/06/2025	09:32:53	4,219	0.8650	3,649.44
26/06/2025	09:47:24	4,712	0.8650	4,075.88
26/06/2025	10:14:34	1,000	0.8670	867.00
26/06/2025	10:14:34	557	0.8670	482.92
26/06/2025	10:14:35	374	0.8670	324.26
26/06/2025	10:18:37	178	0.8670	154.33
26/06/2025	10:22:00	4,630	0.8650	4,004.95
26/06/2025	10:36:17	675	0.8710	587.93
26/06/2025	10:46:42	4,000	0.8690	3,476.00
26/06/2025	10:46:50	230	0.8690	199.87
26/06/2025	10:47:26	1,250	0.8690	1,086.25
26/06/2025	11:04:29	1,000	0.8710	871.00
26/06/2025	11:09:19	6,565	0.8680	5,698.42
26/06/2025	11:39:19	2,845	0.8700	2,475.15
26/06/2025	11:57:31	2,853	0.8710	2,484.96
26/06/2025	12:30:22	907	0.8720	790.90
26/06/2025	12:30:22	2,200	0.8720	1,918.40
26/06/2025	12:30:22	1,006	0.8720	877.23
26/06/2025	13:01:04	2,812	0.8740	2,457.69
26/06/2025	13:01:28	4,204	0.8740	3,674.30
26/06/2025	14:09:38	1,756	0.8760	1,538.26
26/06/2025	14:09:38	2,998	0.8760	2,626.25
26/06/2025	14:16:03	40	0.8740	34.96
26/06/2025	14:28:03	2,600	0.8730	2,269.80
26/06/2025	14:34:10	3,520	0.8720	3,069.44
26/06/2025	15:16:51	3,480	0.8680	3,020.64
26/06/2025	15:26:04	82	0.8660	71.01
26/06/2025	15:30:18	413	0.8650	357.25
26/06/2025	15:30:18	6,393	0.8650	5,529.95
26/06/2025	16:10:15	6,423	0.8660	5,562.32
26/06/2025	16:41:14	9,224	0.8680	8,006.43
26/06/2025	16:52:40	4,109	0.8700	3,574.83
26/06/2025	16:55:57	4,306	0.8720	3,754.83
26/06/2025	16:55:57	324	0.8720	282.53
26/06/2025	17:15:55	561	0.8700	488.07
27/06/2025	09:09:03	5,149	0.8760	4,510.52
27/06/2025	09:14:00	1,448	0.8820	1,277.14
27/06/2025	09:14:00	4,609	0.8820	4,065.14
27/06/2025	09:24:42	2,000	0.8870	1,774.00
27/06/2025	09:24:42	2,791	0.8870	2,475.62
27/06/2025	09:39:01	3,511	0.8820	3,096.70
27/06/2025	09:53:19	2,245	0.8810	1,977.85
27/06/2025	10:03:33	2,520	0.8810	2,220.12
27/06/2025	10:06:47	4,905	0.8810	4,321.31

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
27/06/2025	10:49:42	75	0.8800	66.00
27/06/2025	10:49:42	604	0.8800	531.52
27/06/2025	10:49:42	537	0.8800	472.56
27/06/2025	10:52:56	4,390	0.8780	3,854.42
27/06/2025	10:52:56	2,713	0.8780	2,382.01
27/06/2025	11:06:59	2,000	0.8790	1,758.00
27/06/2025	11:06:59	2,511	0.8790	2,207.17
27/06/2025	11:31:17	1,360	0.8730	1,187.28
27/06/2025	11:31:17	4,300	0.8730	3,753.90
27/06/2025	11:56:17	82	0.8710	71.42
27/06/2025	11:56:17	3,499	0.8710	3,047.63
27/06/2025	12:19:52	3,530	0.8690	3,067.57
27/06/2025	12:54:09	4,409	0.8710	3,840.24
27/06/2025	13:43:15	1,042	0.8670	903.41
27/06/2025	14:03:06	4,637	0.8680	4,024.92
27/06/2025	14:31:39	1,035	0.8670	897.35
27/06/2025	14:37:11	1,285	0.8660	1,112.81
27/06/2025	14:37:11	3,585	0.8660	3,104.61
27/06/2025	15:08:32	3,497	0.8630	3,017.91
27/06/2025	15:35:06	82	0.8620	70.68
27/06/2025	15:35:07	1,000	0.8630	863.00
27/06/2025	15:35:07	796	0.8630	686.95
27/06/2025	15:35:07	738	0.8630	636.89
27/06/2025	15:35:07	714	0.8630	616.18
27/06/2025	15:35:07	712	0.8630	614.46
27/06/2025	15:47:09	2,253	0.8640	1,946.59
27/06/2025	15:47:09	808	0.8640	698.11
27/06/2025	15:47:09	1,477	0.8640	1,276.13
27/06/2025	16:06:50	4,850	0.8640	4,190.40
27/06/2025	16:19:02	2,073	0.8620	1,786.93
27/06/2025	16:19:02	1,535	0.8620	1,323.17
27/06/2025	17:09:38	652	0.8660	564.63
27/06/2025	17:20:16	5,000	0.8660	4,330.00
27/06/2025	17:20:16	4,267	0.8660	3,695.22
27/06/2025	17:20:16	733	0.8660	634.78
27/06/2025	17:20:16	748	0.8660	647.77
27/06/2025	17:23:21	1,121	0.8690	974.15
27/06/2025	17:23:21	2,200	0.8690	1,911.80
27/06/2025	17:23:21	2,800	0.8690	2,433.20
27/06/2025	17:23:21	2,800	0.8690	2,433.20
27/06/2025	17:23:21	32	0.8690	27.81
27/06/2025	17:23:21	281	0.8690	244.19
27/06/2025	17:23:21	1,887	0.8690	1,639.80
27/06/2025	17:23:21	1,172	0.8690	1,018.47

About Safilo Group

Safilo is a global player in the eyewear industry that has been creating, producing, and distributing for over 90 years sunglasses, prescription frames, outdoor eyewear, goggles and helmets. Thanks to a data-driven approach, Safilo goes beyond the traditional boundaries of the eyewear industry: in just one company it brings together Italian design, stylistic, technical and industrial innovation, and state-of-the-art digital platforms, developed in its digital hubs in Padua and Portland, and made available to Opticians and Clients for an unmatched customer experience. Guided by its purpose, See the world at its best, Safilo is leading its Group legacy, founded on innovation and responsibility, onwards towards the future.

With an extensive global presence, Safilo's business model enables it to monitor its entire production and distribution chain. From research and development in five prestigious design studios, located in Padua, Milan, New York, Hong Kong and Portland, to its company-owned production facilities and network of qualified manufacturing partners, Safilo Group ensures that every product offers the perfect fit and meets high quality standards. Reaching approximately 100,000 selected points of sale worldwide with an extensive wholly owned network of subsidiaries in 40 countries and more than 40 partners in 70 countries, Safilo's well-established traditional wholesale distribution model, which encompasses eyecare retailers, chains, department stores, specialized retailers, boutiques, duty free shops and sporting goods stores, is complemented by Direct-to-Consumer and Internet pure player sales platforms, in line with the Group's development strategies.

Safilo Group's portfolio encompasses home brands - Carrera, Polaroid, Smith, Blenders, Privé Revaux and Seventh Street. The perpetual license Eyewear by David Beckham. Licensed brands include: BOSS, Carolina Herrera, Dsquared2, Etro, Fossil, HUGO, Isabel Marant, Juicy Couture, Kate Spade New York, Kurt Geiger, Levi's, Liz Claiborne, Love Moschino, Marc Jacobs, Missoni, Moschino, Pierre Cardin, PORTS, Stuart Weitzman, Tommy Hilfiger, Tommy Jeans and Under Armour.

The parent company, Safilo Group S.p.A., is listed on the Euronext Milan organized and managed by Borsa Italiana (ISIN code IT0004604762, Bloomberg SFL.IM, Reuters SFLG.MI). In 2024, Safilo Group recorded net revenues for Euro 993.2 million.

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