



**UPDATE ON THE EXECUTION OF SAFILO GROUP S.P.A.
SHARES PURCHASE PROGRAMME
DURING THE PERIOD FROM JUNE 30, 2025 TO JULY 4, 2025**

Padua – July 8, 2025 - In the context of the purchase programme of Safilo Group S.p.A. ordinary shares communicated to the market on June 24, 2025 and launched on June 25, 2025 (the “**Programme**”), as per the authorization granted by the Shareholders’ Meeting of Safilo S.p.A. (the “**Company**”) held on April 24, 2025 – according to the information received from Kepler Cheuvreux as intermediary in charge of executing, in full independence, the Programme – the Company informs, pursuant to art. 2, paragraph 3, of the Delegated Regulation (EU) no. 1052/2016, that it has carried out the transactions indicated below.

The chart below provides in aggregate form and on a daily basis the purchases of Safilo Group ordinary shares (ISIN IT0004604762) carried out by the Company on the *Euronext Milan* market, organized and managed by Borsa Italiana S.p.A., in the period from June 30, 2025 to July 4, 2025.

DATE	NUMBER OF SHARES PURCHASED	WEIGHTED AVERAGE PRICE (EURO)	TRANSACTION AMOUNT (EURO)
30/06/2025	107,000	0.886567	94,862.67
01/07/2025	115,000	0.919137	105,700.76
02/07/2025	115,000	0.921605	105,984.58
03/07/2025	115,000	0.923049	106,150.64
04/07/2025	115,000	0.919366	105,727.09
TOTAL	567,000	0.914331	518,425.74

As of July 4, 2025 the Company has purchased, since the launch of the Programme, a total number of 897,767 of Safilo Group ordinary shares and therefore, taking into consideration the shares already owned, it holds a total number of 11,897,767 of Safilo Group ordinary shares, equal to approximately 2.87% of the outstanding shares.

The Annex to this press release provides details on a daily basis of the purchase transactions carried out in the aforementioned period.

Annex

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
30/06/2025	09:00:31	633	0.8650	547.55
30/06/2025	09:01:12	3,847	0.8670	3,335.35
30/06/2025	09:07:01	3,507	0.8670	3,040.57
30/06/2025	09:20:29	1,981	0.8660	1,715.55
30/06/2025	09:26:20	6,988	0.8650	6,044.62
30/06/2025	09:46:27	529	0.8680	459.17
30/06/2025	09:55:03	549	0.8740	479.83
30/06/2025	10:02:22	6,688	0.8750	5,852.00
30/06/2025	10:02:22	2,247	0.8750	1,966.13
30/06/2025	10:02:41	260	0.8750	227.50
30/06/2025	10:16:24	277	0.8750	242.38
30/06/2025	10:18:10	1,000	0.8780	878.00
30/06/2025	10:18:10	658	0.8780	577.72
30/06/2025	10:39:12	5,977	0.8800	5,259.76
30/06/2025	10:43:54	1,000	0.8850	885.00
30/06/2025	10:45:39	1,000	0.8850	885.00
30/06/2025	10:51:54	5,347	0.8850	4,732.10
30/06/2025	11:30:07	4,675	0.8870	4,146.73
30/06/2025	11:35:46	3,528	0.8850	3,122.28
30/06/2025	12:07:14	3,404	0.8810	2,998.92
30/06/2025	12:07:14	1,219	0.8810	1,073.94
30/06/2025	12:09:45	162	0.8810	142.72
30/06/2025	12:32:24	4,167	0.8960	3,733.63
30/06/2025	13:01:19	2,400	0.9020	2,164.80
30/06/2025	13:28:12	1,183	0.8990	1,063.52
30/06/2025	13:28:12	2,771	0.8990	2,491.13
30/06/2025	14:06:49	4,529	0.8950	4,053.46
30/06/2025	14:51:31	3,910	0.8960	3,503.36
30/06/2025	14:51:31	491	0.8960	439.94
30/06/2025	15:05:20	4,396	0.8950	3,934.42
30/06/2025	15:32:45	3,516	0.8950	3,146.82
30/06/2025	15:48:22	6,431	0.8970	5,768.61
30/06/2025	16:06:07	3,458	0.8910	3,081.08
30/06/2025	16:14:51	4,697	0.9000	4,227.30
30/06/2025	16:40:45	3,251	0.9030	2,935.65
30/06/2025	16:40:45	740	0.9030	668.22
30/06/2025	16:40:45	1,153	0.9030	1,041.16
30/06/2025	16:47:43	3,672	0.9020	3,312.14
30/06/2025	16:58:20	759	0.9020	684.62
01/07/2025	09:00:54	4,381	0.9180	4,021.76
01/07/2025	09:06:43	3,424	0.9160	3,136.38
01/07/2025	09:12:18	3,762	0.9230	3,472.33

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
01/07/2025	09:21:41	650	0.9150	594.75
01/07/2025	09:21:41	2,739	0.9150	2,506.19
01/07/2025	09:36:29	7,313	0.9160	6,698.71
01/07/2025	09:54:40	3,658	0.9210	3,369.02
01/07/2025	09:57:08	1,811	0.9210	1,667.93
01/07/2025	10:07:40	2,589	0.9200	2,381.88
01/07/2025	10:07:40	927	0.9200	852.84
01/07/2025	10:35:32	5,272	0.9180	4,839.70
01/07/2025	10:43:13	4,280	0.9160	3,920.48
01/07/2025	11:02:39	3,663	0.9120	3,340.66
01/07/2025	11:18:16	3,427	0.9100	3,118.57
01/07/2025	11:42:56	94	0.9080	85.35
01/07/2025	12:16:48	2,000	0.9070	1,814.00
01/07/2025	12:22:51	1,500	0.9070	1,360.50
01/07/2025	12:56:55	348	0.9100	316.68
01/07/2025	12:56:56	369	0.9100	335.79
01/07/2025	12:56:57	362	0.9100	329.42
01/07/2025	12:56:58	329	0.9100	299.39
01/07/2025	13:19:51	9,526	0.9140	8,706.76
01/07/2025	13:25:34	498	0.9130	454.67
01/07/2025	13:25:34	2,793	0.9130	2,550.01
01/07/2025	14:16:44	4,239	0.9190	3,895.64
01/07/2025	14:29:00	1,450	0.9170	1,329.65
01/07/2025	14:29:00	1,845	0.9170	1,691.87
01/07/2025	15:06:40	299	0.9180	274.48
01/07/2025	15:06:40	371	0.9180	340.58
01/07/2025	15:07:22	1,000	0.9200	920.00
01/07/2025	15:23:26	6,216	0.9220	5,731.15
01/07/2025	15:30:31	929	0.9200	854.68
01/07/2025	15:30:31	2,100	0.9200	1,932.00
01/07/2025	15:30:31	94	0.9200	86.48
01/07/2025	15:30:31	244	0.9200	224.48
01/07/2025	15:45:15	4,963	0.9290	4,610.63
01/07/2025	15:57:07	3,458	0.9240	3,195.19
01/07/2025	16:17:05	1,779	0.9230	1,642.02
01/07/2025	16:40:18	2,192	0.9250	2,027.60
01/07/2025	16:46:50	6,767	0.9260	6,266.24
01/07/2025	17:06:01	3,476	0.9250	3,215.30
01/07/2025	17:15:48	7,863	0.9270	7,289.00
02/07/2025	09:08:00	8,772	0.9310	8,166.73
02/07/2025	09:15:04	3,410	0.9330	3,181.53
02/07/2025	09:21:17	2,569	0.9280	2,384.03
02/07/2025	09:21:17	955	0.9280	886.24
02/07/2025	09:34:44	5,012	0.9280	4,651.14
02/07/2025	09:46:06	4,990	0.9270	4,625.73

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
02/07/2025	10:18:53	4,030	0.9290	3,743.87
02/07/2025	10:20:39	863	0.9270	800.00
02/07/2025	10:27:50	1,675	0.9290	1,556.08
02/07/2025	10:31:03	3,360	0.9290	3,121.44
02/07/2025	10:44:23	5,268	0.9320	4,909.78
02/07/2025	11:10:18	4,007	0.9320	3,734.52
02/07/2025	11:17:32	2,555	0.9300	2,376.15
02/07/2025	11:17:33	1,301	0.9300	1,209.93
02/07/2025	12:01:13	4,403	0.9300	4,094.79
02/07/2025	12:05:22	2,722	0.9270	2,523.29
02/07/2025	12:05:22	731	0.9270	677.64
02/07/2025	12:25:32	2,669	0.9260	2,471.49
02/07/2025	12:25:32	681	0.9260	630.61
02/07/2025	12:56:06	409	0.9200	376.28
02/07/2025	13:14:40	3,920	0.9210	3,610.32
02/07/2025	13:33:50	500	0.9190	459.50
02/07/2025	13:35:12	2,830	0.9190	2,600.77
02/07/2025	13:59:55	3,328	0.9140	3,041.79
02/07/2025	14:26:47	1,806	0.9070	1,638.04
02/07/2025	14:26:47	1,552	0.9070	1,407.66
02/07/2025	14:45:43	3,457	0.9020	3,118.21
02/07/2025	15:04:43	2,500	0.9080	2,270.00
02/07/2025	15:23:14	20	0.9100	18.20
02/07/2025	15:43:54	2,200	0.9150	2,013.00
02/07/2025	15:43:54	4,261	0.9150	3,898.82
02/07/2025	15:56:40	5,092	0.9140	4,654.09
02/07/2025	15:56:40	3	0.9140	2.74
02/07/2025	15:59:11	3,388	0.9120	3,089.86
02/07/2025	16:16:43	2,643	0.9130	2,413.06
02/07/2025	16:24:45	3,315	0.9120	3,023.28
02/07/2025	16:38:33	1,554	0.9150	1,421.91
02/07/2025	16:38:35	2,940	0.9150	2,690.10
02/07/2025	16:48:53	3,299	0.9090	2,998.79
02/07/2025	17:25:21	6,010	0.9140	5,493.14
03/07/2025	09:08:27	1,000	0.9200	920.00
03/07/2025	09:08:27	403	0.9200	370.76
03/07/2025	09:08:27	394	0.9200	362.48
03/07/2025	09:08:27	406	0.9200	373.52
03/07/2025	09:08:27	2,500	0.9200	2,300.00
03/07/2025	09:11:49	6,315	0.9210	5,816.12
03/07/2025	09:24:29	1,915	0.9250	1,771.38
03/07/2025	09:24:29	3,293	0.9250	3,046.03
03/07/2025	09:32:15	3,555	0.9230	3,281.27
03/07/2025	09:32:15	71	0.9230	65.53
03/07/2025	10:05:13	582	0.9240	537.77

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
03/07/2025	10:05:13	2,200	0.9240	2,032.80
03/07/2025	10:05:13	92	0.9240	85.01
03/07/2025	10:05:13	4,400	0.9240	4,065.60
03/07/2025	10:05:13	1,177	0.9240	1,087.55
03/07/2025	10:15:47	377	0.9220	347.59
03/07/2025	10:15:47	1,463	0.9220	1,348.89
03/07/2025	10:15:47	1,463	0.9220	1,348.89
03/07/2025	10:36:45	365	0.9270	338.36
03/07/2025	10:36:45	1,120	0.9270	1,038.24
03/07/2025	10:36:45	476	0.9270	441.25
03/07/2025	10:40:48	52	0.9270	48.20
03/07/2025	10:40:50	4,225	0.9250	3,908.13
03/07/2025	10:50:19	4,186	0.9230	3,863.68
03/07/2025	11:35:36	3,910	0.9240	3,612.84
03/07/2025	11:35:36	866	0.9240	800.18
03/07/2025	11:41:12	4,500	0.9230	4,153.50
03/07/2025	12:11:24	700	0.9210	644.70
03/07/2025	12:18:01	1,700	0.9230	1,569.10
03/07/2025	12:18:01	3,953	0.9230	3,648.62
03/07/2025	12:47:06	3,629	0.9230	3,349.57
03/07/2025	13:12:18	3,338	0.9200	3,070.96
03/07/2025	14:39:52	92	0.9200	84.64
03/07/2025	14:40:05	7,834	0.9200	7,207.28
03/07/2025	15:02:58	529	0.9220	487.74
03/07/2025	15:02:58	489	0.9220	450.86
03/07/2025	15:15:01	1,800	0.9220	1,659.60
03/07/2025	15:30:05	70	0.9220	64.54
03/07/2025	15:46:55	30	0.9220	27.66
03/07/2025	16:02:16	4,892	0.9220	4,510.42
03/07/2025	16:02:16	3,257	0.9220	3,002.95
03/07/2025	16:15:32	954	0.9250	882.45
03/07/2025	16:15:32	4,728	0.9250	4,373.40
03/07/2025	16:15:32	4,509	0.9250	4,170.83
03/07/2025	16:29:04	5,379	0.9280	4,991.71
03/07/2025	16:38:34	3,424	0.9250	3,167.20
03/07/2025	16:43:10	1,080	0.9220	995.76
03/07/2025	16:43:11	1	0.9220	0.92
03/07/2025	16:43:17	2,320	0.9220	2,139.04
03/07/2025	17:20:43	7,626	0.9220	7,031.17
03/07/2025	17:20:43	1,360	0.9220	1,253.92
04/07/2025	09:05:44	4,400	0.9120	4,012.80
04/07/2025	09:05:44	3,148	0.9120	2,870.98
04/07/2025	09:16:21	872	0.9140	797.01
04/07/2025	09:16:28	5,440	0.9140	4,972.16
04/07/2025	09:33:00	700	0.9150	640.50

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
04/07/2025	10:14:33	5,224	0.9170	4,790.41
04/07/2025	10:14:33	1,532	0.9170	1,404.84
04/07/2025	10:14:33	1,532	0.9170	1,404.84
04/07/2025	10:14:33	8,416	0.9170	7,717.47
04/07/2025	10:38:42	4,468	0.9170	4,097.16
04/07/2025	11:14:33	8,605	0.9220	7,933.81
04/07/2025	11:17:18	1,020	0.9190	937.38
04/07/2025	11:17:18	2,941	0.9190	2,702.78
04/07/2025	11:52:52	495	0.9200	455.40
04/07/2025	11:52:52	1,650	0.9200	1,518.00
04/07/2025	11:52:52	1,650	0.9200	1,518.00
04/07/2025	12:39:33	4,100	0.9210	3,776.10
04/07/2025	12:48:32	3,591	0.9210	3,307.31
04/07/2025	13:12:50	4,073	0.9210	3,751.23
04/07/2025	13:35:31	3,766	0.9220	3,472.25
04/07/2025	13:59:45	3,384	0.9200	3,113.28
04/07/2025	14:22:51	3,350	0.9200	3,082.00
04/07/2025	15:27:37	625	0.9210	575.63
04/07/2025	15:27:37	1,697	0.9210	1,562.94
04/07/2025	15:27:37	832	0.9210	766.27
04/07/2025	15:27:37	869	0.9210	800.35
04/07/2025	15:27:37	828	0.9210	762.59
04/07/2025	15:35:08	2,000	0.9220	1,844.00
04/07/2025	15:44:13	6,400	0.9230	5,907.20
04/07/2025	15:44:13	275	0.9230	253.83
04/07/2025	15:59:26	1,565	0.9210	1,441.37
04/07/2025	15:59:26	1,833	0.9210	1,688.19
04/07/2025	16:05:59	5,600	0.9200	5,152.00
04/07/2025	16:31:45	961	0.9220	886.04
04/07/2025	16:31:45	812	0.9220	748.66
04/07/2025	16:31:45	1,040	0.9220	958.88
04/07/2025	16:31:45	801	0.9220	738.52
04/07/2025	16:39:24	4,358	0.9200	4,009.36
04/07/2025	16:50:01	4,703	0.9220	4,336.17
04/07/2025	17:09:41	620	0.9220	571.64
04/07/2025	17:10:39	4,824	0.9220	4,447.73

About Safilo Group

Safilo is a global player in the eyewear industry that has been creating, producing, and distributing for over 90 years sunglasses, prescription frames, outdoor eyewear, goggles and helmets. Thanks to a data-driven approach, Safilo goes beyond the traditional boundaries of the eyewear industry: in just one company it brings together Italian design, stylistic, technical and industrial innovation, and state-of-the-art digital platforms, developed in its digital hubs in Padua and Portland, and made available to Opticians and Clients for an unmatched customer experience. Guided by its purpose, See the world at its best, Safilo is leading its Group legacy, founded on innovation and responsibility, onwards towards the future.

With an extensive global presence, Safilo's business model enables it to monitor its entire production and distribution chain. From research and development in five prestigious design studios, located in Padua, Milan, New York, Hong Kong and Portland, to its company-owned production facilities and network of qualified manufacturing partners, Safilo Group ensures that every product offers the perfect fit and meets high quality standards. Reaching approximately 100,000 selected points of sale worldwide with an extensive wholly owned network of subsidiaries in 40 countries and more than 40 partners in 70 countries, Safilo's well-established traditional wholesale distribution model, which encompasses eyecare retailers, chains, department stores, specialized retailers, boutiques, duty free shops and sporting goods stores, is complemented by Direct-to-Consumer and Internet pure player sales platforms, in line with the Group's development strategies.

Safilo Group's portfolio encompasses home brands - Carrera, Polaroid, Smith, Blenders, Privé Revaux and Seventh Street. The perpetual license Eyewear by David Beckham. Licensed brands include: BOSS, Carolina Herrera, Dsquared2, Etro, Fossil, HUGO, Isabel Marant, Juicy Couture, Kate Spade New York, Kurt Geiger, Levi's, Liz Claiborne, Love Moschino, Marc Jacobs, Missoni, Moschino, Pierre Cardin, PORTS, Stuart Weitzman, Tommy Hilfiger, Tommy Jeans and Under Armour.

The parent company, Safilo Group S.p.A., is listed on the Euronext Milan organized and managed by Borsa Italiana (ISIN code IT0004604762, Bloomberg SFL.IM, Reuters SFLG.MI). In 2024, Safilo Group recorded net revenues for Euro 993.2 million.

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