



**UPDATE ON THE EXECUTION OF SAFILO GROUP S.P.A.
 SHARES PURCHASE PROGRAMME
 DURING THE PERIOD FROM JULY 7, 2025 TO JULY 11, 2025**

Padua – July 15, 2025 - In the context of the purchase programme of Safilo Group S.p.A. ordinary shares communicated to the market on June 24, 2025 and launched on June 25, 2025 (the “**Programme**”), as per the authorization granted by the Shareholders’ Meeting of Safilo S.p.A. (the “**Company**”) held on April 24, 2025 – according to the information received from Kepler Cheuvreux as intermediary in charge of executing, in full independence, the Programme – the Company informs, pursuant to art. 2, paragraph 3, of the Delegated Regulation (EU) no. 1052/2016, that it has carried out the transactions indicated below.

The chart below provides in aggregate form and on a daily basis the purchases of Safilo Group ordinary shares (ISIN IT0004604762) carried out by the Company on the *Euronext Milan* market, organized and managed by Borsa Italiana S.p.A., in the period from July 7, 2025 to July 11, 2025.

DATE	NUMBER OF SHARES PURCHASED	WEIGHTED AVERAGE PRICE (EURO)	TRANSACTION AMOUNT (EURO)
07/07/2025	115,000	0.911523	104,825.15
08/07/2025	33,060	0.991390	32,775.35
09/07/2025	115,000	1.082098	124,441.27
10/07/2025	115,000	1.083042	124,549.83
11/07/2025	115,000	1.091212	125,489.38
TOTAL	493,060	1.038577	512,080.98

As of July 11, 2025 the Company has purchased, since the launch of the Programme, a total number of 1,390,827 of Safilo Group ordinary shares and therefore, taking into consideration the shares already owned, it holds a total number of 12,390,827 of Safilo Group ordinary shares, equal to approximately 2.99% of the outstanding shares.

The Annex to this press release provides details on a daily basis of the purchase transactions carried out in the aforementioned period.

Annex

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
07/07/2025	09:37:36	3,000	0.9120	2,736.00
07/07/2025	09:53:17	1,236	0.9130	1,128.47
07/07/2025	09:53:17	4,936	0.9130	4,506.57
07/07/2025	09:53:17	2,236	0.9130	2,041.47
07/07/2025	09:53:17	2,236	0.9130	2,041.47
07/07/2025	09:53:17	2,236	0.9130	2,041.47
07/07/2025	09:53:17	2,236	0.9130	2,041.47
07/07/2025	09:53:17	2,236	0.9130	2,041.47
07/07/2025	09:53:17	236	0.9130	215.47
07/07/2025	09:53:17	2,700	0.9130	2,465.10
07/07/2025	09:53:17	5	0.9130	4.57
07/07/2025	09:59:15	4,280	0.9100	3,894.80
07/07/2025	10:35:58	2	0.9070	1.81
07/07/2025	10:38:54	1,548	0.9060	1,402.49
07/07/2025	10:47:29	7,423	0.9060	6,725.24
07/07/2025	11:11:41	1,000	0.9090	909.00
07/07/2025	11:11:41	864	0.9090	785.38
07/07/2025	11:35:17	6,500	0.9070	5,895.50
07/07/2025	11:47:50	820	0.9070	743.74
07/07/2025	11:47:50	3,661	0.9070	3,320.53
07/07/2025	11:47:50	1,674	0.9070	1,518.32
07/07/2025	12:03:48	3,597	0.9070	3,262.48
07/07/2025	12:03:48	545	0.9070	494.32
07/07/2025	12:58:18	612	0.9150	559.98
07/07/2025	12:58:23	4,800	0.9150	4,392.00
07/07/2025	13:15:56	1,587	0.9130	1,448.93
07/07/2025	13:15:56	2,250	0.9130	2,054.25
07/07/2025	13:42:56	3,393	0.9120	3,094.42
07/07/2025	14:29:52	3,939	0.9110	3,588.43
07/07/2025	14:45:55	3,661	0.9070	3,320.53
07/07/2025	15:45:21	1,500	0.9120	1,368.00
07/07/2025	15:49:29	1,504	0.9140	1,374.66
07/07/2025	15:52:59	1,000	0.9140	914.00
07/07/2025	16:00:13	10	0.9140	9.14
07/07/2025	16:03:45	1,622	0.9140	1,482.51
07/07/2025	16:12:40	4,000	0.9140	3,656.00
07/07/2025	16:12:40	1,307	0.9140	1,194.60
07/07/2025	16:12:40	6,202	0.9140	5,668.63
07/07/2025	16:17:38	5,979	0.9140	5,464.81
07/07/2025	16:56:04	4,154	0.9140	3,796.76
07/07/2025	16:56:04	1,035	0.9140	945.99
07/07/2025	17:08:11	4,170	0.9130	3,807.21

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
07/07/2025	17:16:30	672	0.9150	614.88
07/07/2025	17:16:30	5,430	0.9150	4,968.45
07/07/2025	17:16:30	966	0.9150	883.89
08/07/2025	09:00:54	442	1.0000	442.00
08/07/2025	09:01:02	183	1.0000	183.00
08/07/2025	09:01:03	1,000	1.0000	1,000.00
08/07/2025	09:01:04	1	1.0000	1.00
08/07/2025	09:01:04	2,316	1.0000	2,316.00
08/07/2025	09:01:08	627	1.0000	627.00
08/07/2025	09:05:11	3,244	0.9880	3,205.07
08/07/2025	09:10:42	3,115	0.9910	3,086.97
08/07/2025	09:16:57	3,487	0.9890	3,448.64
08/07/2025	09:24:18	3,216	0.9850	3,167.76
08/07/2025	09:32:03	1,574	0.9790	1,540.95
08/07/2025	09:32:26	1,809	0.9790	1,771.01
08/07/2025	09:42:22	3,208	0.9850	3,159.88
08/07/2025	09:50:33	1,680	0.9920	1,666.56
08/07/2025	09:51:04	1,569	0.9920	1,556.45
08/07/2025	10:01:04	10	0.9960	9.96
08/07/2025	10:12:43	2,052	1.0000	2,052.00
08/07/2025	10:19:08	3,527	1.0040	3,541.11
09/07/2025	09:02:19	5,075	1.0440	5,298.30
09/07/2025	09:05:44	2,947	1.0500	3,094.35
09/07/2025	09:11:18	3,296	1.0500	3,460.80
09/07/2025	09:17:53	3,161	1.0560	3,338.02
09/07/2025	09:25:31	831	1.0500	872.55
09/07/2025	09:26:00	1,000	1.0500	1,050.00
09/07/2025	09:26:00	1,485	1.0500	1,559.25
09/07/2025	09:37:02	4,703	1.0620	4,994.59
09/07/2025	09:46:02	3,051	1.0620	3,240.16
09/07/2025	10:02:57	2,769	1.0700	2,962.83
09/07/2025	10:04:24	1,019	1.0680	1,088.29
09/07/2025	10:05:22	330	1.0680	352.44
09/07/2025	10:06:32	1,798	1.0680	1,920.26
09/07/2025	10:17:21	3,235	1.0660	3,448.51
09/07/2025	10:32:58	3,887	1.0640	4,135.77
09/07/2025	10:34:00	22	1.0640	23.41
09/07/2025	10:44:35	222	1.0660	236.65
09/07/2025	10:46:06	2,722	1.0660	2,901.65
09/07/2025	11:06:26	4,341	1.0740	4,662.23
09/07/2025	11:26:36	3,040	1.0840	3,295.36
09/07/2025	11:41:07	3,464	1.0940	3,789.62
09/07/2025	12:04:35	3,597	1.1020	3,963.89
09/07/2025	12:23:46	1,118	1.1000	1,229.80
09/07/2025	12:36:02	300	1.0940	328.20

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
09/07/2025	12:37:30	2,000	1.0940	2,188.00
09/07/2025	12:59:02	82	1.0960	89.87
09/07/2025	12:59:06	82	1.0960	89.87
09/07/2025	12:59:24	3,666	1.0960	4,017.94
09/07/2025	13:44:06	4,883	1.0980	5,361.53
09/07/2025	14:10:09	2,089	1.1000	2,297.90
09/07/2025	14:34:01	3,583	1.1000	3,941.30
09/07/2025	14:52:48	3,900	1.1000	4,290.00
09/07/2025	15:13:21	3,016	1.1000	3,317.60
09/07/2025	15:34:26	366	1.0960	401.14
09/07/2025	15:34:26	5,362	1.0960	5,876.75
09/07/2025	15:44:20	2,165	1.0900	2,359.85
09/07/2025	15:44:20	907	1.0900	988.63
09/07/2025	15:58:31	347	1.0920	378.92
09/07/2025	16:00:30	2,704	1.0920	2,952.77
09/07/2025	16:09:31	3,020	1.0880	3,285.76
09/07/2025	16:37:54	1,563	1.1000	1,719.30
09/07/2025	16:38:28	2,263	1.1000	2,489.30
09/07/2025	16:38:50	1,981	1.1000	2,179.10
09/07/2025	16:49:14	4,626	1.1000	5,088.60
09/07/2025	16:54:01	3,001	1.1000	3,301.10
09/07/2025	17:03:49	2,956	1.1000	3,251.60
09/07/2025	17:12:35	937	1.1000	1,030.70
09/07/2025	17:12:35	2,011	1.1000	2,212.10
09/07/2025	17:14:40	77	1.1000	84.70
10/07/2025	09:01:26	4,923	1.0920	5,375.92
10/07/2025	09:07:44	3,489	1.0960	3,823.94
10/07/2025	09:11:11	2,812	1.0880	3,059.46
10/07/2025	09:16:51	2,240	1.0780	2,414.72
10/07/2025	09:18:11	594	1.0780	640.33
10/07/2025	09:31:56	6,002	1.0880	6,530.18
10/07/2025	09:48:53	236	1.0900	257.24
10/07/2025	09:51:02	3,429	1.0940	3,751.33
10/07/2025	10:03:27	908	1.1000	998.80
10/07/2025	10:03:27	3,316	1.1000	3,647.60
10/07/2025	10:05:02	3,316	1.0960	3,634.34
10/07/2025	10:20:16	2,856	1.0940	3,124.46
10/07/2025	10:25:10	2,751	1.0900	2,998.59
10/07/2025	10:36:46	2,794	1.0800	3,017.52
10/07/2025	10:49:23	2,813	1.0620	2,987.41
10/07/2025	11:08:05	3,152	1.0760	3,391.55
10/07/2025	11:41:39	4,019	1.0720	4,308.37
10/07/2025	11:42:28	2,960	1.0700	3,167.20
10/07/2025	11:59:44	2,822	1.0740	3,030.83
10/07/2025	12:37:20	3,269	1.0780	3,523.98

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
10/07/2025	12:48:02	3,244	1.0740	3,484.06
10/07/2025	13:18:29	3,734	1.0880	4,062.59
10/07/2025	14:10:41	3,252	1.0800	3,512.16
10/07/2025	14:14:31	2,825	1.0780	3,045.35
10/07/2025	14:52:10	325	1.0920	354.90
10/07/2025	14:52:10	518	1.0920	565.66
10/07/2025	14:52:10	528	1.0920	576.58
10/07/2025	14:52:10	1,600	1.0920	1,747.20
10/07/2025	14:52:10	706	1.0920	770.95
10/07/2025	14:58:44	2,851	1.0860	3,096.19
10/07/2025	15:25:41	2,795	1.0800	3,018.60
10/07/2025	15:30:55	2,986	1.0800	3,224.88
10/07/2025	15:47:06	5,155	1.0720	5,526.16
10/07/2025	16:08:03	2,455	1.0760	2,641.58
10/07/2025	16:08:03	459	1.0760	493.88
10/07/2025	16:08:03	504	1.0760	542.30
10/07/2025	16:08:03	480	1.0760	516.48
10/07/2025	16:08:03	392	1.0760	421.79
10/07/2025	16:20:18	2,000	1.0820	2,164.00
10/07/2025	16:20:18	1,292	1.0820	1,397.94
10/07/2025	16:38:40	5,207	1.0840	5,644.39
10/07/2025	16:43:42	2,859	1.0820	3,093.44
10/07/2025	16:52:05	1,674	1.0800	1,807.92
10/07/2025	16:59:46	2,838	1.0820	3,070.72
10/07/2025	17:07:37	2,877	1.0820	3,112.91
10/07/2025	17:16:15	803	1.0840	870.45
10/07/2025	17:17:06	1,940	1.0840	2,102.96
11/07/2025	09:03:05	5,354	1.0880	5,825.15
11/07/2025	09:15:27	7,669	1.0820	8,297.86
11/07/2025	09:33:56	1,070	1.0800	1,155.60
11/07/2025	09:36:31	5,065	1.0820	5,480.33
11/07/2025	09:36:42	106	1.0820	114.69
11/07/2025	09:36:42	6	1.0820	6.49
11/07/2025	09:36:42	92	1.0820	99.54
11/07/2025	09:44:42	1,000	1.0820	1,082.00
11/07/2025	10:09:27	10,093	1.0840	10,940.81
11/07/2025	10:11:40	19	1.0800	20.52
11/07/2025	10:17:05	2,000	1.0800	2,160.00
11/07/2025	10:29:31	500	1.0840	542.00
11/07/2025	10:29:31	875	1.0840	948.50
11/07/2025	10:37:33	879	1.0840	952.84
11/07/2025	10:37:33	18	1.0840	19.51
11/07/2025	11:04:26	1,050	1.0880	1,142.40
11/07/2025	11:04:26	1,000	1.0880	1,088.00
11/07/2025	11:04:26	2,650	1.0880	2,883.20

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
11/07/2025	11:08:28	200	1.0880	217.60
11/07/2025	11:12:29	1,000	1.0880	1,088.00
11/07/2025	11:12:29	1,805	1.0880	1,963.84
11/07/2025	11:12:30	1,000	1.0880	1,088.00
11/07/2025	11:16:32	3,236	1.0900	3,527.24
11/07/2025	11:20:23	3,190	1.0920	3,483.48
11/07/2025	11:43:43	4,106	1.1000	4,516.60
11/07/2025	11:59:47	2,865	1.0940	3,134.31
11/07/2025	12:18:51	2,792	1.0980	3,065.62
11/07/2025	12:52:35	3,312	1.0980	3,636.58
11/07/2025	13:39:18	3,000	1.0960	3,288.00
11/07/2025	13:39:18	1,000	1.0960	1,096.00
11/07/2025	13:51:43	1,000	1.0920	1,092.00
11/07/2025	13:52:55	2,242	1.0920	2,448.26
11/07/2025	14:30:00	3,335	1.0940	3,648.49
11/07/2025	14:54:04	1,000	1.0940	1,094.00
11/07/2025	15:04:30	4,805	1.1040	5,304.72
11/07/2025	15:22:23	3,647	1.1020	4,018.99
11/07/2025	15:25:45	2,802	1.0980	3,076.60
11/07/2025	15:38:11	2,800	1.0920	3,057.60
11/07/2025	15:47:02	1,500	1.0920	1,638.00
11/07/2025	15:48:41	1,389	1.0920	1,516.79
11/07/2025	15:56:04	2,970	1.0900	3,237.30
11/07/2025	16:09:53	1,600	1.0880	1,740.80
11/07/2025	16:14:53	500	1.0900	545.00
11/07/2025	16:16:19	1,500	1.0900	1,635.00
11/07/2025	16:25:48	537	1.0940	587.48
11/07/2025	16:25:59	168	1.0940	183.79
11/07/2025	16:27:10	1,500	1.0940	1,641.00
11/07/2025	16:28:30	1,500	1.0940	1,641.00
11/07/2025	16:36:34	1,500	1.0960	1,644.00
11/07/2025	16:44:40	3,589	1.0980	3,940.72
11/07/2025	16:44:40	1,191	1.0980	1,307.72
11/07/2025	16:56:51	374	1.0940	409.16
11/07/2025	16:57:26	1,850	1.0940	2,023.90
11/07/2025	16:58:10	644	1.0940	704.54
11/07/2025	17:03:34	1,500	1.0920	1,638.00
11/07/2025	17:04:55	1,308	1.0920	1,428.34
11/07/2025	17:09:40	1,297	1.0960	1,421.51

About Safilo Group

Safilo is a global player in the eyewear industry that has been creating, producing, and distributing for over 90 years sunglasses, prescription frames, outdoor eyewear, goggles and helmets. Thanks to a data-driven approach, Safilo goes beyond the traditional boundaries of the eyewear industry: in just one company it brings together Italian design, stylistic, technical and industrial innovation, and state-of-the-art digital platforms, developed in its digital hubs in Padua and Portland, and made available to Opticians and Clients for an unmatched customer experience. Guided by its purpose, See the world at its best, Safilo is leading its Group legacy, founded on innovation and responsibility, onwards towards the future.

With an extensive global presence, Safilo's business model enables it to monitor its entire production and distribution chain. From research and development in five prestigious design studios, located in Padua, Milan, New York, Hong Kong and Portland, to its company-owned production facilities and network of qualified manufacturing partners, Safilo Group ensures that every product offers the perfect fit and meets high quality standards. Reaching approximately 100,000 selected points of sale worldwide with an extensive wholly owned network of subsidiaries in 40 countries and more than 40 partners in 70 countries, Safilo's well-established traditional wholesale distribution model, which encompasses eyecare retailers, chains, department stores, specialized retailers, boutiques, duty free shops and sporting goods stores, is complemented by Direct-to-Consumer and Internet pure player sales platforms, in line with the Group's development strategies.

Safilo Group's portfolio encompasses home brands - Carrera, Polaroid, Smith, Blenders, Privé Revaux and Seventh Street. The perpetual license Eyewear by David Beckham. Licensed brands include: BOSS, Carolina Herrera, Dsquared2, Etro, Fossil, HUGO, Isabel Marant, Juicy Couture, Kate Spade New York, Kurt Geiger, Levi's, Liz Claiborne, Love Moschino, Marc Jacobs, Missoni, Moschino, Pierre Cardin, PORTS, Stuart Weitzman, Tommy Hilfiger, Tommy Jeans and Under Armour.

The parent company, Safilo Group S.p.A., is listed on the Euronext Milan organized and managed by Borsa Italiana (ISIN code IT0004604762, Bloomberg SFL.IM, Reuters SFLG.MI). In 2024, Safilo Group recorded net revenues for Euro 993.2 million.

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