



**UPDATE ON THE EXECUTION OF SAFILO GROUP S.P.A.
 SHARES PURCHASE PROGRAMME
 DURING THE PERIOD FROM JULY 14, 2025 TO JULY 18, 2025**

Padua – July 22, 2025 - In the context of the purchase programme of Safilo Group S.p.A. ordinary shares communicated to the market on June 24, 2025 and launched on June 25, 2025 (the “**Programme**”), as per the authorization granted by the Shareholders’ Meeting of Safilo S.p.A. (the “**Company**”) held on April 24, 2025 – according to the information received from Kepler Cheuvreux as intermediary in charge of executing, in full independence, the Programme – the Company informs, pursuant to art. 2, paragraph 3, of the Delegated Regulation (EU) no. 1052/2016, that it has carried out the transactions indicated below.

The chart below provides in aggregate form and on a daily basis the purchases of Safilo Group ordinary shares (ISIN IT0004604762) carried out by the Company on the *Euronext Milan* market, organized and managed by Borsa Italiana S.p.A., in the period from July 14, 2025 to July 18, 2025.

DATE	NUMBER OF SHARES PURCHASED	WEIGHTED AVERAGE PRICE (EURO)	TRANSACTION AMOUNT (EURO)
14/07/2025	115,000	1.082073	124,438.40
15/07/2025	115,000	1.082209	124,454.04
16/07/2025	115,000	1.086357	124,931.06
17/07/2025	115,000	1.084619	124,731.19
18/07/2025	115,000	1.115776	128,314.24
TOTAL	575,000	1.090207	626,868.93

As of July 18, 2025 the Company has purchased, since the launch of the Programme, a total number of 1,965,827 of Safilo Group ordinary shares and therefore, taking into consideration the shares already owned, it holds a total number of 12,965,827 of Safilo Group ordinary shares, equal to approximately 3.13% of the outstanding shares.

The Annex to this press release provides details on a daily basis of the purchase transactions carried out in the aforementioned period.

Annex

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
14/07/2025	09:00:00	1,500	1.0380	1,557.00
14/07/2025	09:05:50	6,795	1.0680	7,257.06
14/07/2025	09:19:51	886	1.0820	958.65
14/07/2025	09:21:17	3,542	1.0780	3,818.28
14/07/2025	09:21:17	3,329	1.0780	3,588.66
14/07/2025	09:29:46	500	1.0780	539.00
14/07/2025	09:33:33	5,243	1.0800	5,662.44
14/07/2025	10:07:13	7,840	1.0820	8,482.88
14/07/2025	10:09:41	3,397	1.0780	3,661.97
14/07/2025	10:20:04	2,988	1.0780	3,221.06
14/07/2025	10:42:35	3,208	1.0780	3,458.22
14/07/2025	10:46:15	793	1.0740	851.68
14/07/2025	10:46:15	2,164	1.0740	2,324.14
14/07/2025	11:01:58	2,735	1.0720	2,931.92
14/07/2025	11:01:58	316	1.0720	338.75
14/07/2025	11:39:52	4,616	1.0760	4,966.82
14/07/2025	11:43:20	2,066	1.0760	2,223.02
14/07/2025	12:12:00	687	1.0880	747.46
14/07/2025	12:16:22	3,724	1.0860	4,044.26
14/07/2025	12:28:30	3,589	1.0860	3,897.65
14/07/2025	12:52:27	3,892	1.0820	4,211.14
14/07/2025	13:22:46	3,399	1.0780	3,664.12
14/07/2025	13:53:18	594	1.0820	642.71
14/07/2025	13:53:18	2,750	1.0820	2,975.50
14/07/2025	14:27:42	3,502	1.0820	3,789.16
14/07/2025	15:03:41	723	1.0840	783.73
14/07/2025	15:03:41	731	1.0840	792.40
14/07/2025	15:05:25	1,233	1.0820	1,334.11
14/07/2025	15:07:11	78	1.0820	84.40
14/07/2025	15:08:55	78	1.0820	84.40
14/07/2025	15:23:47	3,488	1.0860	3,787.97
14/07/2025	15:23:47	1,087	1.0860	1,180.48
14/07/2025	15:23:47	1,000	1.0860	1,086.00
14/07/2025	15:23:47	292	1.0860	317.11
14/07/2025	15:42:07	260	1.0860	282.36
14/07/2025	15:49:43	1,750	1.0860	1,900.50
14/07/2025	15:49:43	581	1.0860	630.97
14/07/2025	16:00:30	78	1.0860	84.71
14/07/2025	16:00:30	122	1.0860	132.49
14/07/2025	16:00:30	15	1.0860	16.29
14/07/2025	16:00:30	63	1.0860	68.42
14/07/2025	16:00:30	4,232	1.0860	4,595.95

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
14/07/2025	16:29:37	7,696	1.0880	8,373.25
14/07/2025	16:36:33	3,176	1.0900	3,461.84
14/07/2025	16:52:34	500	1.0940	547.00
14/07/2025	16:52:34	1,500	1.0940	1,641.00
14/07/2025	16:52:34	3,000	1.0940	3,282.00
14/07/2025	16:52:34	2,267	1.0940	2,480.10
14/07/2025	17:01:10	4,967	1.0980	5,453.77
14/07/2025	17:01:10	483	1.0980	530.33
14/07/2025	17:09:40	468	1.0960	512.93
14/07/2025	17:09:40	865	1.0960	948.04
14/07/2025	17:09:40	212	1.0960	232.35
15/07/2025	09:05:10	5,305	1.0800	5,729.40
15/07/2025	09:09:47	151	1.0720	161.87
15/07/2025	09:10:05	3,000	1.0720	3,216.00
15/07/2025	09:10:05	579	1.0720	620.69
15/07/2025	09:12:45	2,832	1.0700	3,030.24
15/07/2025	09:32:52	4,412	1.0780	4,756.14
15/07/2025	09:46:50	5,516	1.0800	5,957.28
15/07/2025	09:54:51	1,000	1.0800	1,080.00
15/07/2025	09:54:51	844	1.0800	911.52
15/07/2025	09:54:51	980	1.0800	1,058.40
15/07/2025	09:54:51	1,159	1.0800	1,251.72
15/07/2025	10:07:22	981	1.0820	1,061.44
15/07/2025	10:07:22	2,979	1.0820	3,223.28
15/07/2025	10:16:35	4,100	1.0820	4,436.20
15/07/2025	10:27:51	2,886	1.0760	3,105.34
15/07/2025	10:41:56	4,526	1.0740	4,860.92
15/07/2025	11:05:00	1,702	1.0640	1,810.93
15/07/2025	11:05:00	1,094	1.0640	1,164.02
15/07/2025	11:24:09	5,066	1.0620	5,380.09
15/07/2025	11:56:11	3,889	1.0660	4,145.67
15/07/2025	12:19:27	475	1.0740	510.15
15/07/2025	12:38:28	1,573	1.0840	1,705.13
15/07/2025	12:38:28	1,018	1.0840	1,103.51
15/07/2025	12:38:28	3,003	1.0840	3,255.25
15/07/2025	12:48:14	2,863	1.0900	3,120.67
15/07/2025	13:09:47	2,789	1.0940	3,051.17
15/07/2025	13:40:36	3,465	1.0980	3,804.57
15/07/2025	14:08:48	2,818	1.0980	3,094.16
15/07/2025	14:32:57	46	1.0960	50.42
15/07/2025	14:36:54	3,508	1.0960	3,844.77
15/07/2025	14:51:44	65	1.0920	70.98
15/07/2025	14:53:23	2,745	1.0920	2,997.54
15/07/2025	15:20:09	313	1.0940	342.42
15/07/2025	15:20:09	1,000	1.0940	1,094.00

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
15/07/2025	15:20:09	1,965	1.0940	2,149.71
15/07/2025	15:35:01	1,107	1.0940	1,211.06
15/07/2025	15:35:48	1,269	1.0900	1,383.21
15/07/2025	15:36:40	1,500	1.0900	1,635.00
15/07/2025	15:36:45	1	1.0900	1.09
15/07/2025	15:51:07	108	1.0920	117.94
15/07/2025	15:51:07	1,300	1.0920	1,419.60
15/07/2025	15:51:07	1	1.0920	1.09
15/07/2025	15:51:07	1,134	1.0920	1,238.33
15/07/2025	15:51:07	1,607	1.0920	1,754.84
15/07/2025	15:58:10	2,960	1.0880	3,220.48
15/07/2025	16:06:33	2,193	1.0880	2,385.98
15/07/2025	16:06:33	1,181	1.0880	1,284.93
15/07/2025	16:20:24	3,960	1.0860	4,300.56
15/07/2025	16:37:25	2,896	1.0840	3,139.26
15/07/2025	16:39:54	2,093	1.0820	2,264.63
15/07/2025	16:39:54	763	1.0820	825.57
15/07/2025	16:54:09	1,673	1.0820	1,810.19
15/07/2025	16:54:09	2,367	1.0820	2,561.09
15/07/2025	17:14:04	4,050	1.0800	4,374.00
15/07/2025	17:14:40	312	1.0820	337.58
15/07/2025	17:14:40	1,383	1.0820	1,496.41
15/07/2025	17:14:40	495	1.0820	535.59
16/07/2025	09:01:38	3,829	1.0760	4,120.00
16/07/2025	09:01:38	571	1.0760	614.40
16/07/2025	09:18:46	714	1.0920	779.69
16/07/2025	09:18:46	637	1.0920	695.60
16/07/2025	09:18:46	728	1.0920	794.98
16/07/2025	09:19:45	4,402	1.0920	4,806.98
16/07/2025	09:19:45	1,000	1.0920	1,092.00
16/07/2025	09:19:45	4,284	1.0920	4,678.13
16/07/2025	09:30:03	80	1.0980	87.84
16/07/2025	09:30:56	4,547	1.0960	4,983.51
16/07/2025	09:45:30	4,329	1.0900	4,718.61
16/07/2025	10:01:30	172	1.0880	187.14
16/07/2025	10:01:30	2,618	1.0880	2,848.38
16/07/2025	10:11:34	1,660	1.0860	1,802.76
16/07/2025	10:11:34	4,314	1.0860	4,685.00
16/07/2025	10:32:45	3,100	1.0900	3,379.00
16/07/2025	10:32:45	210	1.0900	228.90
16/07/2025	11:05:20	500	1.0900	545.00
16/07/2025	11:05:20	808	1.0900	880.72
16/07/2025	11:05:20	863	1.0900	940.67
16/07/2025	11:05:20	4,618	1.0900	5,033.62
16/07/2025	11:05:20	542	1.0900	590.78

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
16/07/2025	11:46:33	4,000	1.0960	4,384.00
16/07/2025	12:21:40	5,000	1.0980	5,490.00
16/07/2025	12:21:40	1,928	1.0980	2,116.94
16/07/2025	12:21:40	1,528	1.0980	1,677.74
16/07/2025	12:26:36	3,342	1.0960	3,662.83
16/07/2025	12:49:56	151	1.0940	165.19
16/07/2025	12:49:56	3,145	1.0940	3,440.63
16/07/2025	13:32:03	598	1.0900	651.82
16/07/2025	13:32:03	3,546	1.0900	3,865.14
16/07/2025	13:51:15	2,758	1.0880	3,000.70
16/07/2025	14:32:01	1,000	1.0820	1,082.00
16/07/2025	14:32:01	4,106	1.0820	4,442.69
16/07/2025	14:50:39	679	1.0820	734.68
16/07/2025	14:50:39	2,790	1.0820	3,018.78
16/07/2025	15:11:30	1,000	1.0760	1,076.00
16/07/2025	15:18:03	3,284	1.0760	3,533.58
16/07/2025	15:27:46	2,889	1.0760	3,108.56
16/07/2025	15:50:45	1,244	1.0720	1,333.57
16/07/2025	15:50:45	1,544	1.0720	1,655.17
16/07/2025	16:04:55	4,966	1.0780	5,353.35
16/07/2025	16:16:55	916	1.0800	989.28
16/07/2025	16:16:55	882	1.0800	952.56
16/07/2025	16:16:55	1,000	1.0800	1,080.00
16/07/2025	16:28:57	1,000	1.0800	1,080.00
16/07/2025	16:28:57	1,714	1.0800	1,851.12
16/07/2025	16:36:59	935	1.0800	1,009.80
16/07/2025	16:41:15	4,128	1.0800	4,458.24
16/07/2025	16:51:22	5,311	1.0800	5,735.88
16/07/2025	17:07:11	2,213	1.0780	2,385.61
16/07/2025	17:07:11	1,919	1.0780	2,068.68
16/07/2025	17:09:40	455	1.0780	490.49
16/07/2025	17:09:40	503	1.0780	542.23
17/07/2025	09:01:21	4,259	1.0600	4,514.54
17/07/2025	09:13:57	7,568	1.0720	8,112.90
17/07/2025	09:13:57	182	1.0720	195.10
17/07/2025	09:26:16	3,037	1.0700	3,249.59
17/07/2025	09:51:55	9,912	1.0800	10,704.96
17/07/2025	10:02:13	2,962	1.0700	3,169.34
17/07/2025	10:10:12	1,009	1.0700	1,079.63
17/07/2025	10:10:12	2,125	1.0700	2,273.75
17/07/2025	10:10:12	194	1.0700	207.58
17/07/2025	10:41:10	7,401	1.0880	8,052.29
17/07/2025	10:52:34	3,822	1.0860	4,150.69
17/07/2025	11:00:52	1,487	1.0860	1,614.88
17/07/2025	11:20:55	5,226	1.0820	5,654.53

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
17/07/2025	11:49:10	4,564	1.0840	4,947.38
17/07/2025	12:04:31	2,160	1.0840	2,341.44
17/07/2025	12:04:46	723	1.0840	783.73
17/07/2025	12:42:48	2,181	1.0800	2,355.48
17/07/2025	13:06:41	3,567	1.0840	3,866.63
17/07/2025	13:22:49	2,034	1.0820	2,200.79
17/07/2025	13:40:32	26	1.0840	28.18
17/07/2025	13:48:27	3,355	1.0840	3,636.82
17/07/2025	14:21:15	1	1.0880	1.09
17/07/2025	14:21:45	5,000	1.0880	5,440.00
17/07/2025	14:21:47	29	1.0880	31.55
17/07/2025	14:23:47	219	1.0880	238.27
17/07/2025	14:43:16	310	1.0840	336.04
17/07/2025	14:58:12	6	1.0920	6.55
17/07/2025	14:58:12	5,435	1.0920	5,935.02
17/07/2025	15:12:44	31	1.0880	33.73
17/07/2025	15:13:04	2,500	1.0880	2,720.00
17/07/2025	15:26:55	1,000	1.0920	1,092.00
17/07/2025	15:27:01	198	1.0920	216.22
17/07/2025	15:27:01	66	1.0920	72.07
17/07/2025	15:30:25	1,659	1.0920	1,811.63
17/07/2025	15:30:25	1,436	1.0920	1,568.11
17/07/2025	15:42:42	1,307	1.0960	1,432.47
17/07/2025	15:42:46	80	1.0960	87.68
17/07/2025	15:45:58	2,943	1.0960	3,225.53
17/07/2025	15:57:55	2,922	1.0940	3,196.67
17/07/2025	16:21:47	192	1.0920	209.66
17/07/2025	16:21:47	5,874	1.0920	6,414.41
17/07/2025	16:39:40	1,000	1.0940	1,094.00
17/07/2025	16:43:31	56	1.0940	61.26
17/07/2025	16:52:15	3,207	1.0960	3,514.87
17/07/2025	16:56:18	1,000	1.0980	1,098.00
17/07/2025	17:00:21	1,000	1.0980	1,098.00
17/07/2025	17:00:21	1,000	1.0980	1,098.00
17/07/2025	17:02:24	4,768	1.0940	5,216.19
17/07/2025	17:08:55	2,982	1.0940	3,262.31
17/07/2025	17:17:33	985	1.0960	1,079.56
18/07/2025	09:08:32	3,950	1.1000	4,345.00
18/07/2025	09:08:32	298	1.1000	327.80
18/07/2025	09:14:03	3,626	1.1020	3,995.85
18/07/2025	09:18:08	728	1.1100	808.08
18/07/2025	09:23:31	5,024	1.1100	5,576.64
18/07/2025	09:34:18	2,899	1.1100	3,217.89
18/07/2025	09:40:09	2,943	1.1120	3,272.62
18/07/2025	10:04:51	1,500	1.1280	1,692.00

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
18/07/2025	10:04:51	2,608	1.1280	2,941.82
18/07/2025	10:06:50	2,912	1.1260	3,278.91
18/07/2025	10:18:21	2,821	1.1200	3,159.52
18/07/2025	10:32:02	2,837	1.1140	3,160.42
18/07/2025	10:54:06	4,836	1.1180	5,406.65
18/07/2025	11:06:39	1,660	1.1140	1,849.24
18/07/2025	11:20:21	3,725	1.1160	4,157.10
18/07/2025	11:39:39	141	1.1140	157.07
18/07/2025	11:39:39	3,415	1.1140	3,804.31
18/07/2025	11:47:20	2,818	1.1120	3,133.62
18/07/2025	12:09:06	71	1.1100	78.81
18/07/2025	12:09:51	2,728	1.1100	3,028.08
18/07/2025	12:27:06	2,759	1.1120	3,068.01
18/07/2025	12:57:35	983	1.1180	1,098.99
18/07/2025	12:57:35	2,929	1.1180	3,274.62
18/07/2025	13:06:18	3,498	1.1140	3,896.77
18/07/2025	13:55:18	2,190	1.1120	2,435.28
18/07/2025	13:55:18	1,345	1.1120	1,495.64
18/07/2025	14:03:09	1,957	1.1100	2,172.27
18/07/2025	14:03:09	1,471	1.1100	1,632.81
18/07/2025	14:47:08	4,568	1.1120	5,079.62
18/07/2025	14:53:37	1,300	1.1120	1,445.60
18/07/2025	15:13:18	2,570	1.1180	2,873.26
18/07/2025	15:13:18	714	1.1180	798.25
18/07/2025	15:43:20	7,511	1.1240	8,442.36
18/07/2025	15:51:01	4,127	1.1240	4,638.75
18/07/2025	16:03:16	2,041	1.1240	2,294.08
18/07/2025	16:03:16	1,970	1.1240	2,214.28
18/07/2025	16:15:59	49	1.1200	54.88
18/07/2025	16:16:19	2,740	1.1200	3,068.80
18/07/2025	16:16:19	65	1.1200	72.80
18/07/2025	16:22:18	2,268	1.1180	2,535.62
18/07/2025	16:22:18	711	1.1180	794.90
18/07/2025	16:39:54	3,462	1.1140	3,856.67
18/07/2025	16:39:54	716	1.1140	797.62
18/07/2025	16:47:17	2,830	1.1140	3,152.62
18/07/2025	17:03:25	5,497	1.1200	6,156.64
18/07/2025	17:10:27	2,803	1.1200	3,139.36
18/07/2025	17:18:38	386	1.1200	432.32

About Safilo Group

Safilo is a global player in the eyewear industry that has been creating, producing, and distributing for over 90 years sunglasses, prescription frames, outdoor eyewear, goggles and helmets. Thanks to a data-driven approach, Safilo goes beyond the traditional boundaries of the eyewear industry: in just one company it brings together Italian design, stylistic, technical and industrial innovation, and state-of-the-art digital platforms, developed in its digital hubs in Padua and Portland, and made available to Opticians and Clients for an unmatched customer experience. Guided by its purpose, See the world at its best, Safilo is leading its Group legacy, founded on innovation and responsibility, onwards towards the future.

With an extensive global presence, Safilo's business model enables it to monitor its entire production and distribution chain. From research and development in five prestigious design studios, located in Padua, Milan, New York, Hong Kong and Portland, to its company-owned production facilities and network of qualified manufacturing partners, Safilo Group ensures that every product offers the perfect fit and meets high quality standards. Reaching approximately 100,000 selected points of sale worldwide with an extensive wholly owned network of subsidiaries in 40 countries and more than 40 partners in 70 countries, Safilo's well-established traditional wholesale distribution model, which encompasses eyecare retailers, chains, department stores, specialized retailers, boutiques, duty free shops and sporting goods stores, is complemented by Direct-to-Consumer and Internet pure player sales platforms, in line with the Group's development strategies.

Safilo Group's portfolio encompasses home brands - Carrera, Polaroid, Smith, Blenders, Privé Revaux and Seventh Street. The perpetual license Eyewear by David Beckham. Licensed brands include: BOSS, Carolina Herrera, Dsquared2, Etro, Fossil, HUGO, Isabel Marant, Juicy Couture, Kate Spade New York, Kurt Geiger, Levi's, Liz Claiborne, Love Moschino, Marc Jacobs, Missoni, Moschino, Pierre Cardin, PORTS, Stuart Weitzman, Tommy Hilfiger, Tommy Jeans and Under Armour.

The parent company, Safilo Group S.p.A., is listed on the Euronext Milan organized and managed by Borsa Italiana (ISIN code IT0004604762, Bloomberg SFL.IM, Reuters SFLG.MI). In 2024, Safilo Group recorded net revenues for Euro 993.2 million.

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