



**UPDATE ON THE EXECUTION OF SAFILO GROUP S.P.A.
 SHARES PURCHASE PROGRAMME
 DURING THE PERIOD FROM JULY 28, 2025 TO AUGUST 1, 2025**

Padua – August 5, 2025 - In the context of the purchase programme of Safilo Group S.p.A. ordinary shares communicated to the market on June 24, 2025 and launched on June 25, 2025 (the “**Programme**”), as per the authorization granted by the Shareholders' Meeting of Safilo S.p.A. (the “**Company**”) held on April 24, 2025 – according to the information received from Kepler Cheuvreux as intermediary in charge of executing, in full independence, the Programme – the Company informs, pursuant to art. 2, paragraph 3, of the Delegated Regulation (EU) no. 1052/2016, that it has carried out the transactions indicated below.

The chart below provides in aggregate form and on a daily basis the purchases of Safilo Group ordinary shares (ISIN IT0004604762) carried out by the Company on the *Euronext Milan* market, organized and managed by Borsa Italiana S.p.A., in the period from July 28, 2025 to August 1, 2025.

DATE	NUMBER OF SHARES PURCHASED	WEIGHTED AVERAGE PRICE (EURO)	TRANSACTION AMOUNT (EURO)
28/07/2025	115,000	1.154590	132,777.85
29/07/2025	115,000	1.147641	131,978.72
30/07/2025	115,000	1.132448	130,231.52
31/07/2025	115,000	1.111067	127,772.71
01/08/2025	103,782	1.195101	124,029.97
TOTAL	563,782	1.147236	646,790.77

As of July 1, 2025 the Company has purchased, since the launch of the Programme, a total number of 3,104,609 of Safilo Group ordinary shares and therefore, taking into consideration the shares already owned, it holds a total number of 14,104,609 of Safilo Group ordinary shares, equal to approximately 3.40% of the outstanding shares.

The Annex to this press release provides details on a daily basis of the purchase transactions carried out in the aforementioned period.

Annex

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
28/07/2025	09:07:29	3,501	1.1860	4,152.19
28/07/2025	09:09:08	1,654	1.1860	1,961.64
28/07/2025	09:10:19	4,564	1.1840	5,403.78
28/07/2025	09:15:02	2,572	1.1860	3,050.39
28/07/2025	09:20:42	1,200	1.1780	1,413.60
28/07/2025	09:20:42	2,506	1.1780	2,952.07
28/07/2025	09:20:42	676	1.1780	796.33
28/07/2025	09:30:49	2,699	1.1660	3,147.03
28/07/2025	09:38:05	4,226	1.1640	4,919.06
28/07/2025	10:00:01	250	1.1620	290.50
28/07/2025	10:04:01	1	1.1620	1.16
28/07/2025	10:16:02	1,250	1.1620	1,452.50
28/07/2025	10:20:04	1,250	1.1620	1,452.50
28/07/2025	10:20:05	1,250	1.1620	1,452.50
28/07/2025	10:28:08	1,250	1.1620	1,452.50
28/07/2025	10:37:10	1,000	1.1600	1,160.00
28/07/2025	10:37:47	7,811	1.1600	9,060.76
28/07/2025	10:45:20	1,472	1.1480	1,689.86
28/07/2025	10:45:20	3,583	1.1480	4,113.28
28/07/2025	10:55:46	2,578	1.1460	2,954.39
28/07/2025	11:06:47	2,664	1.1480	3,058.27
28/07/2025	11:26:01	1,495	1.1520	1,722.24
28/07/2025	11:27:31	1,604	1.1520	1,847.81
28/07/2025	11:44:05	1,492	1.1520	1,718.78
28/07/2025	11:47:23	1,484	1.1520	1,709.57
28/07/2025	11:47:38	1,150	1.1520	1,324.80
28/07/2025	12:13:30	2,679	1.1480	3,075.49
28/07/2025	12:31:51	1,816	1.1400	2,070.24
28/07/2025	12:42:58	1,854	1.1400	2,113.56
28/07/2025	12:48:47	1,881	1.1400	2,144.34
28/07/2025	13:15:26	3,520	1.1420	4,019.84
28/07/2025	14:00:20	2,809	1.1460	3,219.11
28/07/2025	14:06:32	3,221	1.1440	3,684.82
28/07/2025	14:44:44	2,200	1.1440	2,516.80
28/07/2025	14:45:16	735	1.1440	840.84
28/07/2025	14:54:52	4,297	1.1460	4,924.36
28/07/2025	15:10:35	2,717	1.1540	3,135.42
28/07/2025	15:29:33	2,615	1.1460	2,996.79
28/07/2025	15:32:52	1,332	1.1480	1,529.14
28/07/2025	15:32:52	1,291	1.1480	1,482.07
28/07/2025	16:16:11	6,500	1.1460	7,449.00
28/07/2025	16:16:11	1,391	1.1460	1,594.09

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
28/07/2025	16:16:11	4,466	1.1460	5,118.04
28/07/2025	16:29:17	2,500	1.1440	2,860.00
28/07/2025	16:52:22	2,500	1.1460	2,865.00
28/07/2025	16:52:23	1,821	1.1460	2,086.87
28/07/2025	17:00:17	3,507	1.1440	4,012.01
28/07/2025	17:07:36	4,166	1.1480	4,782.57
29/07/2025	09:01:17	4,401	1.1480	5,052.35
29/07/2025	09:11:59	2,958	1.1180	3,307.04
29/07/2025	09:21:44	3,750	1.1360	4,260.00
29/07/2025	09:21:44	2,069	1.1360	2,350.38
29/07/2025	09:44:27	2,944	1.1380	3,350.27
29/07/2025	09:44:27	65	1.1380	73.97
29/07/2025	09:44:27	28	1.1380	31.86
29/07/2025	09:45:43	597	1.1420	681.77
29/07/2025	09:45:43	1,250	1.1420	1,427.50
29/07/2025	09:45:43	1,062	1.1420	1,212.80
29/07/2025	09:45:43	397	1.1420	453.37
29/07/2025	09:45:44	1,250	1.1420	1,427.50
29/07/2025	09:49:46	250	1.1440	286.00
29/07/2025	09:49:46	742	1.1440	848.85
29/07/2025	09:49:46	700	1.1440	800.80
29/07/2025	09:55:32	3,924	1.1400	4,473.36
29/07/2025	10:00:56	3,550	1.1400	4,047.00
29/07/2025	10:31:49	1,000	1.1480	1,148.00
29/07/2025	10:34:32	1,320	1.1460	1,512.72
29/07/2025	10:34:32	5,349	1.1460	6,129.95
29/07/2025	10:54:37	855	1.1500	983.25
29/07/2025	10:54:37	2,000	1.1500	2,300.00
29/07/2025	10:54:37	1,250	1.1500	1,437.50
29/07/2025	10:54:37	530	1.1500	609.50
29/07/2025	10:56:38	2,274	1.1460	2,606.00
29/07/2025	10:56:38	996	1.1460	1,141.42
29/07/2025	11:08:15	807	1.1500	928.05
29/07/2025	11:09:13	1,940	1.1500	2,231.00
29/07/2025	11:23:18	1,655	1.1500	1,903.25
29/07/2025	11:23:18	70	1.1500	80.50
29/07/2025	11:35:46	2,672	1.1500	3,072.80
29/07/2025	11:46:39	2,689	1.1500	3,092.35
29/07/2025	12:04:03	1,631	1.1480	1,872.39
29/07/2025	12:05:37	1,083	1.1480	1,243.28
29/07/2025	12:58:27	800	1.1560	924.80
29/07/2025	13:02:05	3,599	1.1560	4,160.44
29/07/2025	13:07:45	3,907	1.1540	4,508.68
29/07/2025	13:55:24	5,427	1.1540	6,262.76
29/07/2025	14:22:19	48	1.1500	55.20

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
29/07/2025	14:25:25	3,262	1.1500	3,751.30
29/07/2025	15:02:48	4,441	1.1560	5,133.80
29/07/2025	15:08:04	3,440	1.1540	3,969.76
29/07/2025	15:28:00	3,596	1.1560	4,156.98
29/07/2025	15:48:09	680	1.1560	786.08
29/07/2025	15:48:09	1,250	1.1560	1,445.00
29/07/2025	15:48:09	2,944	1.1540	3,397.38
29/07/2025	16:05:07	1,000	1.1520	1,152.00
29/07/2025	16:05:07	1,750	1.1520	2,016.00
29/07/2025	16:07:18	3,435	1.1480	3,943.38
29/07/2025	16:25:07	1,250	1.1480	1,435.00
29/07/2025	16:40:33	1,450	1.1480	1,664.60
29/07/2025	16:40:33	2,591	1.1480	2,974.47
29/07/2025	16:40:33	1,880	1.1480	2,158.24
29/07/2025	16:56:44	36	1.1500	41.40
29/07/2025	16:56:44	840	1.1500	966.00
29/07/2025	16:56:44	1,250	1.1500	1,437.50
29/07/2025	16:56:44	677	1.1500	778.55
29/07/2025	17:03:58	7,389	1.1480	8,482.57
30/07/2025	09:34:08	17,652	1.1360	20,052.67
30/07/2025	09:52:02	3,650	1.1360	4,146.40
30/07/2025	09:56:44	600	1.1440	686.40
30/07/2025	09:56:44	1,021	1.1440	1,168.02
30/07/2025	09:56:44	1,034	1.1440	1,182.90
30/07/2025	09:56:44	1,000	1.1440	1,144.00
30/07/2025	10:00:03	5,314	1.1400	6,057.96
30/07/2025	10:16:08	2,773	1.1360	3,150.13
30/07/2025	10:17:09	884	1.1360	1,004.22
30/07/2025	10:22:36	3,481	1.1380	3,961.38
30/07/2025	10:50:24	4,152	1.1400	4,733.28
30/07/2025	10:50:24	623	1.1400	710.22
30/07/2025	10:59:14	4,341	1.1400	4,948.74
30/07/2025	11:28:33	1,131	1.1420	1,291.60
30/07/2025	11:28:33	300	1.1420	342.60
30/07/2025	11:32:49	4,401	1.1400	5,017.14
30/07/2025	11:45:09	2,690	1.1400	3,066.60
30/07/2025	12:08:25	3,880	1.1360	4,407.68
30/07/2025	12:33:54	3,204	1.1300	3,620.52
30/07/2025	13:00:23	3,199	1.1280	3,608.47
30/07/2025	13:36:00	3,164	1.1240	3,556.34
30/07/2025	14:07:43	2,699	1.1200	3,022.88
30/07/2025	14:33:42	300	1.1220	336.60
30/07/2025	14:33:42	2,099	1.1220	2,355.08
30/07/2025	14:33:42	1,250	1.1220	1,402.50
30/07/2025	14:50:26	2,746	1.1200	3,075.52

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
30/07/2025	15:08:36	1,886	1.1200	2,112.32
30/07/2025	15:39:48	4,396	1.1300	4,967.48
30/07/2025	15:39:48	1,251	1.1300	1,413.63
30/07/2025	15:43:50	1,430	1.1320	1,618.76
30/07/2025	15:43:50	1,046	1.1320	1,184.07
30/07/2025	15:43:50	1,065	1.1320	1,205.58
30/07/2025	15:45:22	1,967	1.1300	2,222.71
30/07/2025	16:01:11	3,136	1.1300	3,543.68
30/07/2025	16:04:14	1,977	1.1280	2,230.06
30/07/2025	16:04:14	917	1.1280	1,034.38
30/07/2025	16:12:15	1,473	1.1280	1,661.54
30/07/2025	16:12:15	1,250	1.1280	1,410.00
30/07/2025	16:12:15	77	1.1280	86.86
30/07/2025	16:26:54	1,838	1.1260	2,069.59
30/07/2025	16:44:41	3,083	1.1260	3,471.46
30/07/2025	16:59:30	4,301	1.1240	4,834.32
30/07/2025	17:04:24	6,319	1.1260	7,115.19
31/07/2025	09:01:10	4,345	1.1180	4,857.71
31/07/2025	09:05:20	2,835	1.1120	3,152.52
31/07/2025	09:21:40	837	1.1260	942.46
31/07/2025	09:21:40	1,363	1.1260	1,534.74
31/07/2025	09:21:40	2,970	1.1260	3,344.22
31/07/2025	09:27:04	4,386	1.1220	4,921.09
31/07/2025	09:27:04	2,218	1.1220	2,488.60
31/07/2025	09:55:08	1,301	1.1220	1,459.72
31/07/2025	09:56:12	177	1.1260	199.30
31/07/2025	09:56:12	1,250	1.1260	1,407.50
31/07/2025	09:56:12	610	1.1260	686.86
31/07/2025	10:00:15	1,250	1.1260	1,407.50
31/07/2025	10:00:15	3,280	1.1220	3,680.16
31/07/2025	10:18:28	5,374	1.1240	6,040.38
31/07/2025	10:26:30	1,250	1.1260	1,407.50
31/07/2025	10:26:30	1,800	1.1260	2,026.80
31/07/2025	10:26:30	463	1.1260	521.34
31/07/2025	10:33:27	3,100	1.1220	3,478.20
31/07/2025	10:37:12	2,731	1.1200	3,058.72
31/07/2025	10:52:04	3,114	1.1200	3,487.68
31/07/2025	11:17:20	3,556	1.1180	3,975.61
31/07/2025	11:35:57	24	1.1140	26.74
31/07/2025	11:35:57	2,749	1.1140	3,062.39
31/07/2025	11:40:21	697	1.1120	775.06
31/07/2025	11:41:03	155	1.1120	172.36
31/07/2025	11:41:03	1,855	1.1120	2,062.76
31/07/2025	11:53:55	2,805	1.1140	3,124.77
31/07/2025	12:13:14	250	1.1120	278.00

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
31/07/2025	12:13:14	2,464	1.1120	2,739.97
31/07/2025	12:15:11	85	1.1120	94.52
31/07/2025	12:54:25	3,664	1.1060	4,052.38
31/07/2025	13:10:33	3,673	1.1080	4,069.68
31/07/2025	13:46:25	3,256	1.1060	3,601.14
31/07/2025	14:22:22	3,684	1.0980	4,045.03
31/07/2025	14:37:38	1,131	1.0960	1,239.58
31/07/2025	14:59:45	2,634	1.1000	2,897.40
31/07/2025	15:00:12	872	1.0980	957.46
31/07/2025	15:02:09	3,138	1.0980	3,445.52
31/07/2025	15:18:20	2,856	1.0960	3,130.18
31/07/2025	15:40:59	2,748	1.1020	3,028.30
31/07/2025	15:40:59	2,422	1.1020	2,669.04
31/07/2025	16:04:29	4,705	1.1060	5,203.73
31/07/2025	16:11:03	2,018	1.1020	2,223.84
31/07/2025	16:11:03	1,320	1.1020	1,454.64
31/07/2025	16:20:50	596	1.1020	656.79
31/07/2025	16:21:13	2,130	1.1020	2,347.26
31/07/2025	16:28:19	750	1.0980	823.50
31/07/2025	16:41:08	1,250	1.1000	1,375.00
31/07/2025	16:41:08	84	1.1000	92.40
31/07/2025	16:51:05	900	1.1020	991.80
31/07/2025	16:51:05	2	1.1020	2.20
31/07/2025	16:51:06	1,250	1.1020	1,377.50
31/07/2025	16:51:06	1,326	1.1020	1,461.25
31/07/2025	16:54:04	4,773	1.1000	5,250.30
31/07/2025	17:01:02	2,841	1.0960	3,113.74
31/07/2025	17:09:40	707	1.0980	776.29
31/07/2025	17:09:40	976	1.0980	1,071.65
01/08/2025	09:01:13	5,001	1.1980	5,991.20
01/08/2025	09:05:08	2,824	1.1960	3,377.50
01/08/2025	09:54:30	2,635	1.1940	3,146.19
01/08/2025	09:55:08	2,725	1.1880	3,237.30
01/08/2025	10:02:02	300	1.1880	356.40
01/08/2025	10:04:49	630	1.1880	748.44
01/08/2025	10:05:29	3,362	1.1900	4,000.78
01/08/2025	10:24:55	2,659	1.1920	3,169.53
01/08/2025	10:34:03	1,946	1.1880	2,311.85
01/08/2025	10:34:08	746	1.1880	886.25
01/08/2025	10:41:53	1,250	1.1940	1,492.50
01/08/2025	10:43:34	80	1.1940	95.52
01/08/2025	10:43:34	1,359	1.1940	1,622.65
01/08/2025	10:51:18	2,750	1.1920	3,278.00
01/08/2025	11:09:04	3,902	1.1920	4,651.18
01/08/2025	11:20:54	3,138	1.1820	3,709.12

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
01/08/2025	11:41:44	4,108	1.1900	4,888.52
01/08/2025	11:41:44	1,243	1.1900	1,479.17
01/08/2025	11:58:47	1,002	1.1880	1,190.38
01/08/2025	11:58:47	2,462	1.1880	2,924.86
01/08/2025	15:49:04	16,205	1.1980	19,413.59
01/08/2025	15:49:04	4,639	1.1980	5,557.52
01/08/2025	16:03:55	2,732	1.1980	3,272.94
01/08/2025	16:35:35	1,223	1.1980	1,465.15
01/08/2025	16:35:35	3,698	1.1980	4,430.20
01/08/2025	16:35:35	14,744	1.1980	17,663.31
01/08/2025	16:35:35	6,050	1.1980	7,247.90
01/08/2025	16:53:07	2,869	1.1980	3,437.06
01/08/2025	16:56:39	7,500	1.1980	8,985.00

About Safilo Group

Safilo is a global player in the eyewear industry that has been creating, producing, and distributing for over 90 years sunglasses, prescription frames, outdoor eyewear, goggles and helmets. Thanks to a data-driven approach, Safilo goes beyond the traditional boundaries of the eyewear industry: in just one company it brings together Italian design, stylistic, technical and industrial innovation, and state-of-the-art digital platforms, developed in its digital hubs in Padua and Portland, and made available to Opticians and Clients for an unmatched customer experience. Guided by its purpose, See the world at its best, Safilo is leading its Group legacy, founded on innovation and responsibility, onwards towards the future.

With an extensive global presence, Safilo's business model enables it to monitor its entire production and distribution chain. From research and development in five prestigious design studios, located in Padua, Milan, New York, Hong Kong and Portland, to its company-owned production facilities and network of qualified manufacturing partners, Safilo Group ensures that every product offers the perfect fit and meets high quality standards. Reaching approximately 100,000 selected points of sale worldwide with an extensive wholly owned network of subsidiaries in 40 countries and more than 40 partners in 70 countries, Safilo's well-established traditional wholesale distribution model, which encompasses eyecare retailers, chains, department stores, specialized retailers, boutiques, duty free shops and sporting goods stores, is complemented by Direct-to-Consumer and Internet pure player sales platforms, in line with the Group's development strategies.

Safilo Group's portfolio encompasses home brands - Carrera, Polaroid, Smith, Blenders, Privé Revaux and Seventh Street. The perpetual license Eyewear by David Beckham. Licensed brands include: BOSS, Carolina Herrera, Dsquared2, Etro, Fossil, HUGO, Isabel Marant, Juicy Couture, Kate Spade New York, Kurt Geiger, Levi's, Liz Claiborne, Love Moschino, Marc Jacobs, Missoni, Moschino, Pierre Cardin, PORTS, Stuart Weitzman, Tommy Hilfiger, Tommy Jeans, Under Armour and Victoria Beckham (brand distributed from January 1, 2026).

The parent company, Safilo Group S.p.A., is listed on the Euronext Milan organized and managed by Borsa Italiana (ISIN code IT0004604762, Bloomberg SFL.IM, Reuters SFLG.MI). In 2024, Safilo Group recorded net revenues for Euro 993.2 million.

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