



**UPDATE ON THE EXECUTION OF SAFILO GROUP S.P.A.
SHARES PURCHASE PROGRAMME
DURING THE PERIOD FROM AUGUST 4, 2025 TO AUGUST 8, 2025**

Padua – August 12, 2025 - In the context of the purchase programme of Safilo Group S.p.A. ordinary shares communicated to the market on June 24, 2025 and launched on June 25, 2025 (the “**Programme**”), as per the authorization granted by the Shareholders’ Meeting of Safilo S.p.A. (the “**Company**”) held on April 24, 2025 – according to the information received from Kepler Cheuvreux as intermediary in charge of executing, in full independence, the Programme – the Company informs, pursuant to art. 2, paragraph 3, of the Delegated Regulation (EU) no. 1052/2016, that it has carried out the transactions indicated below.

The chart below provides in aggregate form and on a daily basis the purchases of Safilo Group ordinary shares (ISIN IT0004604762) carried out by the Company on the *Euronext Milan* market, organized and managed by Borsa Italiana S.p.A., in the period from August 4, 2025 to August 8, 2025.

DATE	NUMBER OF SHARES PURCHASED	WEIGHTED AVERAGE PRICE (EURO)	TRANSACTION AMOUNT (EURO)
04/08/2025	115,000	1.223969	140,756.44
05/08/2025	115,000	1.245602	143,244.23
06/08/2025	115,000	1.268682	145,898.43
07/08/2025	115,000	1.269434	145,984.91
08/08/2025	115,000	1.264410	145,407.15
TOTAL	575,000	1.254419	721,291.16

As of August 8, 2025 the Company has purchased, since the launch of the Programme, a total number of 3,679,609 of Safilo Group ordinary shares and therefore, taking into consideration the shares already owned, it holds a total number of 14,679,609 of Safilo Group ordinary shares, equal to approximately 3.54% of the outstanding shares.

The Annex to this press release provides details on a daily basis of the purchase transactions carried out in the aforementioned period.

Annex

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
04/08/2025	09:00:27	4,284	1.2100	5,183.64
04/08/2025	09:06:35	2,200	1.2080	2,657.60
04/08/2025	09:06:35	711	1.2080	858.89
04/08/2025	09:12:23	2,961	1.2100	3,582.81
04/08/2025	09:13:11	92	1.2100	111.32
04/08/2025	09:16:03	2,539	1.2100	3,072.19
04/08/2025	09:21:59	399	1.2200	486.78
04/08/2025	09:22:07	2,341	1.2200	2,856.02
04/08/2025	09:25:25	2,488	1.2160	3,025.41
04/08/2025	09:30:44	2,580	1.2220	3,152.76
04/08/2025	09:38:12	2,487	1.2200	3,034.14
04/08/2025	09:47:15	2,558	1.2260	3,136.11
04/08/2025	10:00:00	3,829	1.2200	4,671.38
04/08/2025	10:05:15	2,542	1.2100	3,075.82
04/08/2025	10:16:33	2,814	1.2020	3,382.43
04/08/2025	10:42:54	1,250	1.2060	1,507.50
04/08/2025	10:46:55	67	1.2100	81.07
04/08/2025	10:46:55	537	1.2100	649.77
04/08/2025	10:46:55	536	1.2100	648.56
04/08/2025	10:46:55	1,250	1.2100	1,512.50
04/08/2025	10:46:55	843	1.2100	1,020.03
04/08/2025	10:55:05	4,950	1.2080	5,979.60
04/08/2025	11:34:43	3,967	1.2060	4,784.20
04/08/2025	11:34:47	3,035	1.2040	3,654.14
04/08/2025	11:45:54	2,486	1.2080	3,003.09
04/08/2025	12:03:37	2,527	1.2100	3,057.67
04/08/2025	12:43:09	5,489	1.2140	6,663.65
04/08/2025	13:18:08	2,707	1.2060	3,264.64
04/08/2025	13:54:36	1,220	1.2100	1,476.20
04/08/2025	13:54:36	555	1.2100	671.55
04/08/2025	13:54:36	666	1.2100	805.86
04/08/2025	13:54:36	670	1.2100	810.70
04/08/2025	13:54:36	275	1.2100	332.75
04/08/2025	13:59:26	1,688	1.2060	2,035.73
04/08/2025	13:59:26	71	1.2060	85.63
04/08/2025	13:59:41	803	1.2060	968.42
04/08/2025	14:32:04	898	1.2240	1,099.15
04/08/2025	14:32:15	3,487	1.2240	4,268.09
04/08/2025	15:06:45	1,250	1.2240	1,530.00
04/08/2025	15:06:45	573	1.2240	701.35
04/08/2025	15:06:45	675	1.2240	826.20
04/08/2025	15:06:45	613	1.2240	750.31

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
04/08/2025	15:22:56	1,226	1.2280	1,505.53
04/08/2025	15:22:56	2,257	1.2280	2,771.60
04/08/2025	15:37:06	1,250	1.2440	1,555.00
04/08/2025	15:37:06	654	1.2440	813.58
04/08/2025	15:37:06	2,786	1.2420	3,460.21
04/08/2025	15:41:56	2,680	1.2440	3,333.92
04/08/2025	15:56:54	2,590	1.2440	3,221.96
04/08/2025	16:06:40	2,564	1.2420	3,184.49
04/08/2025	16:08:50	563	1.2380	696.99
04/08/2025	16:14:52	566	1.2380	700.71
04/08/2025	16:32:41	3,000	1.2460	3,738.00
04/08/2025	16:37:08	3,430	1.2540	4,301.22
04/08/2025	16:39:02	2,950	1.2540	3,699.30
04/08/2025	16:46:06	2,529	1.2580	3,181.48
04/08/2025	16:58:20	2,576	1.2580	3,240.61
04/08/2025	17:03:03	5,466	1.2580	6,876.23
05/08/2025	09:03:59	5,426	1.2480	6,771.65
05/08/2025	09:06:12	2,575	1.2440	3,203.30
05/08/2025	09:11:22	1,183	1.2440	1,471.65
05/08/2025	09:22:38	250	1.2520	313.00
05/08/2025	09:22:39	1,250	1.2520	1,565.00
05/08/2025	09:29:17	200	1.2520	250.40
05/08/2025	09:30:02	7,378	1.2520	9,237.26
05/08/2025	09:49:23	5,301	1.2500	6,626.25
05/08/2025	10:01:23	1,250	1.2500	1,562.50
05/08/2025	10:07:46	5,455	1.2520	6,829.66
05/08/2025	10:27:48	5,561	1.2500	6,951.25
05/08/2025	10:34:58	2,819	1.2480	3,518.11
05/08/2025	10:58:56	3,854	1.2420	4,786.67
05/08/2025	11:26:55	2,800	1.2440	3,483.20
05/08/2025	11:26:55	1,250	1.2440	1,555.00
05/08/2025	11:26:55	982	1.2440	1,221.61
05/08/2025	11:26:55	198	1.2440	246.31
05/08/2025	11:40:32	3,507	1.2400	4,348.68
05/08/2025	11:41:57	1,025	1.2360	1,266.90
05/08/2025	11:59:01	2,523	1.2360	3,118.43
05/08/2025	12:08:31	2,427	1.2320	2,990.06
05/08/2025	12:35:03	4,179	1.2380	5,173.60
05/08/2025	13:03:35	2,930	1.2320	3,609.76
05/08/2025	13:41:28	3,344	1.2260	4,099.74
05/08/2025	14:05:18	3,270	1.2300	4,022.10
05/08/2025	14:19:49	2,474	1.2260	3,033.12
05/08/2025	15:05:25	1,250	1.2320	1,540.00
05/08/2025	15:05:25	929	1.2320	1,144.53
05/08/2025	15:13:59	5,535	1.2320	6,819.12

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
05/08/2025	15:23:54	1,709	1.2340	2,108.91
05/08/2025	15:44:07	392	1.2380	485.30
05/08/2025	15:44:07	3,632	1.2380	4,496.42
05/08/2025	15:44:07	3,903	1.2380	4,831.91
05/08/2025	16:12:44	8,404	1.2600	10,589.04
05/08/2025	16:22:51	2,594	1.2640	3,278.82
05/08/2025	16:36:20	2,518	1.2600	3,172.68
05/08/2025	16:41:55	2,519	1.2580	3,168.90
05/08/2025	16:58:46	8,204	1.2620	10,353.45
06/08/2025	09:08:49	253	1.2720	321.82
06/08/2025	09:08:49	237	1.2720	301.46
06/08/2025	09:08:49	3,208	1.2720	4,080.58
06/08/2025	09:13:20	50	1.2700	63.50
06/08/2025	09:13:21	4,575	1.2700	5,810.25
06/08/2025	09:21:21	1,250	1.2700	1,587.50
06/08/2025	09:21:21	554	1.2700	703.58
06/08/2025	09:24:21	1,910	1.2660	2,418.06
06/08/2025	09:32:09	2,000	1.2700	2,540.00
06/08/2025	09:32:09	872	1.2700	1,107.44
06/08/2025	09:42:55	4,005	1.2720	5,094.36
06/08/2025	10:00:24	3,457	1.2740	4,404.22
06/08/2025	10:11:01	3,586	1.2800	4,590.08
06/08/2025	10:12:21	3,642	1.2800	4,661.76
06/08/2025	10:23:40	619	1.2800	792.32
06/08/2025	10:23:46	1,816	1.2800	2,324.48
06/08/2025	10:38:16	2,448	1.2800	3,133.44
06/08/2025	10:38:22	2,593	1.2780	3,313.85
06/08/2025	10:50:18	2,441	1.2740	3,109.83
06/08/2025	11:06:39	2,671	1.2720	3,397.51
06/08/2025	11:21:39	4,058	1.2720	5,161.78
06/08/2025	11:37:11	1,100	1.2680	1,394.80
06/08/2025	11:37:11	1,298	1.2680	1,645.86
06/08/2025	11:46:28	2,426	1.2680	3,076.17
06/08/2025	12:01:07	2,429	1.2540	3,045.97
06/08/2025	12:36:24	5,216	1.2560	6,551.30
06/08/2025	13:17:26	3,141	1.2600	3,957.66
06/08/2025	13:41:31	898	1.2620	1,133.28
06/08/2025	13:45:34	250	1.2640	316.00
06/08/2025	13:58:54	3,398	1.2640	4,295.07
06/08/2025	13:58:54	119	1.2640	150.42
06/08/2025	14:02:05	2,739	1.2620	3,456.62
06/08/2025	14:24:03	3,063	1.2600	3,859.38
06/08/2025	14:46:07	3,871	1.2620	4,885.20
06/08/2025	15:16:35	2,983	1.2680	3,782.44
06/08/2025	15:23:39	1,090	1.2660	1,379.94

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
06/08/2025	15:23:39	1,250	1.2660	1,582.50
06/08/2025	15:23:39	952	1.2660	1,205.23
06/08/2025	15:39:19	409	1.2660	517.79
06/08/2025	16:00:02	1,250	1.2740	1,592.50
06/08/2025	16:00:03	1,250	1.2740	1,592.50
06/08/2025	16:02:47	5,031	1.2720	6,399.43
06/08/2025	16:02:47	1,678	1.2720	2,134.42
06/08/2025	16:02:47	2,919	1.2720	3,712.97
06/08/2025	16:09:16	2,447	1.2700	3,107.69
06/08/2025	16:26:41	2,407	1.2680	3,052.08
06/08/2025	16:31:27	1,792	1.2680	2,272.26
06/08/2025	16:39:37	2,279	1.2680	2,889.77
06/08/2025	16:51:38	750	1.2700	952.50
06/08/2025	16:51:38	920	1.2700	1,168.40
06/08/2025	16:51:38	1,050	1.2700	1,333.50
06/08/2025	16:51:38	925	1.2700	1,174.75
06/08/2025	16:51:39	2,690	1.2660	3,405.54
06/08/2025	17:07:41	4,735	1.2580	5,956.63
07/08/2025	09:12:04	1,241	1.2540	1,556.21
07/08/2025	09:13:38	2,000	1.2540	2,508.00
07/08/2025	09:21:58	5,700	1.2560	7,159.20
07/08/2025	09:22:35	230	1.2560	288.88
07/08/2025	09:22:35	6,924	1.2560	8,696.54
07/08/2025	09:42:42	1,250	1.2660	1,582.50
07/08/2025	09:42:42	3,200	1.2660	4,051.20
07/08/2025	09:46:28	4,719	1.2620	5,955.38
07/08/2025	10:00:30	1,094	1.2600	1,378.44
07/08/2025	10:05:00	1,250	1.2660	1,582.50
07/08/2025	10:05:00	1,212	1.2660	1,534.39
07/08/2025	10:05:00	634	1.2660	802.64
07/08/2025	10:11:22	2,988	1.2620	3,770.86
07/08/2025	10:42:31	7,155	1.2720	9,101.16
07/08/2025	10:45:30	2,639	1.2700	3,351.53
07/08/2025	11:04:35	4,570	1.2720	5,813.04
07/08/2025	11:20:00	2,000	1.2660	2,532.00
07/08/2025	11:48:31	2,387	1.2680	3,026.72
07/08/2025	11:51:39	133	1.2680	168.64
07/08/2025	11:51:39	3,551	1.2680	4,502.67
07/08/2025	12:26:00	3,687	1.2640	4,660.37
07/08/2025	12:30:41	2,428	1.2660	3,073.85
07/08/2025	12:52:08	2,450	1.2680	3,106.60
07/08/2025	13:27:57	900	1.2740	1,146.60
07/08/2025	13:29:42	3,850	1.2740	4,904.90
07/08/2025	14:04:11	1,800	1.2740	2,293.20
07/08/2025	14:04:11	1,699	1.2740	2,164.53

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
07/08/2025	14:42:04	3,200	1.2840	4,108.80
07/08/2025	14:42:04	660	1.2840	847.44
07/08/2025	14:59:10	2,855	1.2860	3,671.53
07/08/2025	15:01:44	2,830	1.2860	3,639.38
07/08/2025	15:19:34	3,236	1.2780	4,135.61
07/08/2025	15:40:42	4,833	1.2820	6,195.91
07/08/2025	15:47:35	2,427	1.2800	3,106.56
07/08/2025	16:00:52	2,442	1.2760	3,115.99
07/08/2025	16:02:53	2,523	1.2720	3,209.26
07/08/2025	16:31:04	909	1.2740	1,158.07
07/08/2025	16:31:04	1,250	1.2740	1,592.50
07/08/2025	16:31:04	712	1.2740	907.09
07/08/2025	16:31:47	707	1.2720	899.30
07/08/2025	16:31:47	2,175	1.2720	2,766.60
07/08/2025	16:36:04	2,493	1.2700	3,166.11
07/08/2025	16:48:05	2,442	1.2680	3,096.46
07/08/2025	16:54:49	1,331	1.2680	1,687.71
07/08/2025	16:54:49	1,116	1.2680	1,415.09
07/08/2025	17:02:43	1,723	1.2680	2,184.76
07/08/2025	17:02:43	3,445	1.2680	4,368.26
08/08/2025	09:05:45	250	1.2700	317.50
08/08/2025	09:05:45	901	1.2700	1,144.27
08/08/2025	09:05:45	1,500	1.2700	1,905.00
08/08/2025	09:05:45	1,007	1.2700	1,278.89
08/08/2025	09:05:45	3	1.2700	3.81
08/08/2025	09:09:47	1,052	1.2700	1,336.04
08/08/2025	09:09:47	1,061	1.2700	1,347.47
08/08/2025	09:09:47	865	1.2700	1,098.55
08/08/2025	09:17:49	568	1.2680	720.22
08/08/2025	09:17:49	1,250	1.2680	1,585.00
08/08/2025	09:17:49	1,035	1.2680	1,312.38
08/08/2025	09:17:49	1,011	1.2680	1,281.95
08/08/2025	09:19:12	5,163	1.2680	6,546.68
08/08/2025	09:35:47	1,243	1.2680	1,576.12
08/08/2025	09:35:47	260	1.2680	329.68
08/08/2025	09:35:47	566	1.2680	717.69
08/08/2025	09:44:43	5,430	1.2660	6,874.38
08/08/2025	09:44:43	2,786	1.2660	3,527.08
08/08/2025	09:52:14	738	1.2680	935.78
08/08/2025	09:52:43	1,000	1.2680	1,268.00
08/08/2025	09:52:43	68	1.2680	86.22
08/08/2025	09:52:43	717	1.2680	909.16
08/08/2025	10:12:59	3,692	1.2660	4,674.07
08/08/2025	10:25:48	30	1.2640	37.92
08/08/2025	10:32:43	2,200	1.2640	2,780.80

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
08/08/2025	10:40:25	2,994	1.2700	3,802.38
08/08/2025	10:40:25	160	1.2700	203.20
08/08/2025	10:43:16	4,832	1.2680	6,126.98
08/08/2025	11:39:24	5,000	1.2680	6,340.00
08/08/2025	11:39:24	696	1.2680	882.53
08/08/2025	11:47:26	1,700	1.2680	2,155.60
08/08/2025	11:47:26	1,154	1.2680	1,463.27
08/08/2025	11:54:11	4,759	1.2640	6,015.38
08/08/2025	12:16:54	2,956	1.2620	3,730.47
08/08/2025	12:37:08	4,459	1.2620	5,627.26
08/08/2025	13:37:34	2,938	1.2600	3,701.88
08/08/2025	13:57:35	1,177	1.2620	1,485.37
08/08/2025	13:57:35	909	1.2620	1,147.16
08/08/2025	13:57:35	1,030	1.2620	1,299.86
08/08/2025	13:57:35	1,023	1.2620	1,291.03
08/08/2025	14:22:01	3,426	1.2600	4,316.76
08/08/2025	14:22:01	3,039	1.2580	3,823.06
08/08/2025	14:57:12	2,371	1.2580	2,982.72
08/08/2025	15:09:14	1,248	1.2580	1,569.98
08/08/2025	15:09:14	7	1.2580	8.81
08/08/2025	15:29:18	1,313	1.2600	1,654.38
08/08/2025	15:29:18	1,250	1.2600	1,575.00
08/08/2025	15:30:35	5,694	1.2600	7,174.44
08/08/2025	16:05:55	614	1.2600	773.64
08/08/2025	16:09:49	696	1.2640	879.74
08/08/2025	16:10:15	5,500	1.2640	6,952.00
08/08/2025	16:10:15	1,897	1.2640	2,397.81
08/08/2025	16:12:10	3,145	1.2620	3,968.99
08/08/2025	16:47:10	169	1.2660	213.95
08/08/2025	16:47:10	479	1.2660	606.41
08/08/2025	16:47:10	964	1.2660	1,220.42
08/08/2025	16:50:28	5,939	1.2640	7,506.90
08/08/2025	16:55:31	3,147	1.2620	3,971.51
08/08/2025	17:00:14	505	1.2600	636.30
08/08/2025	17:00:14	1,997	1.2600	2,516.22
08/08/2025	17:18:43	661	1.2640	835.50
08/08/2025	17:18:43	756	1.2640	955.58

About Safilo Group

Safilo is a global player in the eyewear industry that has been creating, producing, and distributing for over 90 years sunglasses, prescription frames, outdoor eyewear, goggles and helmets. Thanks to a data-driven approach, Safilo goes beyond the traditional boundaries of the eyewear industry: in just one company it brings together Italian design, stylistic, technical and industrial innovation, and state-of-the-art digital platforms, developed in its digital hubs in Padua and Portland, and made available to Opticians and Clients for an unmatched customer experience. Guided by its purpose, See the world at its best, Safilo is leading its Group legacy, founded on innovation and responsibility, onwards towards the future.

With an extensive global presence, Safilo's business model enables it to monitor its entire production and distribution chain. From research and development in five prestigious design studios, located in Padua, Milan, New York, Hong Kong and Portland, to its company-owned production facilities and network of qualified manufacturing partners, Safilo Group ensures that every product offers the perfect fit and meets high quality standards. Reaching approximately 100,000 selected points of sale worldwide with an extensive wholly owned network of subsidiaries in 40 countries and more than 40 partners in 70 countries, Safilo's well-established traditional wholesale distribution model, which encompasses eyecare retailers, chains, department stores, specialized retailers, boutiques, duty free shops and sporting goods stores, is complemented by Direct-to-Consumer and Internet pure player sales platforms, in line with the Group's development strategies.

Safilo Group's portfolio encompasses home brands - Carrera, Polaroid, Smith, Blenders, Privé Revaux and Seventh Street. The perpetual license Eyewear by David Beckham. Licensed brands include: BOSS, Carolina Herrera, Dsquared2, Etro, Fossil, HUGO, Isabel Marant, Juicy Couture, Kate Spade New York, Kurt Geiger, Levi's, Liz Claiborne, Love Moschino, Marc Jacobs, Missoni, Moschino, Pierre Cardin, PORTS, Stuart Weitzman, Tommy Hilfiger, Tommy Jeans, Under Armour and Victoria Beckham (brand distributed from January 1, 2026).

The parent company, Safilo Group S.p.A., is listed on the Euronext Milan organized and managed by Borsa Italiana (ISIN code IT0004604762, Bloomberg SFL.IM, Reuters SFLG.MI). In 2024, Safilo Group recorded net revenues for Euro 993.2 million.

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