



**UPDATE ON THE EXECUTION OF SAFILO GROUP S.P.A.
SHARES PURCHASE PROGRAMME
DURING THE PERIOD FROM AUGUST 11, 2025 TO AUGUST 14, 2025**

Padua – August 19, 2025 - In the context of the purchase programme of Safilo Group S.p.A. ordinary shares communicated to the market on June 24, 2025 and launched on June 25, 2025 (the “**Programme**”), as per the authorization granted by the Shareholders’ Meeting of Safilo S.p.A. (the “**Company**”) held on April 24, 2025 – according to the information received from Kepler Cheuvreux as intermediary in charge of executing, in full independence, the Programme – the Company informs, pursuant to art. 2, paragraph 3, of the Delegated Regulation (EU) no. 1052/2016, that it has carried out the transactions indicated below.

The chart below provides in aggregate form and on a daily basis the purchases of Safilo Group ordinary shares (ISIN IT0004604762) carried out by the Company on the *Euronext Milan* market, organized and managed by Borsa Italiana S.p.A., in the period from August 11, 2025 to August 14, 2025.

DATE	NUMBER OF SHARES PURCHASED	WEIGHTED AVERAGE PRICE (EURO)	TRANSACTION AMOUNT (EURO)
11/08/2025	115,000	1.266524	145,650.26
12/08/2025	115,000	1.267109	145,717.54
13/08/2025	115,000	1.356226	155,965.99
14/08/2025	115,000	1.367706	157,286.19
TOTAL	460,000	1.314391	604,619.98

As of August 14, 2025 the Company has purchased, since the launch of the Programme, a total number of 4,139,609 of Safilo Group ordinary shares and therefore, taking into consideration the shares already owned, it holds a total number of 15,139,609 of Safilo Group ordinary shares, equal to approximately 3.65% of the outstanding shares.

The Annex to this press release provides details on a daily basis of the purchase transactions carried out in the aforementioned period.

Annex

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
11/08/2025	09:32:23	15,322	1.2660	19,397.65
11/08/2025	09:32:23	70	1.2660	88.62
11/08/2025	09:32:26	4,033	1.2660	5,105.78
11/08/2025	09:40:19	3,918	1.2660	4,960.19
11/08/2025	09:47:50	2,431	1.2700	3,087.37
11/08/2025	09:57:03	2,521	1.2700	3,201.67
11/08/2025	10:13:45	125	1.2680	158.50
11/08/2025	10:13:52	2,380	1.2680	3,017.84
11/08/2025	10:15:05	3,389	1.2680	4,297.25
11/08/2025	10:26:30	522	1.2680	661.90
11/08/2025	10:47:18	318	1.2720	404.50
11/08/2025	10:47:19	960	1.2720	1,221.12
11/08/2025	10:47:20	1,250	1.2720	1,590.00
11/08/2025	11:00:34	2,575	1.2680	3,265.10
11/08/2025	11:00:34	3,423	1.2680	4,340.36
11/08/2025	11:24:36	3,080	1.2700	3,911.60
11/08/2025	11:55:37	3,280	1.2680	4,159.04
11/08/2025	12:11:41	3,907	1.2680	4,954.08
11/08/2025	12:41:21	1,869	1.2660	2,366.15
11/08/2025	12:45:19	1,780	1.2660	2,253.48
11/08/2025	13:29:25	438	1.2700	556.26
11/08/2025	13:29:25	1,250	1.2700	1,587.50
11/08/2025	13:29:25	965	1.2700	1,225.55
11/08/2025	13:29:25	3,950	1.2700	5,016.50
11/08/2025	13:29:25	720	1.2700	914.40
11/08/2025	13:45:42	4,494	1.2700	5,707.38
11/08/2025	14:25:09	1,589	1.2700	2,018.03
11/08/2025	14:25:09	846	1.2700	1,074.42
11/08/2025	14:43:35	2,471	1.2680	3,133.23
11/08/2025	15:19:49	2,954	1.2660	3,739.76
11/08/2025	15:19:49	4,045	1.2660	5,120.97
11/08/2025	15:31:48	3,250	1.2680	4,121.00
11/08/2025	15:48:20	753	1.2680	954.80
11/08/2025	15:48:20	271	1.2680	343.63
11/08/2025	15:48:20	919	1.2680	1,165.29
11/08/2025	15:51:55	4,961	1.2660	6,280.63
11/08/2025	15:58:57	357	1.2640	451.25
11/08/2025	15:58:57	2,131	1.2640	2,693.58
11/08/2025	16:17:38	2,215	1.2680	2,808.62
11/08/2025	16:17:38	546	1.2680	692.33
11/08/2025	16:38:41	2,785	1.2620	3,514.67
11/08/2025	16:38:41	4,414	1.2620	5,570.47

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
11/08/2025	16:47:11	1,057	1.2580	1,329.71
11/08/2025	16:47:11	1,401	1.2580	1,762.46
11/08/2025	17:00:01	2,400	1.2560	3,014.40
11/08/2025	17:12:03	786	1.2620	991.93
11/08/2025	17:12:03	694	1.2620	875.83
11/08/2025	17:12:03	1,277	1.2620	1,611.57
11/08/2025	17:14:45	1,584	1.2620	1,999.01
11/08/2025	17:14:45	1,250	1.2620	1,577.50
11/08/2025	17:14:45	1,074	1.2620	1,355.39
12/08/2025	09:13:05	7,967	1.2720	10,134.02
12/08/2025	09:18:40	6,906	1.2760	8,812.06
12/08/2025	09:28:59	950	1.2740	1,210.30
12/08/2025	09:29:44	4,002	1.2740	5,098.55
12/08/2025	09:37:58	2,630	1.2640	3,324.32
12/08/2025	09:47:55	2,617	1.2660	3,313.12
12/08/2025	10:00:38	3,614	1.2680	4,582.55
12/08/2025	10:24:51	2,490	1.2660	3,152.34
12/08/2025	10:24:51	5,647	1.2660	7,149.10
12/08/2025	10:59:06	1,199	1.2640	1,515.54
12/08/2025	10:59:06	1,277	1.2640	1,614.13
12/08/2025	10:59:06	3,191	1.2640	4,033.42
12/08/2025	10:59:11	514	1.2640	649.70
12/08/2025	11:05:31	2,760	1.2600	3,477.60
12/08/2025	11:14:09	424	1.2580	533.39
12/08/2025	11:37:12	2,196	1.2560	2,758.18
12/08/2025	11:37:12	615	1.2560	772.44
12/08/2025	11:54:51	4,615	1.2600	5,814.90
12/08/2025	11:54:51	209	1.2600	263.34
12/08/2025	12:07:00	319	1.2600	401.94
12/08/2025	12:07:00	2,913	1.2600	3,670.38
12/08/2025	12:28:06	1,469	1.2580	1,848.00
12/08/2025	12:54:07	39	1.2600	49.14
12/08/2025	12:54:49	34	1.2600	42.84
12/08/2025	13:16:00	3,773	1.2600	4,753.98
12/08/2025	13:24:00	1,230	1.2620	1,552.26
12/08/2025	13:24:00	368	1.2620	464.42
12/08/2025	13:24:00	613	1.2620	773.61
12/08/2025	13:24:00	353	1.2620	445.49
12/08/2025	13:46:01	3,065	1.2620	3,868.03
12/08/2025	13:58:35	2,854	1.2600	3,596.04
12/08/2025	14:34:14	1,250	1.2620	1,577.50
12/08/2025	14:49:53	2,587	1.2620	3,264.79
12/08/2025	15:00:21	476	1.2620	600.71
12/08/2025	15:28:04	3,207	1.2640	4,053.65
12/08/2025	15:28:04	3,129	1.2640	3,955.06

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
12/08/2025	15:40:04	5,642	1.2640	7,131.49
12/08/2025	15:42:14	170	1.2640	214.88
12/08/2025	15:44:33	843	1.2640	1,065.55
12/08/2025	15:44:33	3,289	1.2640	4,157.30
12/08/2025	16:21:38	3,610	1.2740	4,599.14
12/08/2025	16:21:38	930	1.2740	1,184.82
12/08/2025	16:21:38	920	1.2740	1,172.08
12/08/2025	16:21:38	1,250	1.2740	1,592.50
12/08/2025	16:21:46	2,864	1.2700	3,637.28
12/08/2025	16:28:09	250	1.2720	318.00
12/08/2025	16:36:11	2,550	1.2720	3,243.60
12/08/2025	16:39:22	2,481	1.2740	3,160.79
12/08/2025	16:50:42	3,688	1.2760	4,705.89
12/08/2025	17:03:24	3,319	1.2780	4,241.68
12/08/2025	17:09:52	1,692	1.2800	2,165.76
13/08/2025	09:00:25	2,000	1.3400	2,680.00
13/08/2025	09:00:27	2,203	1.3400	2,952.02
13/08/2025	09:04:37	161	1.3980	225.08
13/08/2025	09:04:42	2,600	1.3980	3,634.80
13/08/2025	09:04:58	453	1.3980	633.29
13/08/2025	09:08:13	1,651	1.3880	2,291.59
13/08/2025	09:11:02	2,329	1.3900	3,237.31
13/08/2025	09:15:31	2,393	1.3900	3,326.27
13/08/2025	09:20:09	2,459	1.3960	3,432.76
13/08/2025	09:26:45	2,396	1.3960	3,344.82
13/08/2025	09:31:28	1,756	1.3920	2,444.35
13/08/2025	09:31:40	610	1.3920	849.12
13/08/2025	09:37:40	2,312	1.3900	3,213.68
13/08/2025	09:50:57	500	1.3880	694.00
13/08/2025	09:51:02	2,029	1.3880	2,816.25
13/08/2025	09:54:57	2,302	1.3820	3,181.36
13/08/2025	09:59:26	2,432	1.3800	3,356.16
13/08/2025	10:09:59	2,305	1.3820	3,185.51
13/08/2025	10:15:32	2,249	1.3800	3,103.62
13/08/2025	10:23:42	2,259	1.3740	3,103.87
13/08/2025	10:36:30	2,394	1.3760	3,294.14
13/08/2025	10:42:30	2,258	1.3680	3,088.94
13/08/2025	10:53:54	2,214	1.3580	3,006.61
13/08/2025	10:53:54	76	1.3580	103.21
13/08/2025	11:03:40	527	1.3540	713.56
13/08/2025	11:03:55	300	1.3540	406.20
13/08/2025	11:04:11	1,506	1.3540	2,039.12
13/08/2025	11:15:02	2,273	1.3420	3,050.37
13/08/2025	11:28:15	2,381	1.3440	3,200.06
13/08/2025	11:41:06	2,308	1.3380	3,088.10

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
13/08/2025	11:56:20	2,664	1.3440	3,580.42
13/08/2025	12:17:06	2,355	1.3460	3,169.83
13/08/2025	12:36:24	2,880	1.3440	3,870.72
13/08/2025	12:53:53	2,309	1.3440	3,103.30
13/08/2025	13:39:50	2,792	1.3420	3,746.86
13/08/2025	13:42:52	3,135	1.3380	4,194.63
13/08/2025	14:06:14	1,943	1.3360	2,595.85
13/08/2025	14:06:14	326	1.3360	435.54
13/08/2025	14:27:20	2,914	1.3360	3,893.10
13/08/2025	14:48:29	2,297	1.3400	3,077.98
13/08/2025	14:53:08	2,285	1.3380	3,057.33
13/08/2025	15:04:04	250	1.3400	335.00
13/08/2025	15:04:04	2,184	1.3400	2,926.56
13/08/2025	15:18:39	2,303	1.3380	3,081.41
13/08/2025	15:35:00	2,298	1.3400	3,079.32
13/08/2025	15:50:34	49	1.3500	66.15
13/08/2025	15:50:34	3,815	1.3500	5,150.25
13/08/2025	15:59:00	2,957	1.3460	3,980.12
13/08/2025	16:00:36	2,392	1.3440	3,214.85
13/08/2025	16:18:46	4,000	1.3420	5,368.00
13/08/2025	16:22:25	954	1.3420	1,280.27
13/08/2025	16:22:25	696	1.3420	934.03
13/08/2025	16:22:25	683	1.3420	916.59
13/08/2025	16:33:37	2,304	1.3360	3,078.14
13/08/2025	16:49:00	2,334	1.3360	3,118.22
13/08/2025	16:49:01	3,090	1.3360	4,128.24
13/08/2025	16:52:25	3	1.3360	4.01
13/08/2025	16:56:13	5,152	1.3360	6,883.07
14/08/2025	09:00:31	2,274	1.3360	3,038.06
14/08/2025	09:00:31	1,933	1.3360	2,582.49
14/08/2025	09:10:43	2,610	1.3580	3,544.38
14/08/2025	09:10:58	4,235	1.3560	5,742.66
14/08/2025	09:16:04	2,496	1.3560	3,384.58
14/08/2025	09:20:09	1,250	1.3560	1,695.00
14/08/2025	09:20:09	1,022	1.3560	1,385.83
14/08/2025	09:25:31	600	1.3560	813.60
14/08/2025	09:25:31	1,766	1.3560	2,394.70
14/08/2025	09:31:03	2,297	1.3560	3,114.73
14/08/2025	09:54:01	1,029	1.3660	1,405.61
14/08/2025	09:54:01	919	1.3660	1,255.35
14/08/2025	09:54:01	2,895	1.3660	3,954.57
14/08/2025	10:05:09	2,970	1.3740	4,080.78
14/08/2025	10:05:09	629	1.3740	864.25
14/08/2025	10:05:47	2,962	1.3700	4,057.94
14/08/2025	10:15:45	1,054	1.3720	1,446.09

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
14/08/2025	10:18:19	2,314	1.3720	3,174.81
14/08/2025	10:42:42	3,628	1.3800	5,006.64
14/08/2025	10:43:14	2,600	1.3760	3,577.60
14/08/2025	10:56:24	2,380	1.3760	3,274.88
14/08/2025	11:10:05	2,339	1.3740	3,213.79
14/08/2025	11:26:34	3,044	1.3760	4,188.54
14/08/2025	11:37:59	2,274	1.3700	3,115.38
14/08/2025	11:59:15	3,078	1.3720	4,223.02
14/08/2025	12:18:04	4,006	1.3720	5,496.23
14/08/2025	12:51:53	2,759	1.3680	3,774.31
14/08/2025	13:24:18	3,074	1.3760	4,229.82
14/08/2025	13:37:33	3,141	1.3740	4,315.73
14/08/2025	16:34:43	4,345	1.3640	5,926.58
14/08/2025	16:44:56	44	1.3660	60.10
14/08/2025	16:56:59	2,270	1.3680	3,105.36
14/08/2025	16:56:59	1,250	1.3680	1,710.00
14/08/2025	17:05:00	9,145	1.3700	12,528.65
14/08/2025	17:05:00	2,000	1.3700	2,740.00
14/08/2025	17:05:00	1,250	1.3700	1,712.50
14/08/2025	17:06:25	3,000	1.3700	4,110.00
14/08/2025	17:06:25	3,000	1.3700	4,110.00
14/08/2025	17:06:25	3,000	1.3700	4,110.00
14/08/2025	17:06:25	3,000	1.3700	4,110.00
14/08/2025	17:06:25	3,000	1.3700	4,110.00
14/08/2025	17:06:25	3,000	1.3700	4,110.00
14/08/2025	17:06:25	3,000	1.3700	4,110.00
14/08/2025	17:06:27	3,000	1.3700	4,110.00
14/08/2025	17:06:27	750	1.3700	1,027.50
14/08/2025	17:10:23	3,000	1.3700	4,110.00
14/08/2025	17:10:23	2,368	1.3700	3,244.16

About Safilo Group

Safilo is a global player in the eyewear industry that has been creating, producing, and distributing for over 90 years sunglasses, prescription frames, outdoor eyewear, goggles and helmets. Thanks to a data-driven approach, Safilo goes beyond the traditional boundaries of the eyewear industry: in just one company it brings together Italian design, stylistic, technical and industrial innovation, and state-of-the-art digital platforms, developed in its digital hubs in Padua and Portland, and made available to Opticians and Clients for an unmatched customer experience. Guided by its purpose, See the world at its best, Safilo is leading its Group legacy, founded on innovation and responsibility, onwards towards the future.

With an extensive global presence, Safilo's business model enables it to monitor its entire production and distribution chain. From research and development in five prestigious design studios, located in Padua, Milan, New York, Hong Kong and Portland, to its company-owned production facilities and network of qualified manufacturing partners, Safilo Group ensures that every product offers the perfect fit and meets high quality standards. Reaching approximately 100,000 selected points of sale worldwide with an extensive wholly owned network of subsidiaries in 40 countries and more than 40 partners in 70 countries, Safilo's well-established traditional wholesale distribution model, which encompasses eyecare retailers, chains, department stores, specialized retailers, boutiques, duty free shops and sporting goods stores, is complemented by Direct-to-Consumer and Internet pure player sales platforms, in line with the Group's development strategies.

Safilo Group's portfolio encompasses home brands - Carrera, Polaroid, Smith, Blenders, Privé Revaux and Seventh Street. The perpetual license Eyewear by David Beckham. Licensed brands include: BOSS, Carolina Herrera, Dsquared2, Etro, Fossil, HUGO, Isabel Marant, Juicy Couture, Kate Spade New York, Kurt Geiger, Levi's, Liz Claiborne, Love Moschino, Marc Jacobs, Missoni, Moschino, Pierre Cardin, PORTS, Stuart Weitzman, Tommy Hilfiger, Tommy Jeans, Under Armour and Victoria Beckham (brand distributed from January 1, 2026).

The parent company, Safilo Group S.p.A., is listed on the Euronext Milan organized and managed by Borsa Italiana (ISIN code IT0004604762, Bloomberg SFL.IM, Reuters SFLG.MI). In 2024, Safilo Group recorded net revenues for Euro 993.2 million.

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