



**UPDATE ON THE EXECUTION OF SAFILO GROUP S.P.A.
 SHARES PURCHASE PROGRAMME
 DURING THE PERIOD FROM AUGUST 18, 2025 TO AUGUST 22, 2025**

Padua – August 26, 2025 - In the context of the purchase programme of Safilo Group S.p.A. ordinary shares communicated to the market on June 24, 2025 and launched on June 25, 2025 (the **"Programme"**), as per the authorization granted by the Shareholders' Meeting of Safilo S.p.A. (the **"Company"**) held on April 24, 2025 – according to the information received from Kepler Cheuvreux as intermediary in charge of executing, in full independence, the Programme – the Company informs, pursuant to art. 2, paragraph 3, of the Delegated Regulation (EU) no. 1052/2016, that it has carried out the transactions indicated below.

The chart below provides in aggregate form and on a daily basis the purchases of Safilo Group ordinary shares (ISIN IT0004604762) carried out by the Company on the *Euronext Milan* market, organized and managed by Borsa Italiana S.p.A., in the period from August 18, 2025 to August 22, 2025.

DATE	NUMBER OF SHARES PURCHASED	WEIGHTED AVERAGE PRICE (EURO)	TRANSACTION AMOUNT (EURO)
18/08/2025	115,000	1.408091	161,930.47
19/08/2025	115,000	1.447934	166,512.41
20/08/2025	115,000	1.467608	168,774.92
21/08/2025	115,000	1.472382	169,323.93
22/08/2025	115,000	1.516722	174,423.03
TOTAL	575,000	1.462547	840,964.76

As of August 22, 2025 the Company has purchased, since the launch of the Programme, a total number of 4,714,609 of Safilo Group ordinary shares and therefore, taking into consideration the shares already owned, it holds a total number of 15,714,609 of Safilo Group ordinary shares, equal to approximately 3.79% of the outstanding shares.

The Annex to this press release provides details on a daily basis of the purchase transactions carried out in the aforementioned period.

Annex

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
18/08/2025	09:03:39	6,384	1.3960	8,912.06
18/08/2025	09:08:04	2,405	1.4020	3,371.81
18/08/2025	09:12:41	2,253	1.4000	3,154.20
18/08/2025	09:17:57	3,213	1.4100	4,530.33
18/08/2025	09:22:19	2,255	1.4140	3,188.57
18/08/2025	09:29:34	2,271	1.4120	3,206.65
18/08/2025	09:37:32	310	1.4080	436.48
18/08/2025	09:38:08	3,320	1.4080	4,674.56
18/08/2025	09:45:15	2,322	1.4100	3,274.02
18/08/2025	09:56:02	2,208	1.4100	3,113.28
18/08/2025	10:12:14	30	1.4060	42.18
18/08/2025	10:14:12	860	1.4060	1,209.16
18/08/2025	10:19:11	3,000	1.4100	4,230.00
18/08/2025	10:25:45	4,858	1.4100	6,849.78
18/08/2025	10:26:36	175	1.4100	246.75
18/08/2025	10:26:36	113	1.4100	159.33
18/08/2025	10:43:03	4,067	1.4080	5,726.34
18/08/2025	11:05:07	1,634	1.4060	2,297.40
18/08/2025	11:06:56	3,166	1.4060	4,451.40
18/08/2025	11:27:08	3,250	1.4080	4,576.00
18/08/2025	11:27:08	1,176	1.4080	1,655.81
18/08/2025	11:41:49	712	1.4080	1,002.50
18/08/2025	11:42:27	1,538	1.4080	2,165.50
18/08/2025	12:01:04	2,920	1.4060	4,105.52
18/08/2025	12:39:40	2,568	1.4080	3,615.74
18/08/2025	12:39:51	1,049	1.4080	1,476.99
18/08/2025	12:39:51	1,872	1.4080	2,635.78
18/08/2025	13:30:23	2,781	1.4040	3,904.52
18/08/2025	13:49:47	2,090	1.4100	2,946.90
18/08/2025	13:54:05	1,360	1.4120	1,920.32
18/08/2025	13:55:26	2,114	1.4120	2,984.97
18/08/2025	14:29:47	2,764	1.4120	3,902.77
18/08/2025	14:41:44	2,792	1.4100	3,936.72
18/08/2025	15:09:43	750	1.4120	1,059.00
18/08/2025	15:09:43	1,500	1.4120	2,118.00
18/08/2025	15:28:52	2,601	1.4080	3,662.21
18/08/2025	15:41:20	5,229	1.4100	7,372.89
18/08/2025	15:49:21	46	1.4100	64.86
18/08/2025	15:53:22	3,249	1.4120	4,587.59
18/08/2025	15:53:22	322	1.4120	454.66
18/08/2025	16:05:27	3,407	1.4120	4,810.68
18/08/2025	16:07:42	1,124	1.4080	1,582.59

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
18/08/2025	16:07:42	1,695	1.4080	2,386.56
18/08/2025	16:18:43	1,531	1.4080	2,155.65
18/08/2025	16:18:43	690	1.4080	971.52
18/08/2025	16:42:38	3,295	1.4080	4,639.36
18/08/2025	16:42:38	4,394	1.4080	6,186.75
18/08/2025	17:03:42	2,216	1.4080	3,120.13
18/08/2025	17:04:01	3,465	1.4080	4,878.72
18/08/2025	17:17:33	402	1.4100	566.82
18/08/2025	17:17:33	1,300	1.4100	1,833.00
18/08/2025	17:17:33	1,250	1.4100	1,762.50
18/08/2025	17:17:33	1,076	1.4100	1,517.16
18/08/2025	17:17:33	1,097	1.4100	1,546.77
18/08/2025	17:17:33	531	1.4100	748.71
19/08/2025	09:11:30	250	1.4260	356.50
19/08/2025	09:11:31	1,250	1.4260	1,782.50
19/08/2025	09:11:32	1,250	1.4260	1,782.50
19/08/2025	09:11:39	4,168	1.4220	5,926.90
19/08/2025	09:11:39	4,720	1.4220	6,711.84
19/08/2025	09:17:26	2,603	1.4220	3,701.47
19/08/2025	09:22:14	2,287	1.4240	3,256.69
19/08/2025	09:38:56	3,603	1.4380	5,181.11
19/08/2025	09:40:50	3,133	1.4360	4,498.99
19/08/2025	09:51:23	3,534	1.4340	5,067.76
19/08/2025	10:01:38	3,643	1.4340	5,224.06
19/08/2025	10:10:54	2,226	1.4300	3,183.18
19/08/2025	10:28:32	3,070	1.4340	4,402.38
19/08/2025	10:29:18	1,235	1.4340	1,770.99
19/08/2025	10:38:52	2,232	1.4360	3,205.15
19/08/2025	10:48:37	2,337	1.4360	3,355.93
19/08/2025	10:48:37	732	1.4360	1,051.15
19/08/2025	11:09:19	2,906	1.4420	4,190.45
19/08/2025	11:10:27	1,349	1.4420	1,945.26
19/08/2025	11:20:39	2,170	1.4420	3,129.14
19/08/2025	11:33:55	400	1.4420	576.80
19/08/2025	11:54:02	1,804	1.4460	2,608.58
19/08/2025	11:55:16	3,404	1.4460	4,922.18
19/08/2025	12:06:12	445	1.4420	641.69
19/08/2025	13:01:35	3,559	1.4460	5,146.31
19/08/2025	13:26:38	904	1.4460	1,307.18
19/08/2025	13:26:38	2,254	1.4460	3,259.28
19/08/2025	13:44:26	2,604	1.4440	3,760.18
19/08/2025	14:10:52	2,699	1.4460	3,902.75
19/08/2025	14:18:34	2,144	1.4460	3,100.22
19/08/2025	14:34:31	2,500	1.4500	3,625.00
19/08/2025	14:34:31	279	1.4500	404.55

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
19/08/2025	15:00:52	3,250	1.4560	4,732.00
19/08/2025	15:00:57	1,087	1.4560	1,582.67
19/08/2025	15:09:17	2,136	1.4560	3,110.02
19/08/2025	15:18:11	1,452	1.4560	2,114.11
19/08/2025	15:18:20	659	1.4560	959.50
19/08/2025	15:29:26	468	1.4560	681.41
19/08/2025	15:40:12	3,501	1.4640	5,125.46
19/08/2025	15:51:03	3,388	1.4620	4,953.26
19/08/2025	15:54:06	557	1.4640	815.45
19/08/2025	15:58:56	400	1.4640	585.60
19/08/2025	16:03:46	2,897	1.4680	4,252.80
19/08/2025	16:14:14	2,308	1.4700	3,392.76
19/08/2025	16:19:36	3,814	1.4700	5,606.58
19/08/2025	16:19:37	169	1.4700	248.43
19/08/2025	16:29:33	3,387	1.4700	4,978.89
19/08/2025	16:44:09	3,705	1.4740	5,461.17
19/08/2025	16:56:31	470	1.4760	693.72
19/08/2025	16:56:31	2,000	1.4760	2,952.00
19/08/2025	16:56:31	8	1.4760	11.81
19/08/2025	17:02:08	7,650	1.4740	11,276.10
20/08/2025	10:56:13	1,250	1.4700	1,837.50
20/08/2025	10:56:13	1,750	1.4700	2,572.50
20/08/2025	10:56:13	1,950	1.4700	2,866.50
20/08/2025	10:56:13	1,050	1.4700	1,543.50
20/08/2025	10:56:13	900	1.4700	1,323.00
20/08/2025	10:57:55	3,000	1.4700	4,410.00
20/08/2025	11:00:54	1,250	1.4740	1,842.50
20/08/2025	11:02:21	1,162	1.4760	1,715.11
20/08/2025	11:02:21	5,000	1.4760	7,380.00
20/08/2025	11:02:24	3,000	1.4760	4,428.00
20/08/2025	11:02:24	2,827	1.4760	4,172.65
20/08/2025	11:02:24	2,965	1.4760	4,376.34
20/08/2025	11:02:45	1,250	1.4760	1,845.00
20/08/2025	11:02:45	3,000	1.4760	4,428.00
20/08/2025	11:02:45	3,000	1.4760	4,428.00
20/08/2025	11:05:07	1,000	1.4780	1,478.00
20/08/2025	11:05:09	2,000	1.4780	2,956.00
20/08/2025	11:06:51	1,986	1.4780	2,935.31
20/08/2025	11:06:57	1,014	1.4780	1,498.69
20/08/2025	11:06:57	611	1.4780	903.06
20/08/2025	11:12:34	2,172	1.4780	3,210.22
20/08/2025	11:25:33	2,070	1.4780	3,059.46
20/08/2025	11:33:33	2,093	1.4800	3,097.64
20/08/2025	11:44:21	2,111	1.4800	3,124.28
20/08/2025	12:10:55	3,019	1.4820	4,474.16

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
20/08/2025	12:12:40	2,115	1.4800	3,130.20
20/08/2025	12:40:59	2,634	1.4760	3,887.78
20/08/2025	12:55:52	58	1.4820	85.96
20/08/2025	12:59:55	3,150	1.4820	4,668.30
20/08/2025	13:17:19	2,626	1.4800	3,886.48
20/08/2025	13:37:19	2,575	1.4780	3,805.85
20/08/2025	13:58:11	2,631	1.4640	3,851.78
20/08/2025	14:18:43	2,161	1.4640	3,163.70
20/08/2025	14:46:42	2,193	1.4620	3,206.17
20/08/2025	14:46:51	3,590	1.4580	5,234.22
20/08/2025	14:57:59	2,136	1.4580	3,114.29
20/08/2025	15:13:36	126	1.4600	183.96
20/08/2025	15:14:46	276	1.4600	402.96
20/08/2025	15:14:49	58	1.4600	84.68
20/08/2025	15:15:36	1,682	1.4600	2,455.72
20/08/2025	15:24:18	2,100	1.4560	3,057.60
20/08/2025	15:30:26	390	1.4560	567.84
20/08/2025	15:30:26	1,700	1.4560	2,475.20
20/08/2025	15:33:41	2,068	1.4540	3,006.87
20/08/2025	15:41:41	2,103	1.4520	3,053.56
20/08/2025	15:57:16	3,750	1.4560	5,460.00
20/08/2025	16:01:21	403	1.4580	587.57
20/08/2025	16:04:11	1,750	1.4580	2,551.50
20/08/2025	16:13:41	2,168	1.4540	3,152.27
20/08/2025	16:14:01	1,250	1.4540	1,817.50
20/08/2025	16:14:29	1,089	1.4540	1,583.41
20/08/2025	16:23:09	2,218	1.4540	3,224.97
20/08/2025	16:44:10	3,588	1.4540	5,216.95
20/08/2025	16:51:53	3,706	1.4520	5,381.11
20/08/2025	17:04:07	2,700	1.4520	3,920.40
20/08/2025	17:04:48	3,000	1.4520	4,356.00
20/08/2025	17:09:34	504	1.4560	733.82
20/08/2025	17:09:34	1,072	1.4560	1,560.83
21/08/2025	09:07:55	1,250	1.4780	1,847.50
21/08/2025	09:07:55	2,700	1.4780	3,990.60
21/08/2025	09:07:55	520	1.4780	768.56
21/08/2025	09:07:55	484	1.4780	715.35
21/08/2025	09:10:59	6,283	1.4760	9,273.71
21/08/2025	09:23:27	828	1.4760	1,222.13
21/08/2025	09:23:27	260	1.4760	383.76
21/08/2025	09:23:27	431	1.4760	636.16
21/08/2025	09:23:27	3,539	1.4760	5,223.56
21/08/2025	09:28:40	6,734	1.4760	9,939.38
21/08/2025	09:41:01	2,765	1.4720	4,070.08
21/08/2025	09:44:59	11	1.4700	16.17

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
21/08/2025	09:45:03	958	1.4700	1,408.26
21/08/2025	09:45:03	2,700	1.4700	3,969.00
21/08/2025	09:53:04	1,250	1.4680	1,835.00
21/08/2025	09:57:27	6,440	1.4680	9,453.92
21/08/2025	10:19:11	3,306	1.4640	4,839.98
21/08/2025	10:23:11	87	1.4680	127.72
21/08/2025	10:23:11	1,199	1.4680	1,760.13
21/08/2025	10:26:56	2,990	1.4660	4,383.34
21/08/2025	10:27:50	2,502	1.4620	3,657.92
21/08/2025	10:41:48	2,104	1.4680	3,088.67
21/08/2025	10:53:48	2,096	1.4660	3,072.74
21/08/2025	11:15:08	745	1.4640	1,090.68
21/08/2025	11:15:32	2,779	1.4640	4,068.46
21/08/2025	11:20:22	1,199	1.4660	1,757.73
21/08/2025	11:20:34	2,013	1.4660	2,951.06
21/08/2025	11:40:35	2,202	1.4660	3,228.13
21/08/2025	11:58:07	3,765	1.4680	5,527.02
21/08/2025	12:34:23	2,226	1.4620	3,254.41
21/08/2025	13:41:57	480	1.4680	704.64
21/08/2025	13:41:57	2,736	1.4680	4,016.45
21/08/2025	14:20:06	2,124	1.4600	3,101.04
21/08/2025	14:52:42	508	1.4640	743.71
21/08/2025	14:52:42	1,199	1.4640	1,755.34
21/08/2025	14:52:42	512	1.4640	749.57
21/08/2025	14:52:42	1,019	1.4640	1,491.82
21/08/2025	14:52:42	87	1.4640	127.37
21/08/2025	14:58:16	1,250	1.4620	1,827.50
21/08/2025	14:59:39	1,199	1.4620	1,752.94
21/08/2025	15:00:22	95	1.4620	138.89
21/08/2025	15:14:58	813	1.4620	1,188.61
21/08/2025	15:18:43	774	1.4620	1,131.59
21/08/2025	15:33:13	4,947	1.4680	7,262.20
21/08/2025	15:50:42	3,193	1.4700	4,693.71
21/08/2025	16:07:02	8,301	1.4720	12,219.07
21/08/2025	16:13:00	2,178	1.4860	3,236.51
21/08/2025	16:13:43	356	1.4860	529.02
21/08/2025	16:26:03	2,165	1.4860	3,217.19
21/08/2025	16:27:38	2,114	1.4880	3,145.63
21/08/2025	16:36:14	2,138	1.4860	3,177.07
21/08/2025	16:43:05	2,104	1.4880	3,130.75
21/08/2025	16:56:31	34	1.4840	50.46
21/08/2025	16:56:44	1,199	1.4840	1,779.32
21/08/2025	17:11:20	3,000	1.4900	4,470.00
21/08/2025	17:11:20	1,250	1.4900	1,862.50
21/08/2025	17:11:20	2,859	1.4900	4,259.91

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
22/08/2025	09:05:03	1,835	1.5000	2,752.50
22/08/2025	09:05:03	187	1.5000	280.50
22/08/2025	09:05:39	291	1.5000	436.50
22/08/2025	09:06:16	6,546	1.5000	9,819.00
22/08/2025	09:11:38	3,519	1.5040	5,292.58
22/08/2025	09:16:48	3,243	1.5020	4,870.99
22/08/2025	09:24:36	5,042	1.5120	7,623.50
22/08/2025	09:34:12	6,591	1.5180	10,005.14
22/08/2025	09:36:44	1,250	1.5200	1,900.00
22/08/2025	09:36:44	917	1.5200	1,393.84
22/08/2025	09:50:31	2,804	1.5240	4,273.30
22/08/2025	09:54:26	4,476	1.5240	6,821.42
22/08/2025	09:59:02	2,103	1.5200	3,196.56
22/08/2025	10:10:08	171	1.5240	260.60
22/08/2025	10:15:49	2,835	1.5280	4,331.88
22/08/2025	10:18:41	2,765	1.5300	4,230.45
22/08/2025	10:24:06	2,179	1.5300	3,333.87
22/08/2025	10:34:06	2,096	1.5240	3,194.30
22/08/2025	10:44:29	2,048	1.5140	3,100.67
22/08/2025	10:50:51	2,017	1.5080	3,041.64
22/08/2025	11:05:24	4,348	1.5220	6,617.66
22/08/2025	11:31:24	3,270	1.5280	4,996.56
22/08/2025	11:49:38	3,972	1.5280	6,069.22
22/08/2025	12:17:33	2,464	1.5260	3,760.06
22/08/2025	13:19:40	2,892	1.5360	4,442.11
22/08/2025	14:13:53	2,797	1.5260	4,268.22
22/08/2025	14:32:01	2,060	1.5240	3,139.44
22/08/2025	14:36:44	2,023	1.5220	3,079.01
22/08/2025	14:52:30	2,073	1.5140	3,138.52
22/08/2025	15:05:34	1,177	1.5100	1,777.27
22/08/2025	15:05:34	913	1.5100	1,378.63
22/08/2025	15:18:00	2,104	1.5100	3,177.04
22/08/2025	15:30:19	2,062	1.5100	3,113.62
22/08/2025	15:37:52	2,121	1.5120	3,206.95
22/08/2025	15:43:16	1,912	1.5120	2,890.94
22/08/2025	15:44:07	185	1.5120	279.72
22/08/2025	15:49:12	2,043	1.5140	3,093.10
22/08/2025	15:57:26	1,821	1.5120	2,753.35
22/08/2025	15:58:27	263	1.5120	397.66
22/08/2025	16:04:59	2,841	1.5140	4,301.27
22/08/2025	16:09:44	2,839	1.5160	4,303.92
22/08/2025	16:18:50	2,049	1.5140	3,102.19
22/08/2025	16:29:31	1,000	1.5140	1,514.00
22/08/2025	16:29:31	2,832	1.5140	4,287.65
22/08/2025	16:39:03	2,049	1.5120	3,098.09

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
22/08/2025	16:39:03	44	1.5120	66.53
22/08/2025	16:44:38	281	1.5140	425.43
22/08/2025	16:44:58	1,762	1.5140	2,667.67
22/08/2025	16:51:23	2,059	1.5120	3,113.21
22/08/2025	16:58:44	58	1.5160	87.93
22/08/2025	16:58:44	3,771	1.5160	5,716.84

About Safilo Group

Safilo is a global player in the eyewear industry that has been creating, producing, and distributing for over 90 years sunglasses, prescription frames, outdoor eyewear, goggles and helmets. Thanks to a data-driven approach, Safilo goes beyond the traditional boundaries of the eyewear industry: in just one company it brings together Italian design, stylistic, technical and industrial innovation, and state-of-the-art digital platforms, developed in its digital hubs in Padua and Portland, and made available to Opticians and Clients for an unmatched customer experience. Guided by its purpose, See the world at its best, Safilo is leading its Group legacy, founded on innovation and responsibility, onwards towards the future.

With an extensive global presence, Safilo's business model enables it to monitor its entire production and distribution chain. From research and development in five prestigious design studios, located in Padua, Milan, New York, Hong Kong and Portland, to its company-owned production facilities and network of qualified manufacturing partners, Safilo Group ensures that every product offers the perfect fit and meets high quality standards. Reaching approximately 100,000 selected points of sale worldwide with an extensive wholly owned network of subsidiaries in 40 countries and more than 40 partners in 70 countries, Safilo's well-established traditional wholesale distribution model, which encompasses eyecare retailers, chains, department stores, specialized retailers, boutiques, duty free shops and sporting goods stores, is complemented by Direct-to-Consumer and Internet pure player sales platforms, in line with the Group's development strategies.

Safilo Group's portfolio encompasses home brands - Carrera, Polaroid, Smith, Blenders, Privé Revaux and Seventh Street. The perpetual license Eyewear by David Beckham. Licensed brands include: BOSS, Carolina Herrera, Dsquared2, Etro, Fossil, HUGO, Isabel Marant, Juicy Couture, Kate Spade New York, Kurt Geiger, Levi's, Liz Claiborne, Love Moschino, Marc Jacobs, Missoni, Moschino, Pierre Cardin, PORTS, Stuart Weitzman, Tommy Hilfiger, Tommy Jeans, Under Armour and Victoria Beckham (brand distributed from January 1, 2026).

The parent company, Safilo Group S.p.A., is listed on the Euronext Milan organized and managed by Borsa Italiana (ISIN code IT0004604762, Bloomberg SFL.IM, Reuters SFLG.MI). In 2024, Safilo Group recorded net revenues for Euro 993.2 million.

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