



**UPDATE ON THE EXECUTION OF SAFILO GROUP S.P.A.
SHARES PURCHASE PROGRAMME
DURING THE PERIOD FROM SEPTEMBER 15, 2025 TO SEPTEMBER 19, 2025**

Padua – September 23, 2025 - In the context of the purchase programme of Safilo Group S.p.A. ordinary shares communicated to the market on June 24, 2025 and launched on June 25, 2025 (the **"Programme"**), as per the authorization granted by the Shareholders' Meeting of Safilo S.p.A. (the **"Company"**) held on April 24, 2025 – according to the information received from Kepler Cheuvreux as intermediary in charge of executing, in full independence, the Programme – the Company informs, pursuant to art. 2, paragraph 3, of the Delegated Regulation (EU) no. 1052/2016, that it has carried out the transactions indicated below.

The chart below provides in aggregate form and on a daily basis the purchases of Safilo Group ordinary shares (ISIN IT0004604762) carried out by the Company on the *Euronext Milan* market, organized and managed by Borsa Italiana S.p.A., in the period from September 15, 2025 to September 19, 2025.

DATE	NUMBER OF SHARES PURCHASED	WEIGHTED AVERAGE PRICE (EURO)	TRANSACTION AMOUNT (EURO)
15/09/2025	115,000	1.547047	177,910.41
16/09/2025	115,000	1.566948	180,199.02
17/09/2025	115,000	1.572432	180,829.68
18/09/2025	115,000	1.578938	181,577.87
19/09/2025	115,000	1.589212	182,759.38
TOTAL	575,000	1.570915	903,276.36

As of September 19, 2025 the Company has purchased, since the launch of the Programme, a total number of 7,010,558 of Safilo Group ordinary shares and therefore, taking into consideration the shares already owned, it holds a total number of 18,010,558 of Safilo Group ordinary shares, equal to approximately 4.35% of the outstanding shares.

The Annex to this press release provides details on a daily basis of the purchase transactions carried out in the aforementioned period.

Annex

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
15/09/2025	09:08:13	3,064	1.5400	4,718.56
15/09/2025	09:08:39	4,999	1.5380	7,688.46
15/09/2025	09:09:55	100	1.5340	153.40
15/09/2025	09:16:52	4,446	1.5320	6,811.27
15/09/2025	09:23:56	234	1.5380	359.89
15/09/2025	09:23:56	2,506	1.5380	3,854.23
15/09/2025	09:27:57	2,503	1.5400	3,854.62
15/09/2025	09:28:10	3,886	1.5360	5,968.90
15/09/2025	09:37:26	3,805	1.5380	5,852.09
15/09/2025	09:41:11	2,038	1.5400	3,138.52
15/09/2025	09:44:13	1,982	1.5400	3,052.28
15/09/2025	10:02:00	2,085	1.5520	3,235.92
15/09/2025	10:02:00	3,439	1.5500	5,330.45
15/09/2025	10:20:47	3,292	1.5600	5,135.52
15/09/2025	10:27:12	2,199	1.5560	3,421.64
15/09/2025	10:27:12	674	1.5560	1,048.74
15/09/2025	10:33:38	1,750	1.5580	2,726.50
15/09/2025	10:51:04	5,080	1.5600	7,924.80
15/09/2025	11:08:08	2,018	1.5500	3,127.90
15/09/2025	11:26:02	700	1.5540	1,087.80
15/09/2025	11:26:02	661	1.5540	1,027.19
15/09/2025	11:26:13	2,401	1.5500	3,721.55
15/09/2025	11:50:26	3,035	1.5480	4,698.18
15/09/2025	12:11:23	2,837	1.5520	4,403.02
15/09/2025	12:51:13	2,506	1.5540	3,894.32
15/09/2025	12:55:37	2,217	1.5520	3,440.78
15/09/2025	13:18:35	1,981	1.5540	3,078.47
15/09/2025	13:52:49	1,992	1.5560	3,099.55
15/09/2025	14:32:07	2,026	1.5560	3,152.46
15/09/2025	14:35:52	2,015	1.5520	3,127.28
15/09/2025	14:53:32	2,475	1.5500	3,836.25
15/09/2025	15:08:12	1,994	1.5400	3,070.76
15/09/2025	15:30:23	3,268	1.5380	5,026.18
15/09/2025	15:35:00	2,087	1.5360	3,205.63
15/09/2025	15:57:13	2,020	1.5340	3,098.68
15/09/2025	15:57:13	1,187	1.5340	1,820.86
15/09/2025	16:14:56	1,125	1.5420	1,734.75
15/09/2025	16:14:56	129	1.5420	198.92
15/09/2025	16:14:56	1,063	1.5420	1,639.15
15/09/2025	16:17:47	1,166	1.5460	1,802.64
15/09/2025	16:25:07	9,986	1.5480	15,458.33
15/09/2025	16:31:00	2,216	1.5500	3,434.80

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
15/09/2025	16:38:25	236	1.5500	365.80
15/09/2025	16:39:01	1,835	1.5500	2,844.25
15/09/2025	16:46:58	2,107	1.5520	3,270.06
15/09/2025	16:52:19	2,115	1.5500	3,278.25
15/09/2025	16:59:34	1,996	1.5540	3,101.78
15/09/2025	17:04:13	2,012	1.5540	3,126.65
15/09/2025	17:09:11	2,052	1.5520	3,184.70
15/09/2025	17:19:23	1,460	1.5600	2,277.60
16/09/2025	09:02:20	2,000	1.5340	3,068.00
16/09/2025	09:02:20	2,952	1.5340	4,528.37
16/09/2025	09:13:24	112	1.5580	174.50
16/09/2025	09:14:30	990	1.5640	1,548.36
16/09/2025	09:18:33	981	1.5640	1,534.28
16/09/2025	09:18:33	1,975	1.5640	3,088.90
16/09/2025	09:18:33	2,439	1.5640	3,814.60
16/09/2025	09:30:34	997	1.5600	1,555.32
16/09/2025	09:30:34	542	1.5600	845.52
16/09/2025	09:30:34	282	1.5600	439.92
16/09/2025	09:30:34	542	1.5600	845.52
16/09/2025	09:30:34	731	1.5600	1,140.36
16/09/2025	09:30:35	1,000	1.5600	1,560.00
16/09/2025	09:34:37	1,000	1.5600	1,560.00
16/09/2025	09:34:37	559	1.5600	872.04
16/09/2025	09:38:38	881	1.5620	1,376.12
16/09/2025	09:38:38	703	1.5620	1,098.09
16/09/2025	09:38:38	2,236	1.5620	3,492.63
16/09/2025	09:38:38	2,044	1.5620	3,192.73
16/09/2025	09:44:57	4,132	1.5580	6,437.66
16/09/2025	09:48:17	3,246	1.5540	5,044.28
16/09/2025	09:56:57	3,221	1.5560	5,011.88
16/09/2025	10:18:11	6,427	1.5520	9,974.70
16/09/2025	10:48:21	812	1.5660	1,271.59
16/09/2025	10:48:21	2,619	1.5660	4,101.35
16/09/2025	10:48:21	1,355	1.5660	2,121.93
16/09/2025	11:07:29	5,204	1.5780	8,211.91
16/09/2025	11:20:58	4,433	1.5760	6,986.41
16/09/2025	11:39:37	2,287	1.5740	3,599.74
16/09/2025	12:11:43	5,191	1.5800	8,201.78
16/09/2025	13:17:52	4,414	1.5840	6,991.78
16/09/2025	14:19:44	3,802	1.5880	6,037.58
16/09/2025	14:52:46	3,274	1.5800	5,172.92
16/09/2025	15:12:58	3,908	1.5720	6,143.38
16/09/2025	15:39:13	5,678	1.5740	8,937.17
16/09/2025	15:57:55	4,000	1.5680	6,272.00
16/09/2025	15:57:55	389	1.5680	609.95

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
16/09/2025	16:02:07	3,413	1.5680	5,351.58
16/09/2025	16:11:37	3,332	1.5660	5,217.91
16/09/2025	16:28:58	5,832	1.5700	9,156.24
16/09/2025	16:44:57	4,564	1.5700	7,165.48
16/09/2025	16:54:14	3,263	1.5660	5,109.86
16/09/2025	17:02:56	1,771	1.5620	2,766.30
16/09/2025	17:06:12	1,495	1.5620	2,335.19
16/09/2025	17:21:38	1,438	1.5680	2,254.78
16/09/2025	17:21:48	2,534	1.5700	3,978.38
17/09/2025	09:07:19	8,587	1.5680	13,464.42
17/09/2025	09:19:39	5,471	1.5680	8,578.53
17/09/2025	09:30:32	2,718	1.5720	4,272.70
17/09/2025	09:31:40	1,653	1.5720	2,598.52
17/09/2025	09:43:00	3,485	1.5780	5,499.33
17/09/2025	09:43:00	597	1.5780	942.07
17/09/2025	09:51:01	998	1.5780	1,574.84
17/09/2025	09:51:01	1,000	1.5780	1,578.00
17/09/2025	09:51:02	1,000	1.5780	1,578.00
17/09/2025	09:51:02	537	1.5780	847.39
17/09/2025	09:51:02	2,050	1.5780	3,234.90
17/09/2025	10:38:08	10,874	1.5760	17,137.42
17/09/2025	10:38:26	6,456	1.5700	10,135.92
17/09/2025	10:59:39	1,916	1.5660	3,000.46
17/09/2025	10:59:39	2,427	1.5660	3,800.68
17/09/2025	11:28:18	879	1.5640	1,374.76
17/09/2025	11:38:15	2,927	1.5700	4,595.39
17/09/2025	11:46:28	5,087	1.5660	7,966.24
17/09/2025	12:27:24	4,384	1.5660	6,865.34
17/09/2025	14:19:43	300	1.5640	469.20
17/09/2025	14:30:34	1,000	1.5720	1,572.00
17/09/2025	14:30:34	1,195	1.5720	1,878.54
17/09/2025	14:31:51	6,359	1.5660	9,958.19
17/09/2025	14:57:57	14	1.5680	21.95
17/09/2025	15:01:23	275	1.5720	432.30
17/09/2025	15:10:05	1,308	1.5720	2,056.18
17/09/2025	15:10:05	2,293	1.5720	3,604.60
17/09/2025	15:36:46	3,663	1.5720	5,758.24
17/09/2025	15:48:47	2,021	1.5780	3,189.14
17/09/2025	15:54:16	5,408	1.5740	8,512.19
17/09/2025	16:02:30	2,264	1.5740	3,563.54
17/09/2025	16:02:30	1,160	1.5740	1,825.84
17/09/2025	16:06:08	261	1.5720	410.29
17/09/2025	16:20:09	54	1.5720	84.89
17/09/2025	16:20:25	108	1.5720	169.78
17/09/2025	16:20:53	150	1.5720	235.80

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
17/09/2025	16:21:43	54	1.5720	84.89
17/09/2025	16:21:48	101	1.5720	158.77
17/09/2025	16:22:22	54	1.5720	84.89
17/09/2025	16:23:23	2,578	1.5720	4,052.62
17/09/2025	16:24:35	166	1.5720	260.95
17/09/2025	16:31:24	352	1.5760	554.75
17/09/2025	16:31:24	1,152	1.5760	1,815.55
17/09/2025	16:31:24	3,380	1.5760	5,326.88
17/09/2025	16:46:52	614	1.5760	967.66
17/09/2025	16:53:17	75	1.5760	118.20
17/09/2025	16:53:17	196	1.5760	308.90
17/09/2025	16:53:17	3,255	1.5760	5,129.88
17/09/2025	17:01:18	4,668	1.5780	7,366.10
17/09/2025	17:19:23	460	1.5800	726.80
17/09/2025	17:19:23	163	1.5800	257.54
17/09/2025	17:19:23	6,853	1.5800	10,827.74
18/09/2025	09:03:04	3,417	1.5840	5,412.53
18/09/2025	09:08:29	4,599	1.5820	7,275.62
18/09/2025	09:20:10	1,000	1.5920	1,592.00
18/09/2025	09:20:10	742	1.5920	1,181.26
18/09/2025	09:20:10	1,500	1.5920	2,388.00
18/09/2025	09:26:40	4,452	1.5880	7,069.78
18/09/2025	09:30:39	18	1.5860	28.55
18/09/2025	09:31:21	3,620	1.5860	5,741.32
18/09/2025	09:31:21	2,273	1.5860	3,604.98
18/09/2025	09:41:39	3,640	1.5840	5,765.76
18/09/2025	09:48:09	4,387	1.5820	6,940.23
18/09/2025	09:56:21	1,933	1.5800	3,054.14
18/09/2025	09:57:45	1,925	1.5800	3,041.50
18/09/2025	10:06:06	3,070	1.5840	4,862.88
18/09/2025	10:16:12	944	1.5920	1,502.85
18/09/2025	10:21:54	1,155	1.5920	1,838.76
18/09/2025	10:21:54	2,193	1.5920	3,491.26
18/09/2025	11:00:14	664	1.6000	1,062.40
18/09/2025	11:04:03	2,880	1.6000	4,608.00
18/09/2025	11:04:03	3,059	1.6000	4,894.40
18/09/2025	11:09:22	3,881	1.5980	6,201.84
18/09/2025	11:17:32	323	1.5900	513.57
18/09/2025	11:17:32	1,677	1.5900	2,666.43
18/09/2025	11:32:15	2,514	1.5860	3,987.20
18/09/2025	11:46:31	2,721	1.5820	4,304.62
18/09/2025	12:06:57	1,555	1.5800	2,456.90
18/09/2025	12:18:39	779	1.5780	1,229.26
18/09/2025	12:56:00	3,234	1.5780	5,103.25
18/09/2025	13:22:10	2,197	1.5760	3,462.47

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
18/09/2025	14:13:03	2,644	1.5680	4,145.79
18/09/2025	14:28:33	1,959	1.5700	3,075.63
18/09/2025	14:48:43	214	1.5720	336.41
18/09/2025	14:57:20	700	1.5720	1,100.40
18/09/2025	14:57:20	1,476	1.5720	2,320.27
18/09/2025	15:04:20	2,034	1.5700	3,193.38
18/09/2025	15:11:49	1,248	1.5680	1,956.86
18/09/2025	15:11:49	677	1.5680	1,061.54
18/09/2025	15:20:45	1,948	1.5660	3,050.57
18/09/2025	15:38:02	3,884	1.5720	6,105.65
18/09/2025	15:42:29	1,971	1.5720	3,098.41
18/09/2025	15:50:32	1,944	1.5700	3,052.08
18/09/2025	15:57:11	681	1.5700	1,069.17
18/09/2025	15:59:47	700	1.5700	1,099.00
18/09/2025	15:59:49	562	1.5700	882.34
18/09/2025	16:05:32	2,000	1.5700	3,140.00
18/09/2025	16:05:37	2,452	1.5660	3,839.83
18/09/2025	16:12:17	2,051	1.5620	3,203.66
18/09/2025	16:30:28	1,363	1.5700	2,139.91
18/09/2025	16:30:28	700	1.5700	1,099.00
18/09/2025	16:30:28	791	1.5700	1,241.87
18/09/2025	16:30:44	2,811	1.5680	4,407.65
18/09/2025	16:38:09	992	1.5660	1,553.47
18/09/2025	16:39:32	1,015	1.5660	1,589.49
18/09/2025	16:52:17	3,024	1.5660	4,735.58
18/09/2025	16:57:22	2,051	1.5640	3,207.76
18/09/2025	17:13:21	766	1.5640	1,198.02
18/09/2025	17:13:22	534	1.5640	835.18
18/09/2025	17:13:22	700	1.5640	1,094.80
18/09/2025	17:13:22	766	1.5640	1,198.02
18/09/2025	17:23:50	3,990	1.5700	6,264.30
19/09/2025	09:07:04	2,910	1.5720	4,574.52
19/09/2025	09:07:04	4,221	1.5700	6,626.97
19/09/2025	09:21:56	4,186	1.5820	6,622.25
19/09/2025	09:34:04	771	1.5920	1,227.43
19/09/2025	09:36:58	5,133	1.5900	8,161.47
19/09/2025	09:45:30	1,950	1.5900	3,100.50
19/09/2025	09:48:34	1,934	1.5880	3,071.19
19/09/2025	09:57:58	1,991	1.5840	3,153.74
19/09/2025	10:04:36	1,944	1.5920	3,094.85
19/09/2025	10:10:47	1,141	1.5920	1,816.47
19/09/2025	10:13:39	867	1.5920	1,380.26
19/09/2025	10:25:20	2,004	1.5900	3,186.36
19/09/2025	10:41:09	4,651	1.5920	7,404.39
19/09/2025	10:41:09	286	1.5920	455.31

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
19/09/2025	10:47:28	1,486	1.5900	2,362.74
19/09/2025	11:06:15	4,155	1.5900	6,606.45
19/09/2025	11:13:31	2,033	1.5880	3,228.40
19/09/2025	11:33:23	127	1.5900	201.93
19/09/2025	11:33:23	1,000	1.5900	1,590.00
19/09/2025	11:43:33	460	1.5860	729.56
19/09/2025	11:45:25	194	1.5900	308.46
19/09/2025	11:45:25	944	1.5900	1,500.96
19/09/2025	11:45:25	952	1.5900	1,513.68
19/09/2025	11:45:25	990	1.5900	1,574.10
19/09/2025	11:53:01	3,688	1.5880	5,856.54
19/09/2025	12:02:49	2,043	1.5840	3,236.11
19/09/2025	12:21:58	900	1.5820	1,423.80
19/09/2025	12:26:45	3,449	1.5840	5,463.22
19/09/2025	12:44:54	900	1.5860	1,427.40
19/09/2025	12:49:12	900	1.5860	1,427.40
19/09/2025	12:49:53	1,000	1.5860	1,586.00
19/09/2025	12:52:30	2,026	1.5860	3,213.24
19/09/2025	13:24:52	1,214	1.5940	1,935.12
19/09/2025	13:24:52	1,000	1.5940	1,594.00
19/09/2025	13:24:52	860	1.5940	1,370.84
19/09/2025	13:24:52	77	1.5940	122.74
19/09/2025	13:31:49	2,363	1.5880	3,752.44
19/09/2025	13:46:34	200	1.5880	317.60
19/09/2025	13:47:36	2,303	1.5880	3,657.16
19/09/2025	13:56:37	1,955	1.5900	3,108.45
19/09/2025	14:31:23	815	1.5920	1,297.48
19/09/2025	14:31:34	900	1.5920	1,432.80
19/09/2025	14:34:41	900	1.5920	1,432.80
19/09/2025	14:37:46	900	1.5920	1,432.80
19/09/2025	14:43:48	321	1.5920	511.03
19/09/2025	14:43:48	579	1.5920	921.77
19/09/2025	14:55:55	3,252	1.5940	5,183.69
19/09/2025	14:59:27	95	1.5940	151.43
19/09/2025	15:00:46	900	1.5940	1,434.60
19/09/2025	15:10:49	55	1.5940	87.67
19/09/2025	15:13:22	900	1.5940	1,434.60
19/09/2025	15:18:23	105	1.5960	167.58
19/09/2025	15:18:23	3,271	1.5960	5,220.52
19/09/2025	15:41:31	2,634	1.5940	4,198.60
19/09/2025	15:41:31	1,562	1.5940	2,489.83
19/09/2025	15:54:33	22	1.5920	35.02
19/09/2025	15:54:33	4,320	1.5920	6,877.44
19/09/2025	16:03:08	1,957	1.5900	3,111.63
19/09/2025	16:15:51	321	1.5900	510.39

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
19/09/2025	16:17:40	900	1.5900	1,431.00
19/09/2025	16:18:34	1,110	1.5900	1,764.90
19/09/2025	16:18:34	779	1.5900	1,238.61
19/09/2025	16:21:15	2,543	1.5880	4,038.28
19/09/2025	16:37:38	454	1.5920	722.77
19/09/2025	16:39:21	900	1.5920	1,432.80
19/09/2025	16:41:03	900	1.5920	1,432.80
19/09/2025	16:47:24	205	1.5940	326.77
19/09/2025	16:47:27	2,000	1.5940	3,188.00
19/09/2025	16:58:53	2,924	1.5940	4,660.86
19/09/2025	16:58:53	3,668	1.5940	5,846.79
19/09/2025	17:25:12	3,600	1.6000	5,760.00

About Safilo Group

Safilo is a global player in the eyewear industry that has been creating, producing, and distributing for over 90 years sunglasses, prescription frames, outdoor eyewear, goggles and helmets. Thanks to a data-driven approach, Safilo goes beyond the traditional boundaries of the eyewear industry: in just one company it brings together Italian design, stylistic, technical and industrial innovation, and state-of-the-art digital platforms, developed in its digital hubs in Padua and Portland, and made available to Opticians and Clients for an unmatched customer experience. Guided by its purpose, See the world at its best, Safilo is leading its Group legacy, founded on innovation and responsibility, onwards towards the future.

With an extensive global presence, Safilo's business model enables it to monitor its entire production and distribution chain. From research and development in five prestigious design studios, located in Padua, Milan, New York, Hong Kong and Portland, to its company-owned production facilities and network of qualified manufacturing partners, Safilo Group ensures that every product offers the perfect fit and meets high quality standards. Reaching approximately 100,000 selected points of sale worldwide with an extensive wholly owned network of subsidiaries in 40 countries and more than 40 partners in 70 countries, Safilo's well-established traditional wholesale distribution model, which encompasses eyecare retailers, chains, department stores, specialized retailers, boutiques, duty free shops and sporting goods stores, is complemented by Direct-to-Consumer and Internet pure player sales platforms, in line with the Group's development strategies.

Safilo Group's portfolio encompasses home brands - Carrera, Polaroid, Smith, Blenders, Privé Revaux and Seventh Street. The perpetual license Eyewear by David Beckham. Licensed brands include: BOSS, Carolina Herrera, Dsquared2, Etro, Fossil, HUGO, Isabel Marant, Juicy Couture, Kate Spade New York, Kurt Geiger, Levi's, Liz Claiborne, Love Moschino, Marc Jacobs, Missoni, Moschino, Pierre Cardin, PORTS, Stuart Weitzman, Tommy Hilfiger, Tommy Jeans, Under Armour and Victoria Beckham (brand distributed from January 1, 2026).

The parent company, Safilo Group S.p.A., is listed on the Euronext Milan organized and managed by Borsa Italiana (ISIN code IT0004604762, Bloomberg SFL.IM, Reuters SFLG.MI). In 2024, Safilo Group recorded net revenues for Euro 993.2 million.

Contacts:

Safilo Group Investor Relations

Barbara Ferrante

barbara.ferrante@safilo.com

Ph. +39 049 6985766

<https://www.safilogroup.com/en/investors>

Safilo Group Press Office

Elena Todisco

elena.todisco@safilo.com

Mob. +39 339 1919562

Barabino&Partners S.p.A.

Pietro Cavallera

p.cavallera@barabino.it

Ph. +39 02 72023535

Mob. +39 338 9350534