



**UPDATE ON THE EXECUTION OF SAFILO GROUP S.P.A.
SHARES PURCHASE PROGRAMME
DURING THE PERIOD FROM OCTOBER 6, 2025 TO OCTOBER 10, 2025**

Padua – October 14, 2025 - In the context of the purchase programme of Safilo Group S.p.A. ordinary shares communicated to the market on June 24, 2025 and launched on June 25, 2025 (the “**Programme**”), as per the authorization granted by the Shareholders’ Meeting of Safilo S.p.A. (the “**Company**”) held on April 24, 2025 – according to the information received from Kepler Cheuvreux as intermediary in charge of executing, in full independence, the Programme – the Company informs, pursuant to art. 2, paragraph 3, of the Delegated Regulation (EU) no. 1052/2016, that it has carried out the transactions indicated below.

The chart below provides in aggregate form and on a daily basis the purchases of Safilo Group ordinary shares (ISIN IT0004604762) carried out by the Company on the *Euronext Milan* market, organized and managed by Borsa Italiana S.p.A., in the period from October 6, 2025 to October 10, 2025.

DATE	NUMBER OF SHARES PURCHASED	WEIGHTED AVERAGE PRICE (EURO)	TRANSACTION AMOUNT (EURO)
06/10/2025	115,000	1.553541	178,657.22
07/10/2025	115,000	1.563873	179,845.40
08/10/2025	106,934	1.632737	174,595.10
09/10/2025	115,000	1.736671	199,717.17
10/10/2025	115,000	1.717557	197,519.06
TOTAL	566,934	1.640992	930,333.95

As of October 10, 2025 the Company has purchased, since the launch of the Programme, a total number of 8,727,492 of Safilo Group ordinary shares and therefore, taking into consideration the shares already owned, it holds a total number of 19,727,492 of Safilo Group ordinary shares, equal to approximately 4.76% of the outstanding shares.

The Annex to this press release provides details on a daily basis of the purchase transactions carried out in the aforementioned period.

Annex

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
06/10/2025	09:00:10	3,266	1.546	5,049.24
06/10/2025	09:03:05	2,364	1.510	3,569.64
06/10/2025	09:05:23	2,224	1.510	3,358.24
06/10/2025	09:09:42	3,054	1.528	4,666.51
06/10/2025	09:13:51	2,094	1.516	3,174.50
06/10/2025	09:18:23	750	1.546	1,159.50
06/10/2025	09:19:04	1,182	1.546	1,827.37
06/10/2025	09:19:46	795	1.546	1,229.07
06/10/2025	09:21:56	2,461	1.550	3,814.55
06/10/2025	09:29:23	2,947	1.550	4,567.85
06/10/2025	09:29:23	274	1.550	424.70
06/10/2025	09:31:34	1,278	1.550	1,980.90
06/10/2025	09:31:35	1,318	1.550	2,042.90
06/10/2025	09:39:42	389	1.544	600.62
06/10/2025	09:39:42	52	1.544	80.29
06/10/2025	09:40:05	2,913	1.544	4,497.67
06/10/2025	09:46:15	2,445	1.540	3,765.30
06/10/2025	09:50:38	2,121	1.538	3,262.10
06/10/2025	09:59:57	2,012	1.532	3,082.38
06/10/2025	10:03:09	233	1.528	356.02
06/10/2025	10:03:09	1,634	1.528	2,496.75
06/10/2025	10:03:24	133	1.528	203.22
06/10/2025	10:12:38	2,676	1.552	4,153.15
06/10/2025	10:28:12	4,244	1.548	6,569.71
06/10/2025	10:50:44	3,690	1.550	5,719.50
06/10/2025	10:57:31	2,991	1.552	4,642.03
06/10/2025	11:06:40	2,262	1.560	3,528.72
06/10/2025	11:20:46	1,960	1.554	3,045.84
06/10/2025	11:42:23	2,041	1.566	3,196.21
06/10/2025	11:47:27	318	1.564	497.35
06/10/2025	11:51:26	2,089	1.568	3,275.55
06/10/2025	12:03:44	468	1.564	731.95
06/10/2025	12:03:44	1,654	1.564	2,586.86
06/10/2025	12:46:10	52	1.562	81.22
06/10/2025	12:46:49	52	1.562	81.22
06/10/2025	12:46:54	52	1.562	81.22
06/10/2025	12:46:57	3,214	1.562	5,020.27
06/10/2025	13:13:19	2,220	1.566	3,476.52
06/10/2025	13:52:17	2,943	1.562	4,596.97
06/10/2025	14:30:02	2,765	1.562	4,318.93
06/10/2025	15:00:32	1,190	1.568	1,865.92
06/10/2025	15:00:32	2,249	1.568	3,526.43

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
06/10/2025	15:01:50	324	1.562	506.09
06/10/2025	15:01:50	2,281	1.562	3,562.92
06/10/2025	15:15:36	2,099	1.566	3,287.03
06/10/2025	15:30:15	1,978	1.562	3,089.64
06/10/2025	15:37:40	2,052	1.562	3,205.22
06/10/2025	15:41:13	2,063	1.558	3,214.15
06/10/2025	15:46:22	162	1.560	252.72
06/10/2025	15:57:01	2,544	1.570	3,994.08
06/10/2025	15:59:09	3,346	1.566	5,239.84
06/10/2025	16:01:37	1,981	1.564	3,098.28
06/10/2025	16:17:17	2,748	1.568	4,308.86
06/10/2025	16:17:17	137	1.568	214.82
06/10/2025	16:21:17	1,943	1.564	3,038.85
06/10/2025	16:21:17	2,662	1.564	4,163.37
06/10/2025	16:38:53	520	1.562	812.24
06/10/2025	16:45:01	3,000	1.568	4,704.00
06/10/2025	16:45:01	635	1.568	995.68
06/10/2025	16:58:49	2,222	1.564	3,475.21
06/10/2025	16:58:49	2,857	1.564	4,468.35
06/10/2025	16:58:49	1,294	1.564	2,023.82
06/10/2025	17:09:33	3,083	1.556	4,797.15
07/10/2025	09:01:16	4,097	1.564	6,407.71
07/10/2025	09:17:45	5,730	1.574	9,019.02
07/10/2025	09:20:57	6,277	1.576	9,892.55
07/10/2025	09:26:17	3,440	1.564	5,380.16
07/10/2025	09:36:39	3,509	1.568	5,502.11
07/10/2025	09:39:57	3,409	1.566	5,338.49
07/10/2025	09:50:28	3,836	1.566	6,007.18
07/10/2025	10:05:59	5,492	1.574	8,644.41
07/10/2025	10:19:49	3,311	1.566	5,185.03
07/10/2025	10:21:28	1,035	1.566	1,620.81
07/10/2025	10:34:38	390	1.572	613.08
07/10/2025	10:34:48	3,350	1.572	5,266.20
07/10/2025	10:34:48	79	1.572	124.19
07/10/2025	10:48:23	1,142	1.564	1,786.09
07/10/2025	11:00:50	1,717	1.572	2,699.12
07/10/2025	11:07:30	1,953	1.572	3,070.12
07/10/2025	11:15:58	3,939	1.572	6,192.11
07/10/2025	11:36:33	4,159	1.564	6,504.68
07/10/2025	12:05:29	1,769	1.564	2,766.72
07/10/2025	12:05:29	1,560	1.564	2,439.84
07/10/2025	12:31:47	190	1.568	297.92
07/10/2025	12:31:47	195	1.568	305.76
07/10/2025	12:33:47	709	1.568	1,111.71
07/10/2025	12:54:45	4,176	1.570	6,556.32

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
07/10/2025	14:09:48	28	1.568	43.90
07/10/2025	14:23:45	455	1.568	713.44
07/10/2025	14:23:45	827	1.568	1,296.74
07/10/2025	14:30:00	2,610	1.568	4,092.48
07/10/2025	14:35:47	67	1.564	104.79
07/10/2025	14:46:00	3,782	1.568	5,930.18
07/10/2025	14:46:00	1,724	1.568	2,703.23
07/10/2025	15:15:29	401	1.566	627.97
07/10/2025	15:17:59	878	1.566	1,374.95
07/10/2025	15:22:08	504	1.566	789.26
07/10/2025	15:22:08	1,199	1.566	1,877.63
07/10/2025	15:22:08	853	1.566	1,335.80
07/10/2025	15:26:24	3,260	1.566	5,105.16
07/10/2025	15:39:27	900	1.550	1,395.00
07/10/2025	15:41:25	417	1.550	646.35
07/10/2025	15:41:25	1,980	1.550	3,069.00
07/10/2025	16:02:17	3,913	1.552	6,072.98
07/10/2025	16:04:35	5,033	1.550	7,801.15
07/10/2025	16:15:43	477	1.550	739.35
07/10/2025	16:17:09	4,117	1.550	6,381.35
07/10/2025	16:29:44	4,278	1.554	6,648.01
07/10/2025	16:39:18	3,300	1.552	5,121.60
07/10/2025	16:52:22	763	1.550	1,182.65
07/10/2025	16:52:22	923	1.550	1,430.65
07/10/2025	16:54:33	1,587	1.550	2,459.85
07/10/2025	17:01:19	3,333	1.552	5,172.82
07/10/2025	17:11:32	97	1.550	150.35
07/10/2025	17:19:06	613	1.556	953.83
07/10/2025	17:19:06	1,217	1.556	1,893.65
08/10/2025	09:01:10	2,872	1.548	4,445.86
08/10/2025	09:01:10	619	1.548	958.21
08/10/2025	09:12:00	1,200	1.566	1,879.20
08/10/2025	09:15:06	8,375	1.568	13,132.00
08/10/2025	09:28:02	156	1.580	246.48
08/10/2025	09:28:20	1,000	1.580	1,580.00
08/10/2025	09:34:03	7,588	1.582	12,004.22
08/10/2025	09:45:33	2,864	1.580	4,525.12
08/10/2025	09:45:33	1,068	1.580	1,687.44
08/10/2025	09:51:22	6,360	1.580	10,048.80
08/10/2025	10:10:23	6,346	1.604	10,178.98
08/10/2025	10:23:33	3,502	1.610	5,638.22
08/10/2025	10:49:42	5,307	1.614	8,565.50
08/10/2025	11:00:01	3,676	1.622	5,962.47
08/10/2025	11:26:43	464	1.632	757.25
08/10/2025	11:27:44	4,332	1.632	7,069.82

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
08/10/2025	11:55:35	3,780	1.632	6,168.96
08/10/2025	12:15:06	3,221	1.632	5,256.67
08/10/2025	12:56:30	3,277	1.642	5,380.83
08/10/2025	13:56:31	3,962	1.650	6,537.30
08/10/2025	14:31:41	3,286	1.648	5,415.33
08/10/2025	14:54:15	700	1.654	1,157.80
08/10/2025	14:58:42	3,244	1.660	5,385.04
08/10/2025	15:22:36	2,128	1.662	3,536.74
08/10/2025	15:31:46	4,198	1.682	7,061.04
08/10/2025	15:59:37	5,241	1.704	8,930.66
08/10/2025	16:02:24	729	1.702	1,240.76
08/10/2025	16:02:54	450	1.702	765.90
08/10/2025	16:04:09	4,794	1.704	8,168.98
08/10/2025	16:21:10	1,301	1.710	2,224.71
08/10/2025	16:22:32	3,891	1.710	6,653.61
08/10/2025	16:42:15	7,003	1.718	12,031.15
09/10/2025	09:04:04	334	1.776	593.18
09/10/2025	09:04:04	5,981	1.776	10,622.26
09/10/2025	09:06:45	188	1.754	329.75
09/10/2025	09:06:45	2,670	1.754	4,683.18
09/10/2025	09:12:08	2,913	1.746	5,086.10
09/10/2025	09:17:38	3,022	1.740	5,258.28
09/10/2025	09:25:16	3,000	1.754	5,262.00
09/10/2025	09:25:16	850	1.754	1,490.90
09/10/2025	09:25:16	746	1.754	1,308.48
09/10/2025	09:29:57	2,509	1.748	4,385.73
09/10/2025	09:37:48	2,065	1.768	3,650.92
09/10/2025	09:38:52	291	1.768	514.49
09/10/2025	09:38:52	2,926	1.768	5,173.17
09/10/2025	09:46:32	3,697	1.760	6,506.72
09/10/2025	09:58:33	3,316	1.762	5,842.79
09/10/2025	10:10:26	1,301	1.768	2,300.17
09/10/2025	10:11:36	133	1.768	235.14
09/10/2025	10:11:36	2,519	1.768	4,453.59
09/10/2025	10:23:59	2,914	1.750	5,099.50
09/10/2025	10:32:04	2,980	1.748	5,209.04
09/10/2025	10:57:26	2,461	1.742	4,287.06
09/10/2025	10:57:26	3,188	1.742	5,553.50
09/10/2025	11:15:54	3,947	1.742	6,875.67
09/10/2025	11:32:53	2,544	1.740	4,426.56
09/10/2025	11:32:53	375	1.740	652.50
09/10/2025	11:52:21	2,915	1.734	5,054.61
09/10/2025	12:10:34	2,902	1.710	4,962.42
09/10/2025	13:20:54	4,548	1.726	7,849.85
09/10/2025	14:08:10	921	1.728	1,591.49

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
09/10/2025	14:08:10	2,440	1.728	4,216.32
09/10/2025	14:45:39	4,792	1.728	8,280.58
09/10/2025	15:10:27	3,201	1.732	5,544.13
09/10/2025	15:23:37	2,168	1.732	3,754.98
09/10/2025	15:23:37	823	1.732	1,425.44
09/10/2025	15:37:18	3,149	1.714	5,397.39
09/10/2025	15:44:53	113	1.716	193.91
09/10/2025	15:47:56	3,225	1.718	5,540.55
09/10/2025	15:57:44	941	1.716	1,614.76
09/10/2025	15:57:44	2,047	1.716	3,512.65
09/10/2025	16:03:28	3,017	1.712	5,165.10
09/10/2025	16:13:40	993	1.710	1,698.03
09/10/2025	16:13:52	799	1.710	1,366.29
09/10/2025	16:16:40	1,086	1.710	1,857.06
09/10/2025	16:24:25	4,410	1.712	7,549.92
09/10/2025	16:34:09	2,898	1.710	4,955.58
09/10/2025	16:45:00	2,353	1.708	4,018.92
09/10/2025	16:45:00	667	1.708	1,139.24
09/10/2025	16:55:32	3,587	1.714	6,148.12
09/10/2025	17:06:12	4,130	1.712	7,070.56
09/10/2025	17:08:40	5	1.714	8.57
10/10/2025	09:04:24	3,085	1.720	5,306.20
10/10/2025	09:04:24	64	1.720	110.08
10/10/2025	09:04:24	1,434	1.720	2,466.48
10/10/2025	09:05:16	3,232	1.714	5,539.65
10/10/2025	09:18:31	5,716	1.706	9,751.50
10/10/2025	09:18:31	1,797	1.706	3,065.68
10/10/2025	09:34:47	6,700	1.704	11,416.80
10/10/2025	09:42:48	93	1.706	158.66
10/10/2025	09:42:48	2,536	1.706	4,326.42
10/10/2025	10:00:42	2,029	1.722	3,493.94
10/10/2025	10:04:09	5,315	1.724	9,163.06
10/10/2025	10:04:18	4,633	1.722	7,978.03
10/10/2025	10:24:52	4,109	1.728	7,100.35
10/10/2025	10:34:23	2,370	1.736	4,114.32
10/10/2025	10:34:23	1,276	1.736	2,215.14
10/10/2025	10:48:54	3,039	1.732	5,263.55
10/10/2025	11:06:22	4,890	1.736	8,489.04
10/10/2025	11:06:22	500	1.736	868.00
10/10/2025	11:28:16	1,038	1.730	1,795.74
10/10/2025	11:28:16	2,053	1.730	3,551.69
10/10/2025	11:53:33	3,793	1.732	6,569.48
10/10/2025	12:10:02	2,960	1.718	5,085.28
10/10/2025	13:06:08	514	1.726	887.16
10/10/2025	13:12:57	2,948	1.726	5,088.25

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
10/10/2025	13:12:57	389	1.726	671.41
10/10/2025	14:08:59	669	1.716	1,148.00
10/10/2025	14:12:27	808	1.716	1,386.53
10/10/2025	14:21:56	2,534	1.716	4,348.34
10/10/2025	14:43:25	2,374	1.718	4,078.53
10/10/2025	14:43:25	874	1.718	1,501.53
10/10/2025	14:43:25	339	1.718	582.40
10/10/2025	15:00:19	3,558	1.716	6,105.53
10/10/2025	15:22:26	2,959	1.716	5,077.64
10/10/2025	15:42:55	1,158	1.718	1,989.44
10/10/2025	15:42:55	1,870	1.718	3,212.66
10/10/2025	15:42:55	1,250	1.718	2,147.50
10/10/2025	15:42:55	544	1.718	934.59
10/10/2025	15:44:06	3,118	1.714	5,344.25
10/10/2025	16:01:08	1,369	1.718	2,351.94
10/10/2025	16:01:30	3,168	1.718	5,442.62
10/10/2025	16:01:30	714	1.718	1,226.65
10/10/2025	16:13:17	3,064	1.716	5,257.82
10/10/2025	16:15:34	3,052	1.708	5,212.82
10/10/2025	16:36:44	72	1.710	123.12
10/10/2025	16:36:44	814	1.710	1,391.94
10/10/2025	16:48:45	2,641	1.712	4,521.39
10/10/2025	16:48:45	600	1.712	1,027.20
10/10/2025	16:48:45	1,163	1.712	1,991.06
10/10/2025	16:52:41	5,370	1.708	9,171.96
10/10/2025	16:59:03	2,603	1.700	4,425.10
10/10/2025	16:59:03	497	1.700	844.90
10/10/2025	17:05:40	177	1.684	298.07
10/10/2025	17:05:40	1,128	1.684	1,899.55

About Safilo Group

Safilo is a global player in the eyewear industry that has been creating, producing, and distributing for over 90 years sunglasses, prescription frames, outdoor eyewear, goggles and helmets. Thanks to a data-driven approach, Safilo goes beyond the traditional boundaries of the eyewear industry: in just one company it brings together Italian design, stylistic, technical and industrial innovation, and state-of-the-art digital platforms, developed in its digital hubs in Padua and Portland, and made available to Opticians and Clients for an unmatched customer experience. Guided by its purpose, See the world at its best, Safilo is leading its Group legacy, founded on innovation and responsibility, onwards towards the future.

With an extensive global presence, Safilo's business model enables it to monitor its entire production and distribution chain. From research and development in five prestigious design studios, located in Padua, Milan, New York, Hong Kong and Portland, to its company-owned production facilities and network of qualified manufacturing partners, Safilo Group ensures that every product offers the perfect fit and meets high quality standards. Reaching approximately 100,000 selected points of sale worldwide with an extensive wholly owned network of subsidiaries in 40 countries and more than 40 partners in 70 countries, Safilo's well-established traditional wholesale distribution model, which encompasses eyecare retailers, chains, department stores, specialized retailers, boutiques, duty free shops and sporting goods stores, is complemented by Direct-to-Consumer and Internet pure player sales platforms, in line with the Group's development strategies.

Safilo Group's portfolio encompasses home brands - Carrera, Polaroid, Smith, Blenders, Privé Revaux and Seventh Street. The perpetual license Eyewear by David Beckham. Licensed brands include: BOSS, Carolina Herrera, Dsquared2, Etro, Fossil, HUGO, Isabel Marant, Juicy Couture, Kate Spade New York, Kurt Geiger, Levi's, Liz Claiborne, Love Moschino, Marc Jacobs, Missoni, Moschino, Pierre Cardin, PORTS, Stuart Weitzman, Tommy Hilfiger, Tommy Jeans, Under Armour and Victoria Beckham (brand distributed from January 1, 2026).

The parent company, Safilo Group S.p.A., is listed on the Euronext Milan organized and managed by Borsa Italiana (ISIN code IT0004604762, Bloomberg SFL.IM, Reuters SFLG.MI). In 2024, Safilo Group recorded net revenues for Euro 993.2 million.

Contacts:

Safilo Group Investor Relations

Barbara Ferrante

barbara.ferrante@safilo.com

Ph. +39 049 6985766

<https://www.safilogroup.com/en/investors>

Safilo Group Press Office

Elena Todisco

elena.todisco@safilo.com

Mob. +39 339 1919562

Barabino&Partners S.p.A.

Pietro Cavallera

p.cavallera@barabino.it

Ph. +39 02 72023535

Mob. +39 338 9350534