



**UPDATE ON THE EXECUTION OF SAFILO GROUP S.P.A.
 SHARES PURCHASE PROGRAMME
 DURING THE PERIOD FROM OCTOBER 20, 2025 TO OCTOBER 24, 2025**

Padua – October 28, 2025 - In the context of the purchase programme of Safilo Group S.p.A. ordinary shares communicated to the market on June 24, 2025 and launched on June 25, 2025 (the “**Programme**”), as per the authorization granted by the Shareholders’ Meeting of Safilo S.p.A. (the “**Company**”) held on April 24, 2025 – according to the information received from Kepler Cheuvreux as intermediary in charge of executing, in full independence, the Programme – the Company informs, pursuant to art. 2, paragraph 3, of the Delegated Regulation (EU) no. 1052/2016, that it has carried out the transactions indicated below.

The chart below provides in aggregate form and on a daily basis the purchases of Safilo Group ordinary shares (ISIN IT0004604762) carried out by the Company on the *Euronext Milan* market, organized and managed by Borsa Italiana S.p.A., in the period from October 20, 2025 to October 24, 2025.

DATE	NUMBER OF SHARES PURCHASED	WEIGHTED AVERAGE PRICE (EURO)	TRANSACTION AMOUNT (EURO)
20/10/2025	115,000	1.782640	205,003.60
21/10/2025	115,000	1.820109	209,312.54
22/10/2025	115,000	1.821909	209,519.54
23/10/2025	115,000	1.850505	212,808.08
24/10/2025	115,000	1.786373	205,432.90
TOTAL	575,000	1.812307	1,042,076.66

As of October 24, 2025 the Company has purchased, since the launch of the Programme, a total number of 9,877,492 of Safilo Group ordinary shares and therefore, taking into consideration the shares already owned, it holds a total number of 20,877,492 of Safilo Group ordinary shares, equal to approximately 5.03% of the outstanding shares.

The Annex to this press release provides details on a daily basis of the purchase transactions carried out in the aforementioned period.

Annex

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
20/10/2025	09:05:50	6,358	1.750	11,126.50
20/10/2025	09:13:07	6,374	1.752	11,167.25
20/10/2025	09:20:26	3,804	1.754	6,672.22
20/10/2025	09:30:10	3,362	1.754	5,896.95
20/10/2025	09:38:38	1,675	1.750	2,931.25
20/10/2025	09:39:03	2,282	1.750	3,993.50
20/10/2025	09:39:03	94	1.750	164.50
20/10/2025	09:44:41	4,099	1.748	7,165.05
20/10/2025	09:48:50	2,925	1.750	5,118.75
20/10/2025	10:07:28	1,250	1.760	2,200.00
20/10/2025	10:07:28	250	1.760	440.00
20/10/2025	10:07:30	3,010	1.762	5,303.62
20/10/2025	10:12:45	3,054	1.760	5,375.04
20/10/2025	10:31:25	2,482	1.762	4,373.28
20/10/2025	10:31:25	1,265	1.762	2,228.93
20/10/2025	10:34:01	3,024	1.758	5,316.19
20/10/2025	10:51:24	2,670	1.772	4,731.24
20/10/2025	10:59:40	2,857	1.788	5,108.32
20/10/2025	11:11:15	3,444	1.790	6,164.76
20/10/2025	11:42:10	884	1.794	1,585.90
20/10/2025	11:42:52	1,666	1.794	2,988.80
20/10/2025	11:44:52	1,108	1.794	1,987.75
20/10/2025	11:53:34	969	1.814	1,757.77
20/10/2025	12:09:50	838	1.816	1,521.81
20/10/2025	12:10:00	3,952	1.816	7,176.83
20/10/2025	12:47:17	2,880	1.794	5,166.72
20/10/2025	13:31:37	3,460	1.804	6,241.84
20/10/2025	14:14:43	2,992	1.806	5,403.55
20/10/2025	14:36:35	2,985	1.810	5,402.85
20/10/2025	14:57:30	3,351	1.808	6,058.61
20/10/2025	15:13:58	2,899	1.800	5,218.20
20/10/2025	15:30:02	710	1.800	1,278.00
20/10/2025	15:31:24	1,160	1.800	2,088.00
20/10/2025	15:31:24	1,049	1.800	1,888.20
20/10/2025	15:42:54	1,046	1.792	1,874.43
20/10/2025	15:46:10	1,048	1.792	1,878.02
20/10/2025	15:47:50	1,038	1.792	1,860.10
20/10/2025	15:55:36	379	1.798	681.44
20/10/2025	15:57:08	986	1.798	1,772.83
20/10/2025	15:58:36	981	1.798	1,763.84
20/10/2025	16:11:48	5,149	1.800	9,268.20
20/10/2025	16:26:14	3,338	1.808	6,035.10

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
20/10/2025	16:26:14	1,000	1.808	1,808.00
20/10/2025	16:37:13	593	1.806	1,070.96
20/10/2025	16:38:30	960	1.806	1,733.76
20/10/2025	16:39:44	1,047	1.806	1,890.88
20/10/2025	16:41:04	1,043	1.806	1,883.66
20/10/2025	16:42:25	662	1.806	1,195.57
20/10/2025	16:50:14	3,661	1.806	6,611.77
20/10/2025	16:57:44	4,337	1.806	7,832.62
20/10/2025	17:21:11	2,550	1.804	4,600.20
21/10/2025	09:09:03	1,250	1.820	2,275.00
21/10/2025	09:09:03	869	1.820	1,581.58
21/10/2025	09:09:03	1,670	1.820	3,039.40
21/10/2025	09:09:03	720	1.820	1,310.40
21/10/2025	09:10:33	2,836	1.812	5,138.83
21/10/2025	09:10:33	3,446	1.812	6,244.15
21/10/2025	09:19:48	3,241	1.814	5,879.17
21/10/2025	09:20:53	615	1.810	1,113.15
21/10/2025	09:20:53	2,359	1.810	4,269.79
21/10/2025	09:27:06	3,764	1.820	6,850.48
21/10/2025	09:33:18	3,556	1.834	6,521.70
21/10/2025	09:39:06	900	1.830	1,647.00
21/10/2025	09:39:47	320	1.830	585.60
21/10/2025	09:39:47	1,607	1.830	2,940.81
21/10/2025	09:47:32	2,910	1.830	5,325.30
21/10/2025	09:56:50	3,007	1.830	5,502.81
21/10/2025	10:04:53	1,420	1.828	2,595.76
21/10/2025	10:11:19	2,793	1.828	5,105.60
21/10/2025	10:23:03	2,927	1.824	5,338.85
21/10/2025	10:33:09	2,872	1.818	5,221.30
21/10/2025	10:48:41	2,027	1.820	3,689.14
21/10/2025	10:49:09	2,135	1.820	3,885.70
21/10/2025	11:11:17	185	1.818	336.33
21/10/2025	11:13:36	2,661	1.818	4,837.70
21/10/2025	11:18:07	3,198	1.818	5,813.96
21/10/2025	11:45:18	1,072	1.816	1,946.75
21/10/2025	11:45:49	154	1.816	279.66
21/10/2025	11:58:17	162	1.820	294.84
21/10/2025	11:59:55	410	1.820	746.20
21/10/2025	12:00:55	451	1.820	820.82
21/10/2025	12:01:55	834	1.820	1,517.88
21/10/2025	12:02:55	674	1.820	1,226.68
21/10/2025	12:02:55	1,975	1.820	3,594.50
21/10/2025	12:17:06	2,816	1.818	5,119.49
21/10/2025	12:50:08	2,900	1.818	5,272.20
21/10/2025	13:16:20	39	1.820	70.98

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
21/10/2025	13:18:13	436	1.820	793.52
21/10/2025	13:29:14	708	1.822	1,289.98
21/10/2025	13:30:11	811	1.822	1,477.64
21/10/2025	13:30:16	1,675	1.822	3,051.85
21/10/2025	14:14:24	144	1.816	261.50
21/10/2025	14:41:33	174	1.822	317.03
21/10/2025	14:41:33	433	1.822	788.93
21/10/2025	14:44:28	2,660	1.820	4,841.20
21/10/2025	14:44:28	913	1.820	1,661.66
21/10/2025	14:44:28	467	1.820	849.94
21/10/2025	14:53:01	384	1.820	698.88
21/10/2025	15:03:35	3,554	1.818	6,461.17
21/10/2025	15:26:50	2,817	1.816	5,115.67
21/10/2025	15:33:14	3,380	1.816	6,138.08
21/10/2025	15:43:15	2,834	1.812	5,135.21
21/10/2025	15:57:18	2,838	1.810	5,136.78
21/10/2025	16:10:37	4,739	1.820	8,624.98
21/10/2025	16:20:32	3,757	1.816	6,822.71
21/10/2025	16:24:48	1,029	1.820	1,872.78
21/10/2025	16:25:31	1,229	1.820	2,236.78
21/10/2025	16:31:47	2,066	1.820	3,760.12
21/10/2025	16:33:00	804	1.820	1,463.28
21/10/2025	16:40:57	1,749	1.820	3,183.18
21/10/2025	16:46:14	866	1.820	1,576.12
21/10/2025	16:47:14	2,004	1.820	3,647.28
21/10/2025	16:56:54	1,553	1.828	2,838.88
21/10/2025	16:57:22	385	1.828	703.78
21/10/2025	16:57:22	1,072	1.828	1,959.62
21/10/2025	16:58:22	434	1.828	793.35
21/10/2025	17:04:05	2,832	1.826	5,171.23
21/10/2025	17:06:09	421	1.826	768.75
21/10/2025	17:06:09	555	1.826	1,013.43
21/10/2025	17:06:29	64	1.828	116.99
21/10/2025	17:07:09	438	1.828	800.66
22/10/2025	09:02:27	1,000	1.822	1,822.00
22/10/2025	09:02:27	3,388	1.822	6,172.94
22/10/2025	09:05:51	2,873	1.816	5,217.37
22/10/2025	09:15:58	1,250	1.808	2,260.00
22/10/2025	09:15:58	262	1.808	473.70
22/10/2025	09:18:27	2,919	1.800	5,254.20
22/10/2025	09:22:35	7,078	1.796	12,712.09
22/10/2025	09:39:13	1,250	1.816	2,270.00
22/10/2025	09:43:14	1,250	1.820	2,275.00
22/10/2025	09:43:14	496	1.820	902.72
22/10/2025	09:43:14	200	1.820	364.00

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
22/10/2025	09:43:14	1,222	1.820	2,224.04
22/10/2025	09:47:16	201	1.820	365.82
22/10/2025	09:47:17	1,250	1.820	2,275.00
22/10/2025	09:47:17	1,640	1.820	2,984.80
22/10/2025	09:59:19	1,250	1.816	2,270.00
22/10/2025	10:03:22	1,250	1.818	2,272.50
22/10/2025	10:03:22	483	1.818	878.09
22/10/2025	10:03:22	369	1.818	670.84
22/10/2025	10:05:46	3,307	1.812	5,992.28
22/10/2025	10:13:48	213	1.812	385.96
22/10/2025	10:13:48	200	1.812	362.40
22/10/2025	10:13:48	1,316	1.812	2,384.59
22/10/2025	10:32:24	3,424	1.824	6,245.38
22/10/2025	10:47:02	2,000	1.824	3,648.00
22/10/2025	10:48:38	838	1.824	1,528.51
22/10/2025	10:48:38	3,411	1.824	6,221.66
22/10/2025	11:00:40	1,250	1.826	2,282.50
22/10/2025	11:00:40	236	1.826	430.94
22/10/2025	11:00:40	534	1.826	975.08
22/10/2025	11:00:40	1,772	1.826	3,235.67
22/10/2025	11:15:06	3,337	1.834	6,120.06
22/10/2025	11:34:03	4,047	1.830	7,406.01
22/10/2025	11:56:35	183	1.830	334.89
22/10/2025	11:56:35	2,633	1.830	4,818.39
22/10/2025	12:21:04	4,829	1.836	8,866.04
22/10/2025	13:15:58	4,683	1.826	8,551.16
22/10/2025	14:34:16	4,206	1.818	7,646.51
22/10/2025	14:54:22	3,444	1.822	6,274.97
22/10/2025	15:00:00	2,777	1.822	5,059.69
22/10/2025	15:24:08	4,027	1.822	7,337.19
22/10/2025	15:46:55	615	1.828	1,124.22
22/10/2025	15:46:55	50	1.828	91.40
22/10/2025	15:54:57	750	1.828	1,371.00
22/10/2025	15:57:36	279	1.832	511.13
22/10/2025	16:01:28	136	1.834	249.42
22/10/2025	16:05:30	8,490	1.838	15,604.62
22/10/2025	16:10:34	3,010	1.832	5,514.32
22/10/2025	16:26:29	2,821	1.828	5,156.79
22/10/2025	16:28:27	1,750	1.824	3,192.00
22/10/2025	16:28:39	278	1.824	507.07
22/10/2025	16:29:00	416	1.824	758.78
22/10/2025	16:29:14	1,513	1.824	2,759.71
22/10/2025	16:40:01	2,932	1.824	5,347.97
22/10/2025	16:54:00	2,969	1.820	5,403.58
22/10/2025	17:02:53	2,941	1.816	5,340.86

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
22/10/2025	17:06:13	3,752	1.816	6,813.63
23/10/2025	09:05:48	877	1.840	1,613.68
23/10/2025	09:09:29	2,927	1.850	5,414.95
23/10/2025	09:10:49	1,250	1.858	2,322.50
23/10/2025	09:12:57	540	1.866	1,007.64
23/10/2025	09:17:42	5,770	1.864	10,755.28
23/10/2025	09:18:35	3,822	1.862	7,116.56
23/10/2025	09:25:49	1,521	1.864	2,835.14
23/10/2025	09:25:49	1,387	1.864	2,585.37
23/10/2025	09:27:07	269	1.864	501.42
23/10/2025	09:30:51	2,128	1.864	3,966.59
23/10/2025	09:30:51	463	1.864	863.03
23/10/2025	09:33:49	1,322	1.860	2,458.92
23/10/2025	09:33:49	1,672	1.860	3,109.92
23/10/2025	09:38:28	1,938	1.860	3,604.68
23/10/2025	09:38:28	880	1.860	1,636.80
23/10/2025	09:48:58	721	1.856	1,338.18
23/10/2025	09:48:58	374	1.856	694.14
23/10/2025	09:48:58	2,045	1.856	3,795.52
23/10/2025	10:08:58	4,721	1.866	8,809.39
23/10/2025	10:09:06	2,750	1.862	5,120.50
23/10/2025	10:23:09	2,771	1.868	5,176.23
23/10/2025	10:45:11	3,485	1.862	6,489.07
23/10/2025	10:55:18	2,246	1.860	4,177.56
23/10/2025	11:11:55	2,123	1.862	3,953.03
23/10/2025	11:11:55	1,720	1.862	3,202.64
23/10/2025	11:25:04	4,191	1.866	7,820.41
23/10/2025	11:46:30	359	1.860	667.74
23/10/2025	11:46:31	3,000	1.860	5,580.00
23/10/2025	11:46:37	112	1.860	208.32
23/10/2025	12:03:59	859	1.850	1,589.15
23/10/2025	12:04:51	1,922	1.850	3,555.70
23/10/2025	12:30:25	1,436	1.848	2,653.73
23/10/2025	12:30:50	1,288	1.848	2,380.22
23/10/2025	13:04:16	1,743	1.856	3,235.01
23/10/2025	13:04:16	1,666	1.856	3,092.10
23/10/2025	13:51:30	3,079	1.838	5,659.20
23/10/2025	14:30:41	132	1.836	242.35
23/10/2025	14:30:41	1,965	1.836	3,607.74
23/10/2025	14:30:57	1,406	1.836	2,581.42
23/10/2025	14:30:58	230	1.836	422.28
23/10/2025	14:55:49	1,930	1.832	3,535.76
23/10/2025	15:03:16	3,450	1.842	6,354.90
23/10/2025	15:22:25	444	1.834	814.30
23/10/2025	15:35:15	1,342	1.836	2,463.91

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
23/10/2025	15:35:15	3,340	1.836	6,132.24
23/10/2025	15:43:35	120	1.834	220.08
23/10/2025	15:43:35	2,719	1.834	4,986.65
23/10/2025	15:59:09	1,864	1.836	3,422.30
23/10/2025	15:59:09	283	1.836	519.59
23/10/2025	15:59:09	2,690	1.836	4,938.84
23/10/2025	16:05:15	3,099	1.838	5,695.96
23/10/2025	16:16:17	346	1.826	631.80
23/10/2025	16:18:35	2,500	1.826	4,565.00
23/10/2025	16:33:17	1,150	1.832	2,106.80
23/10/2025	16:34:05	1,173	1.832	2,148.94
23/10/2025	16:41:51	55	1.844	101.42
23/10/2025	16:41:51	2,500	1.844	4,610.00
23/10/2025	16:46:21	1,621	1.840	2,982.64
23/10/2025	16:58:31	2,500	1.838	4,595.00
23/10/2025	17:00:58	2,320	1.838	4,264.16
23/10/2025	17:05:29	1,497	1.838	2,751.49
23/10/2025	17:09:54	2,500	1.844	4,610.00
23/10/2025	17:13:48	2,447	1.844	4,512.27
24/10/2025	09:00:41	4,273	1.850	7,905.05
24/10/2025	09:03:42	2,877	1.840	5,293.68
24/10/2025	09:10:01	70	1.834	128.38
24/10/2025	09:10:33	2,749	1.834	5,041.67
24/10/2025	09:17:12	500	1.830	915.00
24/10/2025	09:17:12	4,470	1.830	8,180.10
24/10/2025	09:34:02	537	1.826	980.56
24/10/2025	09:34:38	3,856	1.822	7,025.63
24/10/2025	09:34:38	6,421	1.822	11,699.06
24/10/2025	09:41:49	2,939	1.814	5,331.35
24/10/2025	09:49:38	2,798	1.808	5,058.78
24/10/2025	10:12:10	4,972	1.796	8,929.71
24/10/2025	10:21:19	1,567	1.794	2,811.20
24/10/2025	10:21:19	3,115	1.794	5,588.31
24/10/2025	10:22:33	70	1.794	125.58
24/10/2025	10:46:50	1,250	1.790	2,237.50
24/10/2025	10:46:50	432	1.790	773.28
24/10/2025	10:46:50	452	1.790	809.08
24/10/2025	10:46:50	380	1.790	680.20
24/10/2025	10:46:50	511	1.790	914.69
24/10/2025	10:47:02	1,383	1.786	2,470.04
24/10/2025	10:47:02	1,715	1.786	3,062.99
24/10/2025	10:57:24	2,742	1.786	4,897.21
24/10/2025	11:08:22	2,815	1.794	5,050.11
24/10/2025	11:28:19	2,218	1.796	3,983.53
24/10/2025	11:28:19	667	1.796	1,197.93

DATE	TIME	NUMBER OF SHARES PURCHASED	UNIT PRICE (EURO)	TRANSACTION AMOUNT (EURO)
24/10/2025	11:51:15	226	1.802	407.25
24/10/2025	11:56:22	3,066	1.802	5,524.93
24/10/2025	12:05:42	2,720	1.798	4,890.56
24/10/2025	12:40:58	3,148	1.782	5,609.74
24/10/2025	13:18:15	3,227	1.764	5,692.43
24/10/2025	14:00:35	2,808	1.774	4,981.39
24/10/2025	14:32:01	3,906	1.776	6,937.06
24/10/2025	14:51:02	2,762	1.766	4,877.69
24/10/2025	15:13:36	2,774	1.764	4,893.34
24/10/2025	15:23:29	1,750	1.756	3,073.00
24/10/2025	15:25:11	973	1.756	1,708.59
24/10/2025	15:48:18	4,229	1.756	7,426.12
24/10/2025	15:48:18	1,542	1.756	2,707.75
24/10/2025	15:54:40	2,875	1.756	5,048.50
24/10/2025	16:01:37	2,093	1.752	3,666.94
24/10/2025	16:08:08	1,338	1.754	2,346.85
24/10/2025	16:13:26	208	1.756	365.25
24/10/2025	16:17:04	2,599	1.756	4,563.84
24/10/2025	16:27:29	2,765	1.752	4,844.28
24/10/2025	16:32:48	3,856	1.750	6,748.00
24/10/2025	16:42:07	2,248	1.744	3,920.51
24/10/2025	16:42:07	533	1.744	929.55
24/10/2025	16:51:15	1,742	1.742	3,034.56
24/10/2025	16:52:51	1,092	1.742	1,902.26
24/10/2025	16:59:30	2,828	1.736	4,909.41
24/10/2025	17:03:25	1,248	1.742	2,174.02
24/10/2025	17:03:25	396	1.742	689.83
24/10/2025	17:03:25	269	1.742	468.60

About Safilo Group

Safilo is a global player in the eyewear industry that has been creating, producing, and distributing for over 90 years sunglasses, prescription frames, outdoor eyewear, goggles and helmets. Thanks to a data-driven approach, Safilo goes beyond the traditional boundaries of the eyewear industry: in just one company it brings together Italian design, stylistic, technical and industrial innovation, and state-of-the-art digital platforms, developed in its digital hubs in Padua and Portland, and made available to Opticians and Clients for an unmatched customer experience. Guided by its purpose, See the world at its best, Safilo is leading its Group legacy, founded on innovation and responsibility, onwards towards the future.

With an extensive global presence, Safilo's business model enables it to monitor its entire production and distribution chain. From research and development in five prestigious design studios, located in Padua, Milan, New York, Hong Kong and Portland, to its company-owned production facilities and network of qualified manufacturing partners, Safilo Group ensures that every product offers the perfect fit and meets high quality standards. Reaching approximately 100,000 selected points of sale worldwide with an extensive wholly owned network of subsidiaries in 40 countries and more than 40 partners in 70 countries, Safilo's well-established traditional wholesale distribution model, which encompasses eyecare retailers, chains, department stores, specialized retailers, boutiques, duty free shops and sporting goods stores, is complemented by Direct-to-Consumer and Internet pure player sales platforms, in line with the Group's development strategies.

Safilo Group's portfolio encompasses home brands - Carrera, Polaroid, Smith, Blenders, Privé Revaux and Seventh Street. The perpetual license Eyewear by David Beckham. Licensed brands include: BOSS, Carolina Herrera, Dsquared2, Etro, Fossil, HUGO, Isabel Marant, Juicy Couture, Kate Spade New York, Kurt Geiger, Levi's, Liz Claiborne, Love Moschino, Marc Jacobs, Missoni, Moschino, Pierre Cardin, PORTS, Stuart Weitzman, Tommy Hilfiger, Tommy Jeans, Under Armour and Victoria Beckham (brand distributed from January 1, 2026).

The parent company, Safilo Group S.p.A., is listed on the Euronext Milan organized and managed by Borsa Italiana (ISIN code IT0004604762, Bloomberg SFL.IM, Reuters SFLG.MI). In 2024, Safilo Group recorded net revenues for Euro 993.2 million.

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