

CoolBrands International Inc.

Notice of Reliance on NI 51-102 AIF

CoolBrands International Inc. hereby gives notice, pursuant to Item D-2 of CSA Staff Notice 51-311, that it is relying on its annual information form filed under the filing type “Annual Information Form (NI 51-102)” under SEDAR project number 00729666 as its annual information form under National Instrument 44-101 *Short Form Prospectus Distributions*.

Dated the **14th** day of **January**, 2005.

CoolBrands International Inc.

by: _____ “Michael Serruya”
Name: ***Michael Serruya***
Title: ***Co-Chairman***