

VIA ELECTRONIC TRANSMISSION

July 13, 2015

TO ALL APPLICABLE EXCHANGES AND COMMISSIONS:

RE: SWISHER HYGIENE INC
Confirmation of Notice of Record and Meeting Dates

We are pleased to confirm that Notice of Record and Meeting Dates was sent to The Canadian Depository for Securities.

We advise the following with respect to the upcoming Annual Meeting of Security Holders for the subject issuer:

1	ISIN:	US8708083006
	CUSIP:	870808300
2	Date Fixed for the Meeting:	October 15, 2015
3	Record Date for Notice:	August 28, 2015
4	Record Date for Voting:	August 28, 2015
5	Beneficial Ownership Determination Date:	August 28, 2015
6	Classes or Series of Securities that entitle the holder to receive Notice of the Meeting:	COMMON
7	Classes or Series of Securities that entitle the holder to vote at the meeting:	COMMON
8	Business to be conducted at the meeting:	Annual
9	Notice-and-Access:	
	Registered Shareholders:	YES
	Beneficial Holders:	YES
	Stratification Level:	NOT APPLICABLE
10	Reporting issuer is sending proxy-related materials directly to Non-Objecting Beneficial Owners:	NO
11	Issuer paying for delivery to Objecting Beneficial Owners:	YES

Yours truly,
TMX Equity Transfer Services

" Lori Winchester "
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