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TSX-V: THP

FINANCING CLOSED

Vancouver, B.C. – February 3, 2017 – Totally Hip is pleased to announce that it has closed its non-brokered private placement financing of \$600,000 comprised of 12,000,000 units at \$0.05 per unit. Each unit consists of one common share and one five-year transferable warrant entitling the holder to purchase one additional share at a price of \$0.05 per share. Proceeds of the financing will be used for payment of debt and for general working capital. The terms of the financing have been accepted for filing by the TSX Venture Exchange. The units are restricted from trading until June 4, 2017.

The subscription by an insider of Totally Hip, for 1,500,000 units or \$75,000, comprising 12.5% of the total amount raised, constitutes a related party transaction within the meaning of TSX Venture Exchange Policy 5.9 and Multilateral Instrument 61-101 *Protection of Minority Security Holders in Special Transactions* (“MI 61-101”). Totally Hip is relying on the exemptions contained in sections 5.5(a) and section 5.7(1)(a) as the fair market value of the participation in the private placement by the insider does not exceed 25 per cent of the market capitalization of Totally Hip, as determined in accordance with MI 61-101. Totally Hip’s board of directors and specifically the independent member of the board carefully reviewed and approved the private placement subscription by the insider. Totally Hip did not file a material change report in respect of the related party transaction at least 21 days before closing of the private placement as the date of closing was not previously known.

For further information on investor or corporate matters please email totallyhip2@gmail.com.

TOTALLY HIP TECHNOLOGIES INC.

Symbol: THP-TSX Venture Exchange
12g3-2(b): 82-4556

Per: “James Boyce”

James Boyce, Director

This release may contain forward-looking statements that involve risks and uncertainties. Words such as “anticipates,” “expects,” “intends,” “plans,” “believes,” “may,” “will” and similar expressions are intended to identify forward-looking statements. Among the important factors that could cause actual results to differ materially from those in the forward-looking statements are Totally Hip’s ability to develop, complete, introduce, market, distribute and gain market acceptance for its products and technologies in a timely manner, announcements of technological innovations, new products or product enhancements by Totally Hip or its competitors; general market conditions; and other factors that may impact the Company or its business opportunities including factors detailed in Totally Hip’s filing with the Securities and Exchange Commission.