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TSX-V: THP

AGM RESULTS/ FINANCING FOR EXISTING SHAREHOLDERS

Vancouver, B.C. – March 28, 2017 – Totally Hip Technologies Inc. (TSX-V:THP) is pleased to announce that at its recently held annual and special general meeting, Anthony J. Beruschi, John Brydle, James Boyce, Bohumil (Boris) Molak and Kristal (Kris) T. Stewart were elected as directors. Mr. Beruschi is continuing as the Company's President and Chief Executive Officer. Mr. Boyce is Chief Financial Officer.

Newly elected Kristal (Kris) T. Stewart, RN, BScN, MBA, CMC is the CEO and clinical director of Advanced Home Care Solutions and Director of Care for a retirement home in the Okanagan. Ms. Stewart holds an MBA and is a Registered Nurse. Ms. Stewart was the Liberal Party of Canada's candidate for the Okanagan in the 2011 Canadian federal election.

Shareholder Recapitalization

Shareholders approved a special resolution to restructure the Company's share capital consolidating the common shares on a 1 for 500 basis and subsequently subdividing the shares on a 500 for 1 basis at 12:01 am on the first trading day following the consolidation. Following the intended consolidation, holders of less than one common share will cease to hold common shares in the Company and will be entitled to be paid cash consideration equal to the market value of their shares based on volume weighted average trading price of the common shares on the five (5) trading days immediately preceding the consolidation date, for a period of two years. Following the consolidation and subdivision, shareholders holding 500 or more common shares prior to the consolidation will continue to hold one common share for each pre-consolidation common share held by such shareholder. The date for the proposed consolidation and subsequent subdivision of the common shares of the Company will be chosen by directors. The consolidation and subdivision are subject to TSX Venture Exchange acceptance for filing.

Financing – Existing Shareholders

Totally Hip announces a non-brokered working capital private placement financing of up to \$50,000 comprised of up to 1,000,000 units at \$0.05 per unit to existing Company shareholders. Each unit consists of one common share and one five-year transferable warrant entitling the holder to purchase one additional share at a price of \$0.05 per share.

This financing will be conducted in reliance upon prospectus exemptions which permit the Company to distribute securities to its existing security holders as set forth in *British Columbia Instrument 45-534 Exemption from Prospectus Requirement for Certain Trades to Existing Security Holders* and various other corresponding blanket orders and rules in each of the provinces and territories of Canada (the "Existing Shareholder Exemption"), subject to the terms

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and conditions therein. The aggregate acquisition cost to a subscriber under the Existing Shareholder Exemption cannot exceed \$15,000 unless that subscriber has obtained advice from a registered investment dealer regarding the suitability of the investment. The Company has fixed March 28, 2017 as the record date for the purpose of determining existing shareholders of the Company who are entitled to participate in this financing pursuant to the Existing Shareholder Exemption. Subscribers purchasing shares under the Existing Shareholder Exemption will need to represent in writing that they meet certain requirements of the Existing Shareholder Exemption, including that on or before the record date they became a shareholder of the Company and that they continue to be a shareholder of the Company. Persons who become shareholders of the Company after the record date are not permitted to participate in the financing using the Existing Shareholder Exemption. Other exemptions may still be available to them.

Qualified Company shareholders are welcome to subscribe for such amount of the financing as they choose by contacting the Company before March 31, 2017 and are not limited to their proportionate share of the financing; subscriptions will only be subject to pro-rationing in the event the financing is oversubscribed.

Individual subscriptions must be in the amount of \$1,000 or more. The financing is expected to close on or about April 18, 2017. Closing of the private placement is subject to acceptance for filing by the TSX Venture Exchange. Securities issued will be subject to a standard four-month hold period.

Qualified shareholders interested in participating in the offering can contact the Company by e-mail at totallyhip2@gmail.com or by telephone at 604.683.3288, for additional information and to subscribe. Qualified shareholders must contact the Company on or before **March 31, 2017** and subscribe to the financing by completing the required subscription agreement and disclosure in writing and have their subscription accepted by the Company on or before April 13, 2017 to participate in the financing.

Shareholders whose shareholdings in the Company will be eliminated pursuant to the current capital restructuring above will no longer be entitled to rely on the Existing Shareholder Exemption to acquire securities of the Company after their shareholdings in the Company are eliminated.

The offer and sale of the securities offered in the Offering has not been and will not be registered under the US Securities Act of 1933, as amended, or any state securities laws, and such securities may not be offered or sold in the United States absent registration or applicable exemption from such registration requirements. This press release shall not constitute an offer to sell or the solicitation of an offer to buy securities in the United States or in any jurisdiction in which the offer, sale or solicitation would be unlawful.

For further information on investor or corporate matters please email totallyhip2@gmail.com.



TECHNOLOGIES INC.

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News Release

March 28, 2017

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TOTALLY HIP TECHNOLOGIES INC.

Symbol: THP-TSX Venture Exchange
12g3-2(b): 82-4556

Per: "Anthony J. Beruschi"

Anthony J. Beruschi, President

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or the accuracy of this release. This release may contain forward-looking statements that involve risks and uncertainties. Words such as "anticipates," "expects," "intends," "plans," "believes," "may," "will" and similar expressions are intended to identify forward-looking statements. Among the important factors that could cause actual results to differ materially from those in the forward-looking statements are Totally Hip's ability to develop, complete, introduce, market, distribute and gain market acceptance for its products and technologies in a timely manner, announcements of technological innovations, new products or product enhancements by Totally Hip or its competitors; general market conditions; and other factors that may impact the Company or its business opportunities including factors detailed in Totally Hip's filing with the Securities and Exchange Commission.