

702-889 West Pender Street
Vancouver, BC Canada V6C 3B2
Tel: 604.683.3288 / Email: totallyhip2@gmail.com

TSX-V: THP

MR. F. GAROFALO JOINS TOTALLY HIP'S BOARD OF DIRECTORS

Vancouver, B.C. – December 15, 2020 – Totally Hip Technologies Inc. (**TSX-V:THP**) is very pleased to announce Mr. Frank J. Garofalo, B.Sc. (MIT), M.Sc., MBA (Harvard), of Boston, Massachusetts, has been appointed to Totally Hip's board of directors.

Mr. Garofalo brings to Totally Hip more than three decades of experience as a Management Consultant and Corporate Finance Advisor on "special assignments" for Chief Executive Officers and boards of directors. Mr. Garofalo has assisted companies from \$10 million to over \$10 billion in size in technology driven markets across the U.S. and Europe.

Mr. Garofalo's experience in strategic, competitive and market analysis with an emphasis on positioning companies for maximum equity valuation is a welcome addition to Totally Hip.

Mr. Garofalo earned a Bachelor of Science degree in Electrical Engineering from the Massachusetts Institute of Technology, a Master of Science degree in Computer Systems Engineering from the University of Michigan and a MBA from Harvard University. Mr. Garofalo is a member of the MIT Venture Mentoring Service.

Mr. Garofalo's career in professional services includes serving as Senior Vice President in the Investment Banking division of PaineWebber (now UBS) and as Director and Senior Consultant in Arthur D. Little's technology consulting practice. While at Arthur D. Little, Mr. Garofalo was the Lead Manager on a number of major studies for Fortune 500 client organizations in product/market forecasting, technology trends assessments, market research, strategic business planning, and evaluations of maximizing utilization of assets, diversification and acquisition opportunities.

As part of PaineWebber/ UBS Corporate Finance Mr. Garofalo's assignments included dozens of corporate development and corporate finance projects including equity financings, mergers, acquisitions, divestitures and the establishment of joint ventures and strategic alliances.

Totally Hip announces the grant of a total of 3,160,000 stock options exercisable at a premium of 20% to the last closing price of Totally Hip's shares on the TSX Venture Exchange, \$0.12 per share, for a five-year term. The options are granted pursuant to the Company's stock option plan and will be subject to applicable regulatory hold periods.



TECHNOLOGIES INC.

702-889 West Pender Street
Vancouver, BC Canada V6C 3B2
Tel: 604.683.3288 / Email: totallyhip2@gmail.com

News Release

December 15, 2020

TSX-V: THP

For further information on investor or corporate matters please email totallyhip2@gmail.com.

TOTALLY HIP TECHNOLOGIES INC.

Symbol: THP-TSX Venture Exchange
12g3-2(b): 82-4556

Per: "John Brydle"

John Brydle, Director

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or the accuracy of this release. This release may contain forward-looking statements that involve risks and uncertainties. Words such as "anticipates," "expects," "intends," "plans," "believes," "may," "will" and similar expressions are intended to identify forward-looking statements. Among the important factors that could cause actual results to differ materially from those in the forward-looking statements are Totally Hip's ability to develop, complete, introduce, market, distribute and gain market acceptance for its products and technologies in a timely manner, announcements of technological innovations, new products or product enhancements by Totally Hip or its competitors; general market conditions; and other factors that may impact the Company or its business opportunities including factors detailed in Totally Hip's filing with the Securities and Exchange Commission.