FORM 27
Securities Act (Ontario)

MATERIAL CHANGE REPORT UNDER SECTION 75(2) OF THE ACT

Item 1. **Reporting Issuer**

Advantex Marketing International Inc.
491 Eglinton Avenue West, Third Floor
Toronto, Ontario M5N 1A8

Item 2. **Date of Material Change**

A material change took place on December 3, 2002.

Item 3. **Press Release**

On December 3, 2002, a news release in respect of the material change attached hereto as Schedule "A" was disseminated through Canada NewsWire, Canadian Disclosure Network.

Item 4. **Summary of Material Change**

The material change is fully described in the Company's press release attached hereto as Schedule "A", which press release is incorporated herein.

Item 5. **Full Description of Material Change**

No information other than that provided in Item 4 above is presently available.

Item 6. **Reliance on Section 75(3) of the Act**

The report is not being filed on a confidential basis.

Item 7. **Omitted Information**

No information has been omitted.

Item 8. **Senior Officer**

Allison L. Smith, President

Item 9. **Statement of Senior Officer**

The foregoing accurately discloses the material change referred to herein.

DATED at Toronto, in the Province of Ontario, this 18th day of December, 2002.

Advantex Marketing International Inc.

Per: "Allison L. Smith"
Allison L. Smith, President

News release via Canada NewsWire, Toronto 416-863-9350

Attention Business Editors:
Advantex Marketing International Inc.

ADX: TSX

TORONTO, Dec. 3 /CNW/ - Advantex Marketing International Inc. announced today the departure of P. Michel Pepin, Chief Financial Officer of the Company. The departure was mutually agreed upon.

"We wish Michel the best of luck in his new endeavours and thank him for his contribution to Advantex," said G. Randall Munger, Chairman and Chief Executive Officer of Advantex.

To ensure an orderly transition, Ms. Lois McRae, former Vice President of Finance of Advantex, will assume the interim responsibilities until a new Chief Financial Officer is appointed.

About Advantex Marketing International Inc.

Advantex Marketing International Inc. is a leading marketing services firm, specializing in coalition-based customer loyalty marketing programs. Advantex programs strengthen the relationships between major organizations and their valued customers, while building new and ongoing relationships between those customers and networks of merchants, service providers, and packaged goods manufacturers. Advantex clients include Air Canada Aeroplan, The Canadian Imperial Bank of Commerce, Bank of America, US Airways, United Mileage Plus, The New York Times, and other major North American corporations, as well as an extensive list of retailers, restaurants, golf courses, and resorts. Advantex is a public company, traded on the Toronto Stock Exchange under the symbol "ADX." For additional information on Advantex, please visit www.advantex.com.

%SEDAR: 00004122E

-0- 12/03/2002

/For further information: Lisa S. Levstein, Director, Communications and Investor Relations, Tel: (416) 481-5657, ext. 260, E-mail: lisa.levstein(at)advantex.com/

(ADX.)

CO: Advantex Marketing International Inc.
ST: Ontario
IN: ADV
SU: PER

-30-

CNW 14:25e 03-DEC-02