

Intermap's InsitePro Software Licensed by Global Reinsurer in Four Latin American Countries

DENVER, July 22, 2015 /CNW/ - Intermap Technologies® (TSX:IMP), (ITMSF:BB), a leading provider of location-based solutions, today announced an agreement with a leading Global Reinsurer to license InsitePro™ software in: Argentina, Peru, Colombia, and Chile. The adoption of flood insurance throughout South America is increasing and InsitePro serves the growing demand from insurance carriers. InsitePro will be delivered to underwriters so that they have the necessary software to evaluate locations, one-by-one or thousands at a time, using innovative and reliable risk models and analytics.

"Underwriting flood coverage is a location-based decision that depends on accurate integration of geospatial answers and flood risk information," said Ivan Maddox, Intermap's InsitePro Product Manager. "Intermap is delivering InsitePro to this Global Reinsurer to help them transfer their underwriting capabilities to their clients in the Latin American market."

InsitePro leverages Intermap's best-in-class NEXTMap® and NEXTMap World 30™ elevation datasets, together with powerful analytics, to produce a robust SaaS-based risk analysis tool. Configurable risk scoring allows users to go beyond flood models to better understand flood risk by combining heights above flood elevation, flow routes from rivers to buildings, and the latest flood models in a way that solves specific business problems. InsitePro can also display a customer's own proprietary risk data or any available government data.

About Intermap Technologies

Headquartered in Denver, Colorado, Intermap Technologies is an industry leader in geospatial solutions on demand with its secure, cloud based Orion Platform®. Through its powerful suite of software applications and proprietary development of contiguous databases that fuse volumes of geospatial data into a single source, the Orion Platform is able to provide location-based solutions for customers in diverse markets around the world. For more information please visit www.intermap.com.

Intermap Reader Advisory

Certain information provided in this news release constitutes forward-looking statements. The words "anticipate", "expect", "project", "estimate", "forecast" and similar expressions are intended to identify such forward-looking statements. Although Intermap believes that these statements are based on information and assumptions which are current, reasonable and complete, these statements are necessarily subject to a variety of known and unknown risks and uncertainties. You can find a discussion of such risks and uncertainties in our Annual Information Form and other securities filings. While the Company makes these forward-looking statements in good faith, should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary significantly from those expected. Accordingly, no assurances can be given that any of the events anticipated by the forward-looking statements will transpire or occur, or if any of them do so, what benefits that the Company will derive there from. All subsequent forward-looking statements, whether written or oral, attributable to Intermap or persons acting on its behalf are expressly qualified in their entirety by these cautionary statements. The forward-looking statements contained in this news release are made as at the date of this news release and the Company does not undertake any obligation to update publicly or to revise any of the forward-looking statements made herein, whether as a result of new information, future events or otherwise, except as may be required by applicable securities law.

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