

PRESS RELEASE

Friday, February 5, 2016

For Immediate Release

Stock Symbol: TSX Venture Exchange: BFS

BFS ENTERTAINMENT & MULTIMEDIA LIMITED ANNOUNCES RESIGNATIONS

BFS Entertainment & Multimedia Limited ("BFS" or the "Company") of Richmond Hill, Ontario announced today the resignation of Denis B.E. Donnelly as President & CEO and Director of the Company.

The Company also announced the resignation of John Grzybowski as Chief Financial Officer of Company and David Chapman as Secretary.

Neither TSX Venture Exchange nor its Regulation Services Providers (as that term is defined in policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

(SEC Rule 12g exemption #82-4245)

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