Rochester RESOURCES LTD.

TSX Venture: RCT
Frankfurt: R5I

Suite 1305-1090 W. Georgia St., Vancouver, BC, V6E 3V7 ♦ Phone: 604.685.9316♦ Fax: 604.683.1585

NEWS RELEASE

ROCHESTER ANNOUNCES A PRIVATE PLACEMENT OF UNITS

Vancouver, British Columbia – September 10, 2015 - Rochester Resources Ltd. (TSXV: RCT and Frankfurt: R5I): (the "Company") Mr. Nick DeMare, Chairman, announces that the Company will undertake a non-brokered private placement financing of up to 1.7 million units at a price of $0.03 per unit to raise gross proceeds of up to $51,000. Each unit comprises one common share and one share purchase warrant, with each warrant entitling the holder to purchase an additional share for a term of three years from the closing date at a price of $0.05 per share. Insiders will be participating in this financing. All securities issued will be subject to a four month hold from date of closing.

The financing is subject to the approval of the TSX Venture Exchange; however, in regards to the pricing of this financing at $0.03, the Company has had its filings accepted by the TSX Venture Exchange.

Proceeds of the financing will be used for working capital.

ON BEHALF OF THE BOARD

"Nick DeMare"

Nick DeMare
Chairman