News Release No: 16-13

Trading symbols: TSX-V - NEX: CIP.H

Canadian International Pharma Corp. Provides Company Update

West Vancouver, British Columbia, September 15, 2016 – Canadian International Pharma Corp. (the "Company" or "CIPC") – CIPC is pleased to provide an update on the Company's ongoing efforts to grow its business and to generate shareholder value.

PharmaCert Program

One of CIPC's major focusses is its PharmaCert Program. PharmaCert is a Canadian certification program for finished dosage forms of nutraceutical and pharmaceutical medications manufactured around the world. To date, CIPC has received two expressions of interest from major international manufacturers through its online registration system. The Company is working closely with these two manufacturers in an effort to enter into contracts to provide the PharmaCert Program for their multiple medications. For more information about the PharmaCert program, visit the company's dedicated website at www.pharmacert.ca

Cross Licensing

CIPC cross licenses generic and nutraceutical medications manufactured by international companies. The company can provide services to register these medications in North American markets. Once registered, CIPC offers sales and marketing programs to promote these medications in Canadian and US markets.

Business Development Agents

As part of its plan to develop and generate generic and nutraceutical sales for the Company, CIPC is actively engaging independent sales agents in strategic regions worldwide. To date, the Company has engaged 5 Business Development Agents covering the Middle East, Europe, Dubai, Iran, Egypt and India, and will continue to engage qualified agents that can provide resources and quality business contacts to develop sales in new territories.

Conference and Trade Show Presence

In an effort to develop business and to build stronger relationships with international manufacturing and distribution companies, CIPC plans to attend several conferences and trade shows in the coming year. Initially, the Company's management and its Business Development Agents are planning to attend two upcoming shows, including:

Fierce Biotech Drug Development Conference - September 19-21, 2016 in Boston, MA

Leading pharmaceutical and biotech professionals will convene to discuss and evaluate the latest challenges, trends and innovations in drug discovery, research and development.

CPhI Worldwide – October 4-6, 2016 in Barcelona, Spain

The exhibition showcases the whole spectrum of pharmaceutical manufacturing and ingredients sourcing, offering products and services that cover the entire supply chain. Join Dr. Mack Payravi at meeting space in Hall 5 at 5G46, where he has 17 introductory meetings booked with European, Indian and Eastern European pharma manufacturers confirmed to date.

About Canadian International Pharma Corp.

Canadian International Pharma Corp. ("CIPC" or the "Company") is an emerging multi-faceted pharmaceutical company that is in the process of developing generic and nutraceutical drug manufacturing, distribution and sales. CIPC has recently launched its PharmaCert Program. PharmaCert is a certification program for testing and measuring finished dosage forms of nutraceutical and pharmaceutical medications. The Company has also aligned itself with Canadian and US manufacturers with the objective of manufacturing generics and nutraceuticals for Canadian and overseas markets.

For further information, contact Mr. Clive Shallow, Shareholder Communications, at 604-922-2030, or visit the Company's website at www.canpharmacorp.ca.

CANADIAN INTERNATIONAL PHARMA CORP.

"Douglas L. Mason"

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Douglas L. Mason, Chief Executive Officer

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