

FORM 27
SECURITIES ACT
MATERIAL CHANGE REPORT

1) REPORTING ISSUER

SENCO SENSORS INC. (the "Company")
1408 - 700 West Pender Street
Vancouver, B.C. V6C 1G8

2) DATE OF MATERIAL CHANGE

October 31, 2000

3) PRESS RELEASE

Issued October 31, 2000 and distributed through the facilities of
Canada Stockwatch Magazine, Market News, Reuters News Agency and the Canadian
Press/Broadcast News.

4) SUMMARY OF MATERIAL CHANGE

The Company has announced that it has commenced production on its Infomercial.

5) FULL DESCRIPTION OF MATERIAL CHANGE

See attached news release.

6) RELIANCE ON SECTION 85(2) OF THE SECURITIES ACT

This report is not being filed on a confidential basis.

7) OMITTED INFORMATION

There are no significant facts required to be disclosed herein which have been omitted.

8) SENIOR OFFICER

Contact: Nasim A. Tyab, CEO
Telephone: (604) 687-6011

9) STATEMENT OF SENIOR OFFICER

The foregoing accurately discloses the material change referred to herein.

"Nasim A. Tyab"

Nasim A. Tyab
CEO

DATED this 31st day of October, 2000.

SENCO SENSORS INC.
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Trading Symbols: SSZ - CDNX
SNCOF - OTC BB

October 31, 2000

SENCO BUILDING CARBON MONOXIDE AWARENESS & BRAND NAME THROUGH INFOMERCIAL

VANCOUVER – The Board of Directors of Senco Sensors Inc. last night approved the carbon monoxide industry's first Direct Response Marketing program.

Senco's consumer program will feature:

- **30 Minute Infomercial**
- **TV Spot Advertising**
- **Web Based Consumer Awareness Program**

"It is a bold initiative." Tom Pocock, President of Senco was quoted as saying. "Senco is committing itself to industry leadership and the creation of a new consumer Brand Name, 'Senco'. Our campaign will be directed at consumer information and awareness".

Senco's infomercial is scheduled to test in time for Christmas and roll out in the New Year. It is being produced by Kingstar Direct. The infomercial will be based on testimonials from 'Real People' with 'Real Stories' and will be hosted by firefighter Mark Coons.

Nasim Tyab, Chairman of the Board & CEO, commented after the Board Meeting how fortunate Senco was to have Tom Pocock with his 10 years of successful direct response marketing experience. Mr. Tyab went on to add that Senco is committed to:

- Consumer Carbon Monoxide Education
- Immediate Sales
- Establishing a New Brand

Senco's fall marketing thrust continues with the following new retail listings and promotions in North America:

- US Catalogues: Figi's, Hanover Direct, The Edge Company and Hammacher Schlemmer
- US Drug Stores: Happy Harry's
- Canadian Tire: January promotion just announced
- Home Hardware: Senco featured in Home at Home publication
- Homes & Cottages: Senco featured in "HelpLine" promotion

ON BEHALF OF THE BOARD

"Nasim A. Tyab"

Nasim A. Tyab, CEO

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Any forward-looking information contained in this release is provided pursuant to the "safe harbor" provisions of the PSLR Act of 1995. Forward-looking statements are based on information currently available to the company and are not a guaranty of future performance.