

**SENCO SENSORS INC.  
#1408 - 700 WEST PENDER STREET  
VANCOUVER, B.C. V6C 1G8  
TEL: (604) 687 6011**

Trading Symbol: SSZ - CDNX  
SNCOF - OTC BB

January 24, 2001

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**NEWS RELEASE**

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Senco Sensors Inc. announced a non-brokered private placement of up to 2,000,000 Units at a price of \$0.25 per Unit. Each Unit will consist of one common share and one non-transferable share purchase warrant and is subject to a four month hold period. Each warrant will entitle the holder to purchase one additional common share of the Company for a period of one year at a price of \$0.35 per share.

The Company may pay a finder's fee with respect to a portion of the private placement.

The placements will provide the Company with gross proceeds of up to \$500,000.00 which will be used towards marketing costs of the Company's residential line of carbon monoxide gas detectors, to reduce accounts payable and for general working capital.

This private placement is subject to being accepted for filing by the Canadian Venture Exchange.

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| <b>SENCO SENSORS INC:</b>  | <b>Nasim Tyab, CEO or Saf Dhillon, Investor Relations at 800-858-0158 or 604-687-6011</b>   |
| <b>MEDIA CONTACTS:</b>     | <b>Heather Peets, Marketing Manager, Senco Sensors Inc. at 800-858-0158 or 604-687-6011</b> |
| <b>U.S. PRESS CONTACT:</b> | <b>Barry Kaplan, of Barry Kaplan Associates at 732-747-0702</b>                             |

**THE CDNX ASSUMES NO RESPONSIBILITY FOR THE ACCURACY OF THIS RELEASE AND NEITHER APPROVES NOR DISAPPROVES OF THE SAME.**

Any forward-looking information contained in this release is provided pursuant to the "safe harbor" provisions of the PSLR Act of 1995. Forward-looking statements are based on information currently available to the company and are not a guaranty of future performance.