

FORM 27
SECURITIES ACT
MATERIAL CHANGE REPORT

1) REPORTING ISSUER

SENCO SENSORS INC. (the "Company")
1408 - 700 West Pender Street
Vancouver, B.C. V6C 1G8

2) DATE OF MATERIAL CHANGE

January 29, 2001

3) PRESS RELEASE

Issued January 29, 2001 and distributed through the facilities of
Canada Stockwatch Magazine, Market News, Reuters News Agency and the Canadian Press/Broadcast News.

4) SUMMARY OF MATERIAL CHANGE

The Company has announced that it has purchased air-time for its infomercial.

5) FULL DESCRIPTION OF MATERIAL CHANGE

See attached news release.

6) RELIANCE ON SECTION 85(2) OF THE SECURITIES ACT

This report is not being filed on a confidential basis.

7) OMITTED INFORMATION

There are no significant facts required to be disclosed herein which have been omitted.

8) SENIOR OFFICER

Contact: Nasim A. Tyab, CEO
Telephone: (604) 687-6011

9) STATEMENT OF SENIOR OFFICER

The foregoing accurately discloses the material change referred to herein.

"Nasim A. Tyab"

Nasim A. Tyab
CEO

DATED this 29th day of January, 2001.

SENCO SENSORS INC.
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Trading Symbols: SSZ - CDNX
SNCOF - OTC BB

January 29, 2001

AIR TIME PURCHASED FOR TEST RUN OF SENCO'S INFOMERCIAL

VANCOUVER – Nasim Tyab is pleased to announce today that the television air time for the test run of Senco's direct marketing campaign has been purchased to commence the week of February 9th.

"The Senco Infomercial will test on major networks and in major markets across North America" Tom Pocock was quoted as saying, "The test run is essential to producing a successful television marketing campaign. We have done our best to buy media that represents a significant cross section of the population. The results of this one week test airing will allow Senco to determine the most active markets for Senco's premium CO Alarms and to buy any future media accordingly."

Senco's infomercial is designed to raise awareness in North America to the dangers associated with Carbon Monoxide Poisoning while building brand awareness and generating direct sales. Hosted by Marc Coons, a real life firefighter, Senco's infomercial highlights real life Carbon Monoxide stories and educates the public on how to prevent tragedies in their own home.

A schedule of stations and air-dates for the test run will be announced in advance of February 9th once the slots have been confirmed.

About Senco Sensors Inc.

Senco Sensors is a high-tech manufacturer/wholesaler of carbon monoxide (CO) alarms that incorporate proprietary, patented electrochemical sensor technology.

The Senco Supreme CO alarm, as featured in the infomercial, provides the very best in carbon monoxide sensing technology differentiating itself from others on the market by offering reliable CO detection at levels as low as 30 ppm and alarm points as low as 40 ppm with the accuracy of higher-cost industrial sensors. It features state-of-the-art electrochemical sensor technology, high and low level alarm points, digital display with easy to read action icons, an audible alarm, and Senco's unique manual test mode which allows the consumer to instantly test the detector with a known source of CO.

ON BEHALF OF THE BOARD

"Nasim A. Tyab"

Nasim A. Tyab, CEO

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Any forward-looking information contained in this release is provided pursuant to the "safe harbor" provisions of the PSLR Act of 1995. Forward-looking statements are based on information currently available to the company and are not a guaranty of future performance.