



FOR IMMEDIATE RELEASE

AirIQ Launches New Enhanced Platform

Toronto, Ontario – March 1, 2016 – AirIQ Inc. (“AirIQ” or “the Company”) (TSXV: IQ), a supplier of wireless asset management services, is pleased to announce the launch of its new, enhanced online platform, AirIQ Fleet™ (airiqfleet.com).

“AirIQ Fleet™ will replace the Company’s AirIQ Online™ platform, and offers our customers the freedom and flexibility to manage their fleets using enhanced features and functionality,” said Michael Robb, President and Chief Executive Officer of AirIQ. “This new platform will fuel future revenue growth and will set the groundwork for penetrating larger market opportunities. The Company will continue to develop new features and functionality to meet customer and market growth opportunities in the Internet of Things (“IoT”) market, which will allow us to scale our solution exponentially,” continued Mr. Robb.

AirIQ Fleet™ empowers customers with an easy-to-use platform that extends fleet management and tracking services in a self-service environment. Streamlined user set up and authentication; customized account management, settings and preferences; tiered automatic email notifications; tailored maintenance monitoring and reminders and simplified geographical boundary setup are just a few of the enhancements available on AirIQ Fleet™ – all designed to maximize the end user experience and productivity on a multi-browser capable platform - available day or night, seven days a week.

About AirIQ

AirIQ currently trades on the TSX Venture Exchange under the symbol IQ. The Company delivers a suite of asset management solutions that generate recurring revenues from each device deployed. AirIQ provides vehicle owners with the ability to monitor, manage and protect their assets. Services include: instant vehicle locating, boundary notification, automated inventory reports, maintenance reminders, security alerts and vehicle disabling and unauthorized movement alerts. AirIQ’s office is located in Pickering, Ontario, Canada. For additional information on AirIQ or its products and services, please visit the Company’s website at www.airiq.com.

Forward-looking Statements

This news release contains forward-looking information based on management’s best estimates and the current operating environment. These forward-looking statements are related to, but not limited to, AirIQ’s operations, anticipated financial performance, business prospects and strategies. Forward-looking information typically contains statements with words such as “hope”, “goal”, “anticipate”, “believe”, “expect”, “plan” or similar words suggesting future outcomes. These statements are based upon certain material factors or assumptions that were applied in drawing a conclusion or making a forecast or projection as reflected in the forward-looking statements, including AirIQ’s perception of historical trends, current conditions and expected future developments as well as other factors management believes are appropriate in the circumstances. Such forward-looking statements are as of the date which such statement is made and are subject to a number of known and unknown risks, uncertainties and other factors, which could cause actual results or events to differ materially from future results expressed, anticipated or implied by such forward-looking statements. Such factors include, but are not limited to, changes in market and competition, technological and competitive developments and potential downturns in economic conditions generally.

Therefore, actual outcomes may differ materially from those expressed in such forward-looking statements. Forward-looking statements are provided for the purpose of providing information about management's current expectations and plans relating to the future. Readers are cautioned that such information may not be appropriate for other purposes. Other than as may be required by law, AirIQ disclaims any intention or obligation to update or revise any such forward-looking statements, whether as a result of such information, future events or otherwise.

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