

**FORM 27**

**SECURITIES ACT**

**MATERIAL CHANGE REPORT UNDER  
SECTION 67 (1) OF THE ACT**

- ITEM 1**      **REPORTING ISSUER**  
WORLD WISE TECHNOLOGIES INC.
- ITEM 2**      **DATE OF MATERIAL CHANGE**  
July 10, 2000
- ITEM 3**      **PRESS RELEASE**  
Press release through the facilities of the Canadian Dealing Network
- ITEM 4**      **SUMMARY OF MATERIAL CHANGE**  
World Wise launches robsim.com.
- ITEM 5**      **FULL DESCRIPTION OF MATERIAL CHANGE**  
See attached press release schedule "A"
- ITEM 6**      **RELIANCE ON SECTION 67 (2) OF THE ACT**  
N/A
- ITEM 7**      **OMITTED INFORMATION**  
N/A
- ITEM 8**      **SENIOR OFFICERS**  
Michael C. Fascia - President & C.E.O.
- ITEM 9**      **STATEMENT OF SENIOR OFFICER**  
The foregoing accurately discloses the material change referred to herein.

signed "Michael C. Fascia" \_\_\_\_\_  
**Michael C. Fascia / President & C.E.O.**



World Wise Technologies Inc.

## PRESS RELEASE

July 10, 2000

CANADIAN DEALING NETWORK SYMBOL: WWTI

Shares outstanding: 30,350,385

Web site: [www.worldwise.ca](http://www.worldwise.ca)

### WORLD WISE LAUNCHES ROBSIM.COM

Markham, Ontario - World Wise Technologies Inc. ("World Wise") announces the launch of its e-commerce site [www.robsim.com](http://www.robsim.com). As scheduled (reported in the April 19, 2000 press release), the site was activated July 1, 2000. The first week on-line was spent modifying design and performance features.

In order to ensure maximum on-line coverage the site has been registered with 12 Search Engines. They include **excite, excite.ca, yahoo.com, yahoo.ca, infoseek (go), lycos, alta vista, MSN, enap, direct hit, google and webcrawler**. The registration process can take as long as six weeks. Therefore, RobSim.com will appear on these search engines by the middle of August. Until that time the site will be promoted through industry links and an aggressive e-mail campaign.

Currently the site, through the **P.A.L. (Plant Automation Logistics) Software** link, will allow clients to view, download and interact with ROBCON, the cutting-edge PC-based open architecture simulation and control software. The **Products** link provides clients with other facility enhancing products such as the **RC5000** and the **Smart Telco Switch**. In August, clients will have access to **1 S.T.E.P.** (1 Source to Easy Problem Solving) which will enable them to quickly develop solutions for facility enhancing needs through knowledge-based resources.

**Virtual Architect**, the design element of the site, enabling clients to design a variety of solutions from products to processes to plants is scheduled to be launched in April of 2001.

"We have been on-line with our World Wise site since 1997." says CEO Michael C. Fascia. "The World Wise site is educational in nature. Given our recent breakthroughs in the automation field through our simulation and control systems it was vital we market our capabilities on-line. RobSim.com is just that vehicle and its goal is to become the premiere on-line one stop shop for facility automation and enhancement."

World Wise Technologies Inc. is a public company operating three distinct, but related, business units, specializing in the development and marketing of **fuzzy-driven** Application Specific technology for the



purpose of maximizing productivity, energy savings and cost efficiency. The wholly-owned subsidiary, **General Cybernetics Inc.** specializes in the design, integration and marketing of Robotics and Advanced Computing Products. World Wise has established two new divisions within the Company: the **RobSim.com** division is an on-line, one source to easy problem solving tool for engineers, plant managers, business persons and entrepreneurs; the **FDSP System Solution** division focuses on the implementation of the Fuzzy Digital Processor core for specific applications.

For further information, please contact:

World Wise Investor Relations, Craig Johnson at (905) 940-6756

Weissgeld Capital Group Ltd., Tom Hands at 1-800-321-0008

