

YNVISIBLE INTERACTIVE INC.

TSX Venture Exchange
Symbol "YNV"



YNVISIBLE DELIVERS ROLL TO ROLL PRINTED SCOREBOARD DISPLAYS TO PICKLETECH

Vancouver, Canada, October 22, 2020 – Ynvisible Interactive Inc. (the "Company" or "Ynvisible") (TSX-V: YNV, FSE: 1XNA, OTCQB: YNVYF) is pleased to announce the first commercial delivery of wholly customized roll-to-roll printed segment displays to Pickletech, LLC, a technology company providing portable scoreboards for use in Pickleball tournaments and events. A proprietary mobile application remotely operates the highly visible display in both indoor and outdoor applications. The successful delivery to Pickletech is the largest roll-to-roll display production order by size to date from Ynvisible's production facilities in Linköping, Sweden.

"We are excited about this delivery to Pickletech as the displays are used in real-life situations where large audiences will see the displays in use. This is an accomplishment of our prototyping services and the successful transition to large area roll-to-roll production of electrochromic displays. We can make displays completely customizable to a client's needs and deliver in increasing volumes. We are thrilled with yet another client success", said Tommy Hoglund, Ynvisible's Vice President of Sales and Marketing.

Lee Daniel, Lead Engineer, Pickletech, LLC, worked with Ynvisible to design the segmented displays. Our previous hardware designs using LEDs and ePaper were prototyped with the conclusion that the displays needed to be larger and cheaper but would be too power-hungry to be visible in direct sunlight and would be cost-prohibitive at a larger size.

Ynvisible's technology has allowed us to have custom displays specific to our needs that are 7x larger than our previous design and cost savings of 60% over the previous, smaller displays. That unit cost savings includes full design, prototyping, and a modest initial production run. The operation of the displays is also much more visually appealing compared to ePaper. The transition from one number to the next is smooth without the flashing/blinking associated with ePaper technology. Lastly, the driver interface for the displays was much simpler than the ePaper displays. This allowed us to further reduce costs by simplifying the design of the other electronics needed to operate the scoreboard", said Jarick Rager, Owner, Pickletech.

About Pickletech LLC

Pickletech provides a variety of products and services for Pickleball, a paddle sport and one of the fastest-growing sports in the world, including a referee mobile application (<https://pickleballrefereeapp.com/>), a pickleball statistic application (<https://pickleballstat.com/>), and a service for convenient organization of games and matches (<https://pickleup.com/>). As the game progresses in notoriety, so does the need for a more advanced scorekeeping solution. The newly added court-side scoreboards increase spectator engagement and establish tournament organizers as premier events. Scoreboards created by Pickletech, LLC, will be a vital part of every major Pickleball tournament and event in the coming months.

For further information, please contact:

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About Ynvisible Interactive Inc.

Ynvisible aims to be a leading company in the emerging printed and flexible electronics sector. Given the cost and power-consumption advantages over conventional electronics, printed electronics are a key enabler of mass adoption of the Internet of Things ("IoT") and smart objects. Ynvisible has the experience, know-how and intellectual property in electrochromic materials, inks, and systems. Ynvisible's interactive printed graphics solutions solve the need for ultra-low power, mass deployable, & easy-to-use electronic displays and indicators for everyday smart objects, IoT devices, and ambient intelligence (intelligent surfaces). Ynvisible offers a mix of services, materials and technology to brand owners developing smart objects and IoT products. Additional information on Ynvisible is available at www.ynvisible.com

ON BEHALF OF THE BOARD OF DIRECTORS

"Jani-Mikael Kuusisto," CEO, Ynvisible Interactive

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