

EQ INC. TO PRESENT AT 2018 CANTECH INVESTMENT CONFERENCE

EQ Works CEO Geoffrey Rotstein to Present Exceptional Year of Progress

Toronto, ON (January 30, 2018): EQ Inc. (“EQ Works” or “Company”), North America’s leader in location and behavioral data intelligence, announced today that the Company’s President and Chief Executive Officer Geoffrey Rotstein is slated to present at the Cantech Investment Conference at 12:10pm on January 31st, 2018 on the Paradigm Innovations Stage.

The Cantech Investment Conference, now in its fifth year, will serve to connect approximately 3,500 investors with over 100 of Canada’s preeminent technology companies. Areas represented at this year’s conference span a variety of topics, including Blockchain and cryptocurrency, artificial intelligence and machine learning, augmented and virtual reality, and security and marketplaces.

Mr. Rotstein and other members of the Company’s Senior Management will be available for questions and updates on the Company’s progress both before and after the presentation at Booth 405.

About EQ Works:

EQ Works [www.eqworks.com] provides a smarter way to target customers. Using first-party, location-based behavior signals, advanced data analytics, and proprietary software, EQ Works creates and targets customized, performance-boosting audience segments. Proprietary algorithms and data, combined with Artificial Intelligence, generate attribution models that connect consumer behavior in the physical world to consumer behavior in the digital world, solving complex challenges for brands and agencies.