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ArtGalleryLive.com Engages ACC Axis Investor Relations Corp.

Vancouver, BC - Thursday, February 17th, 2000 – Mr. Mel Reeves, Chairman & CEO of ArtGalleryLive.com Management Ltd. (CDN-X:ALV) announced today that the Company has engaged ACC Axis Investor Relations Corp. (“Axis”) to assist in its Investor Relations activities. Under the terms of the one-year agreement, Axis will receive US\$10,000 per month and will primarily be responsible for introducing ArtGalleryLive.com to potential investors, brokers and the public at large. This agreement is subject to regulatory approval.

About ArtGalleryLive.com

ArtGalleryLive.com Management Ltd. is a leading Internet art network. It offers business-to-business and business-to-consumer e-commerce and marketing solutions to the art world. The ArtGalleryLive.com operates an e-commerce website <http://www.artgallerylive.com>--an online art network that connects a wide array of world-renowned publishers, galleries, dealers and collectors, and allows art to be bought or sold by anyone, anytime, or anywhere. ArtGalleryLive.com Management Ltd. is headquartered in Vancouver, Canada.

On Behalf of the Board of Directors,
ARTGALLERYLIVE.COM MANAGEMENT LTD.

“Mel Reeves”

Mel Reeves, CEO & Chairman

For further information contact: James D. Romano – jromano@artgallerylive.com

WARNING: The Company relies upon litigation protection for "forward-looking" statements. The Canadian Venture Exchange has not reviewed and does not accept responsibility for the adequacy of this press release.