CASH CANADA GROUP LTD.
FORM 51-102F3
MATERIAL CHANGE REPORT

1. Name and Address of Company

Cash Canada Group Ltd. (the "Company")
201, 10358 – 105 Avenue
Edmonton, AB T5H 0K5

2. Date of Material Change

November 24, 2009.

3. News Release

November 24, 2009.

4. Summary of Material Change

The Company announced that Timothy J. Latimer resigned from the board of directors and as acting Chief Executive Officer effective November 24, 2009.

5. Full Description of Material Change

Please see the news release attached hereto as Schedule "A".

6. Reliance on Section 7.1(2) or (3) of National Instrument 51-102

N/A

7. Omitted Information

N/A

8. Executive Officer

Ed Hawryluk, the Secretary may be contacted further in connection with this Material Change Report at 780-448-7285.

9. Statement of Senior Officer

The foregoing accurately discloses the material change referred to herein.

Dated at the City of Edmonton, in the Province of Alberta, this 24th day of November, 2009.

"Ed Hawryluk
Ed Hawryluk

SCHEDULE "A"

Press Release 2009
For Immediate Release
TSX Venture Exchange
Symbol "CUL"

Cash Canada Announces Resignation of Director

Edmonton, Alberta, Canada, November 24, 2009 – **Cash Canada Group Ltd**. ("Cash Canada" or the "Company") (TSX Venture:CUL) announced that Timothy J. Latimer resigned from the board of directors and as Acting Chief Executive Officer, effective today.

FOR FURTHER INFORMATION PLEASE CONTACT:

Cash Canada Group Ltd.

Ed Hawryluk
Secretary

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