

Thunderbird Entertainment Named One of Canada's Top Growing Companies by The Globe and Mail

The Company ranked No. 316, marking three-year revenue growth of 105%

Strong and trusting partnerships help drive Thunderbird's growth

VANCOUVER, British Columbia--(BUSINESS WIRE)--October 1, 2024--Thunderbird Entertainment Group Inc. (TSXV: TBRD, OTCQX: THBRF) (“**Thunderbird**” or the “**Company**”), a global award-winning, full-service production, distribution and rights management company, is pleased to announce that the Company has been included on the 2024 Report on Business magazine’s ranking of Canada’s Top Growing Companies. Canada’s Top Growing Companies ranks Canadian companies on three-year revenue growth. Thunderbird Entertainment earned its spot with a three-year growth rate of 105%, ranking No. 316 of 416 companies. This is the second year that Thunderbird has been included in the annual ranking.

“We are thrilled to once again be included on The Globe and Mail’s list of Canada’s Top Growing Companies,” says Jennifer Twiner McCarron, CEO and Chair of Thunderbird. “Thunderbird has a robust pipeline that spans a variety of genres and demographics. Each year we expand our reach through new opportunities that stem from the reputation we have established as being a trusted partner that is capable of delivering quality content. We’re proud of what we have achieved and look forward to the next phase of our Company’s growth.”

Thunderbird productions include kids and family series such as *LEGO Pixar Bricktoons* for Disney, *Mermicorno: Starfall*, an Atomic Cartoons Original launching soon on Max, *Wonderoos* for Netflix, *CoComelon Lane* for Moonbug on Netflix, and *Marvel’s Spidey and His Amazing Friends* for Disney Junior, to list a few. The Company’s unscripted work includes *Deadman’s Curse* for The History Channel, *Styled* for HGTV Canada/Hulu, *Wild Rose Vets* for APTN and Cottage Life TV, *Timber Titans* for Discovery Canada, and *Highway Thru Hell* for Discovery Canada.

Thunderbird also has a team dedicated to global distribution and consumer products. Productions that the Company has acquired media and consumer products rights to include the adorable CBC Kids preschool series *Mittens & Pants* and innovative mixed-media series *BooSnoo!*, which just received the prestigious Common Sense Selection for Families seal.

Canada’s Top Growing Companies is an editorial ranking that was launched in 2019 to celebrate the achievements of innovative businesses in Canada. To qualify for this voluntary program, companies had to complete an in-depth application process and fulfill revenue requirements. In total, 416 companies earned a spot on this year’s ranking.

“Our annual ranking of Canada’s Top Growing Companies reflects the sector-spanning ingenuity of this country’s entrepreneurs and corporate leaders,” says Dawn Calleja, Editor of Report on Business magazine. “And we think it’s important to tell their stories, to help inspire the next generation of up-and-comers across the country.”

The full list of 2024 winners along with editorial coverage is published in the October issue of Report on Business magazine. The list is out now and online [here](#).

“The Globe and Mail congratulates this year's Canada's Top Growing Companies’ winners for achieving exceptional growth and resilience in facing business challenges,” says Andrew Saunders, CEO of The Globe and Mail. “It is a testament to dedication, strategic vision, and innovative drive.”

Thunderbird Entertainment employs more than 1,200 team members across three locations in Vancouver, Ottawa and Los Angeles.

About The Globe and Mail

The Globe and Mail is Canada’s foremost news media company, leading the national discussion and causing policy change through brave and independent journalism since 1844. With our award-winning coverage of business, politics and national affairs, The Globe and Mail newspaper reaches 6.2 million readers every week in our print or digital formats, and Report on Business magazine reaches 2.9 million readers in print and digital every issue. Our investment in innovative data science means that as the world continues to change, so does The Globe. The Globe and Mail is owned by Woodbridge, the investment arm of the Thomson family.

About Thunderbird Entertainment Group

Thunderbird Entertainment Group is a global award-winning, full-service multiplatform production, distribution and rights management company, headquartered in Vancouver, with additional offices in Los Angeles and Ottawa. Thunderbird creates award-winning scripted, unscripted, and animated programming for the world’s leading digital platforms, as well as Canadian and international broadcasters. The Company develops, produces, and distributes animated, factual, and scripted content through its various content arms, including Thunderbird Kids and Family (Atomic Cartoons), Thunderbird Unscripted (Great Pacific Media) and Thunderbird Scripted. Productions under the Thunderbird umbrella include *Mermicorno: Starfall*, *Super Team Canada*, *Molly of Denali*, *Highway Thru Hell*, *Kim’s Convenience*, *Boot Camp* and *Sidelined: The QB and Me*. Thunderbird Distribution and Thunderbird Brands manage global media and consumer products rights, respectively, for the Company and select third parties. Thunderbird is on Facebook, X, and Instagram at [@tbirdent](#). For more information, visit: www.thunderbird.tv.

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Certain statements in this newsletter contain “forward-looking information” for purposes of applicable securities laws (“forward-looking statements”). Forward-looking statements include, but are not limited to, statements regarding: the Company’s pipeline for content; and

engagement, interest and results of content. Forward-looking statements are based on estimates and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties and other factors, including those which may be set out in Thunderbird's most recent management's discussion and analysis and other public documents filed under Thunderbird's profile on SEDAR+. In addition, the forward-looking statements contained herein may be based on third party information which Thunderbird believes to be reliable and accurate.

Although Thunderbird believes that the assumptions and information underlying the forward-looking statements used herein are reasonable, undue reliance should not be placed on these statements, which only apply as of the date hereof, and no assurance can be given that such events will occur in the disclosed time frames or at all. Except where required by law, Thunderbird disclaims any intention or obligation to update or revise any forward-looking statement, whether as a result of new information, future events, or otherwise.

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