Thunderbird Entertainment Retains Three Part Advisors for Its Investor Relations Program

VANCOUVER, British Columbia--(BUSINESS WIRE)--June 11, 2025--Thunderbird Entertainment Group Inc. (**TSXV: TBRD, OTCQX: THBRF**) ("**Thunderbird**" or the "**Company**") is pleased to announce that it has retained Three Part Advisors, LLC ("**Three Part Advisors**"), a leading full-service, strategic investor relations advisory firm headquartered near Dallas, Texas, for its ongoing investor relationship program, effective July 1, 2025.

Three Part Advisors will work closely with management on the Company's strategic investor relations program, with a focus on enhancing Thunderbird's visibility within the investment community. This includes, but is not limited to, identifying and engaging with potential investors, organizing investor presentations and meetings with interested parties, responding to incoming calls from shareholders and potential investors, and providing general capital markets advisory services.

Jennifer Twiner McCarron, CEO and Chair of Thunderbird, commented, "We're pleased to welcome Three Part Advisors as our new strategic investor relations advisory firm. Given our significant growth plans and the health of our business, we believe this is an opportune time to share the Thunderbird story with a broader investor audience."

Steven Hooser, Partner of Three Part Advisors, said, "We are thrilled to welcome Thunderbird Entertainment to our growing base of diverse clients. We know that introducing the Company to the right investors looking for growth and a strong management team is vital, and Thunderbird has built a global content creation studio of premium, award-winning content and distribution that will generate excitement from fundamental investors across our network."

Three Part Advisors has been retained for an initial period of one year, commencing July 1, 2025, at a rate of $12,500 USD per month. Three Part Advisors has no interest, directly or indirectly, in the Company or its securities, or any right or intent to acquire such an interest, other than as described herein.

Market Making Services Correction

Thunderbird is correcting language from an announcement made on October 23, 2024. The agreement with the Independent Trading Group to provide market making services in accordance with TSX Venture Exchange policies was for an initial term of one month and renewable thereafter.

About Three Part Advisors, LLC

Three Part Advisors, LLC is a leading full-service, strategic investor relations advisory firm. Through measurable and proactive investor relations programs, the firm helps clients develop their investment thesis, effectively communicate the strategy to Wall Street, meet new investors and ultimately, lower the cost of capital. Three Part Advisors also provides corporate design services and annually holds three independent IDEAS investor conferences (www.ideasconferences.com). Unbiased by investment banking fees and trading commissions, Three Part Advisors has a proven reputation for engaging with companies that are supported by strong investment merits and proven fundamentals, and proactively communicating their stories to Wall Street in the most effective manner. More information is available at www.threepa.com.

About Thunderbird Entertainment

Thunderbird Entertainment (TSXV: TBRD, OTCQX: THBRF) is a global award-winning, full-service multiplatform production, distribution and rights management company, headquartered in Vancouver, with teams in Los Angeles and Ottawa. Thunderbird creates award-winning scripted, unscripted, and animated programming for the world's leading digital platforms, as well as Canadian and international broadcasters. The Company develops, produces, and distributes animated, factual, and scripted content through its various content arms, including Thunderbird Kids and Family (Atomic Cartoons), Thunderbird Unscripted (Great Pacific Media) and Thunderbird Scripted. Productions under the Thunderbird umbrella include Mermicorno: Starfall, Super Team Canada, Molly of Denali, Highway Thru Hell, Kim's Convenience, Boot Camp and Sidelined: The QB and Me. Thunderbird Distribution and Thunderbird Brands manage global media and consumer products rights, respectively, for the Company and select third parties. Thunderbird is on Facebook, X, and Instagram at @tbirdent. For more information, visit: www.thunderbird.tv.

Neither the TSXV nor its Regulation Services Provider (as that term is defined in the policies of the TSXV) accepts responsibility for the adequacy or accuracy of this release, which has been prepared by management.

Cautionary Statement Regarding Forward-Looking Information

Certain statements contained in this news release may contain forward-looking information or may be forward-looking statements (collectively, "forward-looking statements") within the meaning of applicable securities laws.

Forward-looking statements may be identified by words such as "anticipate", "continue", "estimate", "expect", "forecast", "may", "will", "plan", "project", "should", "believe", "intend", or similar expressions concerning matters that are not historical facts. Forward-looking statements in this press release include, but are not limited to, statements regarding Thunderbird's retention of Three Part Advisors, LLC as its new investor relations advisory firm, the anticipated benefits of this engagement, including enhancing Thunderbird's visibility within the investment community, increasing investor awareness and engagement, supporting the Company's growth and shareholder value, and the implementation of a proactive investor awareness program aimed at increasing shareholder engagement, trading volume, and attracting long-term investors. Forward-looking statements are necessarily based on a number of estimates and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties and other factors which may cause actual results and future events to differ materially from those expressed or implied by such forward-looking statements. Such factors include, but are not limited to: general business, economic and social uncertainties; litigation, legislative, environmental and other judicial, regulatory, political and competitive developments; product capability and acceptance; international risk and currency exchange rates; and technology changes.

The forward-looking statements or information contained in this document represent our views as of the date hereof and as such information should not be relied upon as representing our views as of any date subsequent to the date of this document. The Company undertakes no obligation to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws. Accordingly, readers are cautioned not to place undue reliance on forward-looking statements or information.

Contacts

Media Relations & Corporate Communications:
Julia Smith, Finch Media
Email: Julia@finchmedia.net