Thunderbird Announces Legal Leadership Transition

VANCOUVER, British Columbia--(BUSINESS WIRE)--September 8, 2025--Thunderbird Entertainment Group Inc. (TSXV: TBRD, OTCQX: THBRF) ("Thunderbird" or the "Company") today announced a leadership transition in its legal function. Lori Massini, who has served as the Company's General Counsel, and board of directors ("Board") secretary since April 9, 2024, has made the decision to leave the Company to pursue another career opportunity. Ms. Massini will remain with the Company until October 17, 2025. To ensure a comprehensive transition Sara Lazer, from Inter Alia Law, will be taking on a fractional general counsel role at Thunderbird, effective immediately.

"We thank Lori for her invaluable service and leadership during her tenure," said Simon Bodymore, CFO of Thunderbird. "Her expertise and integrity have greatly contributed to our mission, and we wish her every success in her future endeavors."

Bodymore adds, "We are delighted to welcome Sara to our team. With her deep expertise in media and entertainment law, she is widely respected across the industry. We look forward to collaborating with her and gaining from her insight as we continue to grow."

Ms. Lazer is a highly experienced media and entertainment lawyer with more than 15 years in the industry, including senior leadership roles. She has worked at WildBrain, Astral Media, and Bell Media. She brings extensive expertise in negotiating complex commercial and licensing agreements across film, television, and digital media.

Cautionary Statement Regarding Forward-Looking Information

Certain statements contained in this news release may contain forward-looking information or may be forward-looking statements (collectively, "forward-looking statements") within the meaning of applicable securities laws.

Forward-looking statements may be identified by words such as "anticipate", "continue", "estimate", "expect", "forecast", "may", "will", "plan", "project", "should", "believe", "intend", or similar expressions concerning matters that are not historical facts. Forward-looking statements are necessarily based on a number of estimates and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties and other factors which may cause actual results and future events to differ materially from those expressed or implied by such forward-looking statements. Such factors include, but are not limited to: general business, economic and social uncertainties; litigation, legislative, environmental and other judicial, regulatory, political and competitive developments; product capability and acceptance; international risk and currency exchange rates; and technology changes.

The forward-looking statements or information contained in this document represent Thunderbird's views as of the date hereof and as such information should not be relied upon as representing Thunderbird's views as of any date subsequent to the date of this document. The Company undertakes no obligation to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws. Accordingly, readers are cautioned not to place undue reliance on forward-looking statements or information.

Contacts

Investor Relations:
Three Part Advisors, LLC
Sandy Martin: smartin@threepa.com, 214-616-2207

Steven Hooser: shooser@threepa.com, 214-872-2710

Media Relations & Corporate Communications:
Julia Smith, Finch Media
Email: Julia@finchmedia.net