

FORM 51-102F3
MATERIAL CHANGE REPORT
UNDER NATIONAL INSTRUMENT 51-102

Item 1 Name and Address of Company

Vitality Products Inc. (“Vitality” or the “Company”)
837 West Hastings Street
Suite 304
Vancouver, BC V6C 3N6

Item 2 Date of Material Change

September 29, 2015.

Item 3 News Release

The news release concerning the material changes described herein was disseminated through CNW Newswire on September 29, 2015.

Item 4 Summary of Material Change

The Company reported their financial results for the three months ended July 31, 2015.

Item 5 Full Description of Material Change

5.1 Full Description of Material Change

The financial results of the Company for the three months ended July 31, 2015 show a net loss of \$76,538 or \$0.01 per share compared to a net loss of \$51,195 or \$0.00 per share for the same period last year. The Company’s general and administrative expenses for the three months ended July 31, 2015 increased to \$93,127 (2014 - \$55,984) primarily due to the Company’s efforts in improving sales.

Sales for the three months ended July 31, 2015 increased to \$24,710 (2014 - \$6,983). The Company commenced distribution of Vitality’s new line of natural health products in September 2013 by introducing four products in key growth categories to the market. Vitality continues to investigate business opportunities to market and license the Company’s other 88 natural health products and its website, www.vitality.ca. Each of the Company’s 92 natural health products has a Natural Product Number (NPN) licensed by Health Canada.

The Company’s products are available for sale in over 200 retail stores (2014 - over 80 retail stores) located in British Columbia, Alberta, Saskatchewan and Manitoba. A list of the retailers is available at the Company’s website, www.vitality.ca.

The Company's condensed interim financial statements and management's discussion and analysis for the six months ended July 31, 2015 and 2014 are available on the SEDAR website at www.sedar.com.

5.2 Disclosure for Restructuring Transactions

Not applicable.

Item 6 Reliance on subsection 7.1(2) or (3) of National Instrument 51-102

Not applicable.

Item 7 Omitted Information

Not applicable.

Item 8 Executive Officer

W. Douglas Grant
President & CEO
Tel: (604) 683-6611
E-mail: info@vitality.ca

Item 9 Date of Report

October 7, 2015.